

# FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Monday September 26 1983



D 8523 B

No. 29,129

## NEWS SUMMARY

### GENERAL

### Reagan's nuclear cuts plan for UN

President Ronald Reagan will reveal his new proposals for limiting intermediate-range nuclear missiles in Europe to the United Nations General Assembly in New York today.

He is expected to emphasise his Administration's peaceful intentions. His main proposal is thought likely to be a call for a global limit on intermediate-range weapons, allowing the Soviet Union to choose how many it would base in western Europe, which the U.S. would match, and how many in Asia.

Disagreements between Greece and its EEC partners may prevent Greek Foreign Minister Yannis Charalambopoulos, current president of the EEC Council of Ministers, from speaking to the General Assembly on behalf of the Ten. EEC foreign ministry officials will make a final effort today to agree the text Page 18

British Premier Margaret Thatcher leaves today for three days in Canada, followed by three days in the U.S., her first North American trip since her re-election in June. Deployment of missiles, disengagement, Lebanon, and the world economic situation will be on her agenda.

### Talks on arms deals

The British, French, and West German air forces are trying to harmonise requirements for a new agile fighter aircraft. Page 18. Arms deals are believed to be high on the agenda of U.S. Defence Secretary Caspar Weinberger on his five-day visit to China. Page 2

### Kenya election fights

Riot police in Kenya, a one-party state, baton-charged fighting factions at election rallies in at least four towns. At least two people have died in campaign violence. Polling is today. Page 2

### Marcos warning

Philippines President Ferdinand Marcos warned opposition groups that his Administration had discarded its policy of "maximum tolerance" and would meet force with force. He blamed Communist elements for riots. On Saturday night 13 people were killed when grenades were tossed into a crowd watching a beauty contest at Davao, 500 miles (800 km) south of Manila. Page 2

### Terrorists escape

A prison officer was stabbed to death and another shot in the head when 38 convicted terrorists escaped from Belfast's Maze prison and hijacked cars on the nearby motorway. Fifteen were caught soon afterwards.

### Curfew in Nablus

Israel put parts of West Bank city Nablus under curfew after two Israeli soldiers and three Palestinian residents were injured in a grenade attack.

### Sudan empties jails

Sudan's President Jaafar Nimeiri has freed all prisoners in the country's jails, including those awaiting execution, because they had been sentenced under a non-islamic code.

### Piquet's win

Nelson Piquet (Brazil, Brabham) won the European motor grand prix at Brands Hatch, England, but runner-up Alain Prost (France, Renault) leads him 57-55 in championship points.

### Briefly...

Mozambique detained a white South African border-cropper found carrying a bomb. London doctors found a new, effective contraceptive, an ingredient in a heart treatment drug. Page 4

### BUSINESS

### Zanussi expects another big loss

• ZANUSSI, the Italian home electrical goods maker, expects a 1983 loss in line with last year's £130m (£81.2m), with debts £670m at the end of 1982, up to £1,000m. Page 2

• THE FRENCH franc fell to a record low against the D-Mark in the European Monetary System last week, but remained within its cross-rate limit.

At the same time, the French currency was trading close to its upper intervention limit against the Belgian franc, attracting central bank activity in order to maintain agreed parity.

The Belgian franc was consequently lower against the D-Mark, and continued to show the effects of the nationwide strike by public service workers. However, it remained

SVRIA and Saudi Arabia last night announced that a ceasefire agreement had been reached that would end fighting in Lebanon.

In New York, President Ronald Reagan welcomed the announcement as a first step but gave a warning that "there was still a long road to go."

He said: "Now they can get down to the real business of settling the issues and, we hope, bring about peace and the solution to the Lebanon problem."

As the time for the announcement approached, heavy fighting flared up again in the hills south of Beirut where the Lebanese army has been battling with Sy-

rian-backed Druze militias. The fighting appeared to be concentrated between the town of Aley and Souq al-Gharb, scene of the fiercest exchanges during the past fortnight.

U.S. Marines were also coming under heavy mortar and shell fire at Beirut airport. One marine was reported wounded by shrapnel.

The Lebanese government believed that it was on the brink of a ceasefire agreement on Friday evening, but its hopes were dashed by new Syrian demands. There was no indication last night whether President Gemayel had acceded to the Syrian conditions.

The Syrians have insisted that

the decisions of a national reconciliation conference to be held after a ceasefire should have mandatory force.

The Lebanese Government has already conceded that its forces should hold their present positions and not be deployed in the mountains held by the Druze militiamen, led by Mr Walid Jumblatt.

Skirmishing also continued yesterday between Shieh militiamen and the army in the southern suburbs of Beirut, which are not under government control. Two U.S. marines were wounded by sniper and shrapnel.

The U.S. has meanwhile turned down a call by Britain, France and

Italy for greater flexibility towards Syria and Lebanese Moslem forces in an effort to secure a ceasefire agreement, according to Washington diplomatic sources.

The three European countries, the U.S.'s partners in the multinational peacekeeping force, reportedly urged concessions in the ceasefire negotiations for Lebanon's Moslem majority, greater diplomatic efforts to accommodate Syria and the withdrawal of some of the peacekeeping forces' warships away from the Lebanese coast as a signal to Syria that the force was seriously interested in a ceasefire.

The U.S. has meanwhile turned down a call by Britain, France and

peasant initiative on the grounds that it would have undermined U.S. objectives in Lebanon, the Washington Post reported yesterday. U.S. officials said that the proposals would have sent "mixed signals" to the rival forces in the fighting.

U.S. officials would not disclose what specific concessions the Europeans had suggested. They said that the general intent was to stress that the multinational force, and particularly the U.S., should make it clear that it would not give President Gemayel a completely free hand in conducting the war and the negotiations.

Another aim was to demonstrate that the Europeans were not interested in isolating Syria diplomatically.

The U.S. reaction has not deterred the three European nations from pressing ahead with their own combined effort to secure a ceasefire. A UK Foreign Office spokesman said in London yesterday that "our approaches are intended to supplement, not undercut, U.S. efforts."

The initiative was prompted by fears in the European capitals that the role of peace-keeping force was becoming a domestic political issue. There has also been deep concern at the attitude of the White House towards the use of force in Lebanon.

## IMF in deadlock as Group of Ten holds up \$3bn loan

BY MAX WILKINSON, ECONOMICS CORRESPONDENT, IN WASHINGTON

The leading industrial countries have refused to bow to pressure from the International Monetary Fund to agree to a \$3bn loan to tide it over a period in which its help to the world debtor nations will be greater than the resources it has promised.

The failure to agree to the loan in the run-up to yesterday's meeting of the Fund's interim committee in Washington means that a matching \$3bn loan from Saudi Arabia will also be held up.

It also means the Fund will continue its recently announced policy of making no new commitments to debtor countries.

The country most immediately affected by this embargo is Nigeria, which has an outline agreement with the Fund for a \$2bn programme but has not yet received formal approval. A \$400m programme of assistance to Portugal is also in question, as well as the hopes of several smaller countries to obtain IMF's help.

The IMF originally hoped that the \$3bn loan and the matching \$3bn Saudi finance would be agreed before this week's annual conference, even though the U.S. had made clear that it would have no part in it.

The failure to agree to the bridging loan at the meeting of the Group of Ten industrial countries yesterday and on Saturday over the maximum amount of assistance the Fund should be allowed to offer members next year.

The U.S. continues to take a line which other members consider unacceptably tough. At yesterday's in-

terim committee meeting, the U.S. Treasury Secretary, Mr Donald Regan, argued that members should not be entitled to any increase in assistance in cash terms in spite of the agreement earlier this year that all members should raise their quota subscriptions to the Fund by nearly 50 per cent.

The U.S. Administration's markedly tougher line and the hold-up of the \$3bn loan are both seen here as part of a huge, long-distance poker game with the U.S. Congress which has still not recognised the quota increase agreed by the Ad-

ministration.

Ministers are still proceeding on

the assumption that the increase will be agreed before the January deadline. Nevertheless, anxiety about what might happen to the world monetary system if Congress should refuse to pass a Bill sanctioning the increase has so far dominated every aspect of discussions here.

European ministers generally agree that a failure by the U.S. to pay the increase would precipitate a crisis for the Fund, with ripples spreading throughout the world financial system, although they still believe agreement will eventually be reached.

Even so, they were unwilling to agree to the \$3bn loan to the Fund, even on condition that Congress

passes the necessary Bill. Yesterday it seemed unlikely that any formal announcement would be made during this week's series of IMF meetings.

Informally, however, there does appear to be an understanding that the Fund must be given the loan it requires as soon as it appears that tactical pressure can be taken off Congress. The loan was held up earlier this month because of reluctance by West Germany to give it the go-ahead in view of the logjam in Congress and the refusal of the U.S. to take part in the loan.

However, Herr Helmut Schleifer, deputy governor of the Bundesbank, the West German central bank, said at the weekend that he did not believe that they were now out of step with the general position of other European nations over this issue.

Other delegates suggest that the West Germans might be softening their position as a result of some elaborate financial horse trading by which the U.S. could provide assistance to Brazil.

Intense private discussions have been taking place about the gap which still remains between Brazil's need for new credit and the ability of the commercial banks and the Fund to provide it.

Pressure groups seek to block U.S. contribution, Page 3

## Agreement on Brazil rescue now 'urgent'

BY PETER MONTAGNON IN WASHINGTON

THE INTERNATIONAL Monetary Fund has called a special meeting of Brazil's creditors here today amid concern over slow progress on the country's proposed new \$11bn international debt rescue package.

At the meeting Mr Jacques de Larosière, IMF managing director, will tell top-ranking commercial bank creditors and representatives of major central banks that outline agreement on the new package has become urgent now that Brazil has agreed to accept a new economic austerity programme.

Progress towards an agreement has been held up by differences of opinion among Brazil's commercial bank and government creditors over how the financial burden should be shared in the new rescue effort. Mr de Larosière is understood to feel that the presence in Washington of so many creditors at this week's IMF meeting offers an excellent opportunity to reconcile these differences.

Nonetheless, Brazilian officials remain guarded over the chances of an outline package being agreed this week. "We still have some ground to cover," said Sr Ernesto Galveas, the Finance Minister, adding that no further meetings of the key 13-bank advisory committee which is chaired by CitiBank have scheduled for the time being.

Other delegates suggest that the West Germans might be softening their position as a result of some elaborate financial horse trading by which the U.S. could provide assistance to Brazil.

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In the first major test of voter opinion since the general election in March, the CDU slumped from 45.6 per cent in Hesse a year ago to little more than 38 per cent.

This means the CDU must abandon its hopes of forming a Centre-Right coalition government in Hesse, as it has at national level in Bonn, with the Liberal Free Democrats (FDP).

The FDP picked up strongly from only 3.1 per cent last September to around 8 per cent this time - but a lot of these gains were at the expense of its potential government partner.

The Social Democrats (SPD), in government in Hesse for more than three decades, also increased their share of the vote from 42.8 per cent to more than 46 per cent.

But as has been the case over the last year - the SPD is still

Continued on Page 18

## Hong Kong considers monetary reforms

By Robert Cottrell in London

THE HONG KONG Government is considering what may prove fundamental changes to the colony's monetary system to counter the recent sharp depreciation of the Hong Kong dollar. The Government said yesterday it is actively developing a scheme which would give it "a more significant role" in determining the exchange rate of the local currency.

On Saturday the currency had its worst-ever day, falling 8 per cent to close at HK\$9.45-HK\$9.50 against the U.S. dollar. The large spreads reflect the nervousness of banks towards dealing in so volatile a market.

In the last week, the Hong Kong dollar has lost 18 per cent of its value against the U.S. dollar, a drop which also prompted a slump in local share prices as brokers feared a possible rise in local interest rates.

The sharp depreciation of the currency is due largely to political uncertainty over Hong Kong's future as Britain's lease approaches expiry in 1997. Over the last year, the Hong Kong dollar has lost one-third of its value on a trade-weighted basis.

The currency has floated freely on world exchanges since 1974, having previously been "pegged" successively to the pound sterling, then to the U.S. dollar. While yesterday's statement did not commit the Government to restoring a pegged exchange rate for the Hong Kong dollar, it did suggest such a move may be in prospect. The statement did not indicate whether this might be against a single major currency, such as sterling, or a combination of currencies, or at what rate.

Continued on Page 18

## Continental Airlines files for protection

BY TERRY DODSWORTH IN NEW YORK

CONTINENTAL Airlines, the eighth largest U.S. air carrier, has temporarily grounded its domestic aircraft and asked for the protection of the bankruptcy courts while it pushes through an emergency wage reduction plan. In an accompanying measure, 8,000 of its 12,000 workforce are being laid off.

Based in Houston, Continental has been hit hard by the slump in U.S. air travel, losing a total of \$400m since 1979, of which \$24m was run up in the last half year.

The airline has since been attempting to cut costs through a radical co-ownership project, in which the workforce was offered a 25 per cent share in the company's profits and a 35 per cent stake. In return, the company has been demanding roughly \$250m of annual wage and production concessions.

The project is similar to one agreed this weekend at Western Airlines, the big Los Angeles-based carrier. Leaders of all five Western unions agreed to wage concessions in exchange for 27 per cent of the company's stock and a seat on the board. The scheme, if approved by union members, will save Western \$40m a year.

At Continental, failure to reach agreement on its plan appears to

have triggered the decision to file for reorganisation under Chapter 11 of the Federal bankruptcy law - a procedure which gives the company protection against its creditors while it reorganises its finances.

It is maintaining its international services to South America and the Pacific and will be offering the unions new terms on which it hopes to resume domestic flights on Tuesday.

Mr Frank Lorenzo, chairman of Continental and president of Texas Air Corporation, which has a majority stake in Continental, said that the grounded airline had "exhausted every possible means of continuing."

In a letter to employees, Mr Lorenzo added that the terms on which the company would be offering employment would be "vastly different from those in effect prior to the filing of the bankruptcy petition. We must operate with marketplace labour costs."

Continental's main area of operations is on southern U.S. routes, particularly between Houston, Denver and New York. After Texas Air acquired the company in 1982 some of the joint operations were combined.

At Continental, failure to reach agreement on its plan appears to

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## OVERSEAS NEWS

## Arms sales high on Weinberger agenda in China

BY MARK BAKER IN PEKING

CLOSER co-operation between China and the U.S. on military equipment is expected to be a key issue during a five-day visit to China by Mr Caspar Weinberger, the U.S. Defence Secretary.

Recent negotiations between the two countries on high technology transfers and peaceful nuclear co-operation are opening the way for China to buy a much wider range of arms and equipment with military applications.

China is believed to be interested in anti-tank and anti-aircraft weapons and advanced radar systems.

It is believed that the amount of equipment which the U.S. is prepared to sell will be influenced by assessments which Mr Weinberger makes in his talks with China's Defence Minister, Mr Zhang Aiping, and other military leaders.

Washington has already agreed to upgrade China's export rating to enable sales of more sophisticated technology, including computers with military applications, but the extent of the liberalisation has not been made clear.

The visit by Mr Weinberger, who arrived in Peking yesterday,

China has attacked Mrs Margaret Thatcher, over comments on Hong Kong, writes Mark Baker in Peking. It refuted her claim that the sharp drop in the value of the currency and shares was linked with "the great political and financial uncertainty" about the colony's future, and said that "economic card players" were to blame.

day, highlights a significant improvement in relations between the two countries.

A number of serious disputes have been solved or soothed and the Reagan Administration appears to be adopting a deliberate course towards reconciliation.

The two sides have resolved textile quotas and are close to a long-running dispute over an agreement under which U.S. companies would be able to bid for multi-billion dollar contracts to build power stations in China.

But the main obstacle to any further improvement in relations is U.S. support for Taiwan, and in particular its continuing arms sales to the Nationalist Chinese.

## Marcos to 'meet force with force'

MANILA — President Ferdinand Marcos of the Philippines yesterday warned opposition groups that his administration had discarded its policy of "maximum tolerance" in dealing with anti-Government violence and would meet force with force.

"Do not test the force and strength of the Government," he said on television. He blamed Communist elements for riot last week in which 10 people were killed and about 150 injured.

President Marcos said some people were trying to bring Communist guerrillas belonging to the outlawed New People's Army (NPA) into Manila. He said the military would stop them, using force if necessary.

Fourteen people were killed last night in a guerrilla attack attributed by police to the NPA. They died when three grenades were thrown into a crowd watching a beauty contest at Davao, 500 miles south of Manila.

Opposition officials said a series of protest marches have been planned for this week as part of a campaign to end President Marcos's rule. They hold the Government responsible for the murder of opposition leader Benigno Aquino, who was assassinated on his return here after three years of self-imposed exile in the U.S.

The President pledged to bring to justice everyone, including business executives, responsible for the riots.

## U.S. entrepreneurs down but not out

BY TERRY DOODSWORTH IN NEW YORK

IS THE entrepreneurial spirit on the wane in the U.S.? Yes, it is, says a sample group of New York's small businessmen. Yet, as far as they are concerned, as they struggle on against the tide, pressurised by stress, hounded by authority, ignored by the banks and pounded by the recession, there is no better way of life.

A Chemical Bank survey of 100 small companies — defined as those with sales of between \$500,000 and \$1m a year — reveals that the businessmen who run them are an enormously satisfied group of people. Just over 80 per cent said they would choose the same course if they could start over again, and virtually the same amount said that

the rewards had outweighed the risks.

The spur to their drive is partly financial, but just as much the idea of personal fulfilment, and even more the freedom to be one's own boss. "They see themselves essentially as rugged individuals, independent, successful, upstream swimmers ready to meet all challenges," says Mr William Wulfing, vice-president and head of Chemical Bank's small business unit.

Perhaps some of the buoyancy derives from weathering the recession. The survey was conducted a couple of months ago, when the recovery, dating statistically from the latter end of last year, was well underway. Most of the respondents claimed they had not felt its effects

at all so far. But they seem to have emerged from the bloodletting of the last three years with a renewed sense of confidence, and the majority felt their businesses were now in better financial shape.

Small businessmen also seem to derive some strength and satisfaction from a siege mentality. Virtually the only external institution which attracts much support from them is the accountancy profession. Banks, they think, do not help them very much, and both the local authorities and the public school system are given very black marks.

Even President Reagan's drive against over-regulation is dismissed as of little as totally ineffective. During the recession, they have also become more obsessed by in-

fation and interest rates, two factors which may be undermining their own risk-taking drive, and thus influencing their observations about decline in entrepreneurial spirit.

But this, as the survey shows, is extremely difficult to define. Any one who has ambled through New York and observed the constructions with which the nation's former captains of industry have tried to immortalise themselves, would imagine that any entrepreneur is aiming to build a family empire.

Not at all, say the small businessmen. Only one in three has made any arrangement in pass on the company to his children, and most want their offspring to go into a big company.

## Reagan to outline missile proposals

By Reginald Dale, U.S. Editor, in New York

PRESIDENT Ronald Reagan is to unveil his new proposals for medium, intermediate range missiles in Europe in an address to the United Nations General Assembly in New York today.

He is expected to use the occasion to stress his Administration's peaceful intentions and underline the contrasts between the nature of government in the U.S. and the Soviet Union.

The main feature of the proposals is expected to be a call for a global limit on the intermediate range weapons allowing the Soviet Union to choose how many it deployed in Asia and how many in Western Europe.

The U.S. would only deploy enough warheads to match Soviet weapons in Europe, thus falling short of the "global" total to which it was entitled. The U.S. has never sought to match the Soviet weapons in Asia.

If the total was low enough, it would mean that the Soviet Union would have to reduce the numbers of its weapons in the European theatre. If it wanted to maintain its missile deployment in the Far East, officials said, the new total, however, would be higher than the U.S. has so far suggested for the European theatre alone.

One Administration official said that the new total could run as high as 625 warheads, more than the 572 Cruise and Pershing II warheads that Nato is planning to start deploying in Western Europe in December. Mr Reagan, however, is unlikely to mention a specific figure in today's speech as the U.S. still wants to negotiate as low a total as possible.

The proposals, tabled at the Geneva negotiations with the Soviet Union last week, are also expected to include an offer to reduce the numbers of the ballistic Pershing II in the same proportion as any cuts negotiated for the slower flying Cruise missiles.

## Kenya goes to polls today

KENYA'S 2m voters go to the polls today in an election dominated by personalities and parish pump concerns but marking a crucial stage in President Daniel arap Moi's efforts to assert his authority, writes Michael Holman in Nairobi.

Last May the President alleged that unnamed foreign powers were "grooming" a certain person — later named in Parliament as Mr Charles Njonjo, then Minister of Constitutional Affairs — to succeed him. He brought forward the general election by over a year in order, he said, to "cleanse the system of corruption and disloyal politicians."

FINANCIAL TIMES, USPS No. 18000, is published weekly, U.S. subscription rates \$42.00 per annum. Second class postage paid at New York, NY and at additional mailing offices. POSTMASTER: send address changes to FINANCIAL TIMES, 75 Rockefeller Plaza, NY, NY 10019.

## Ministers give priority to high technology

BY ANDRIANA ERODIACONOU IN ATHENS

EEC INDUSTRY ministers meeting informally in Athens over the weekend have agreed to adopt the European Commission's proposals for the urgent development of high technology industries to catch up with U.S. and Japanese competition.

A complete high technology proposals package covering telecommunications, tele-communications and biotechnology will be submitted for discussion at the Athens summit meeting in December. High technology issues

dominated the Saturday meeting at the expense of discussions on the financing of high technology, research and development.

UK participants in the Saturday meeting expressed great enthusiasm for the principle of giving high technology sectors priority in future EEC industrial policy. They said Britain feels that only by catching up with the "third industrial revolution" will the EEC resolve its long-term problems of high technology competitiveness and unemployment.

In the next 15 days the Commission is expected to bring forward before the Council similar detailed programmes for telecommunications and biotechnology.

The decisions of Saturday's meeting are a direct follow-up of a mid-September note by the Commission to EEC member states stressing the need for a concerted approach towards high technology development and the need to develop the Community's internal market which is currently dominated by U.S. and Japanese imports.

## Israel's Labour Party sets out unity conditions

By David Lennon in Tel Aviv

THE ISRAELI Labour Party will demand agreement to an immediate withdrawal from Lebanon, a halt to settlement on the West Bank and a new policy towards Jordan as the price for joining a national unity Government.

After a heated debate yesterday Labour's leadership bureau voted to accept the invitation from Mr Yitzhak Shamir, leader of the ruling Likud bloc, to discuss the establishment of a national unity Government.

But few in Labour believe that the two parties will be able to reach agreement on a common programme for such a Government. The decision to speak with Mr Shamir is more a tactical move designed to show the public that Labour is willing to consider national unity.

## W. Berlin SPD votes against missiles

WEST BERLIN'S opposition Social Democratic Party — until recently one of the most conservative SPD's in West Germany — voted against the deployment of new U.S. missiles in West Germany at the present time, writes Leslie Collett in Berlin. The result conformed with a massive shift which has taken place within the SPD against the missiles.

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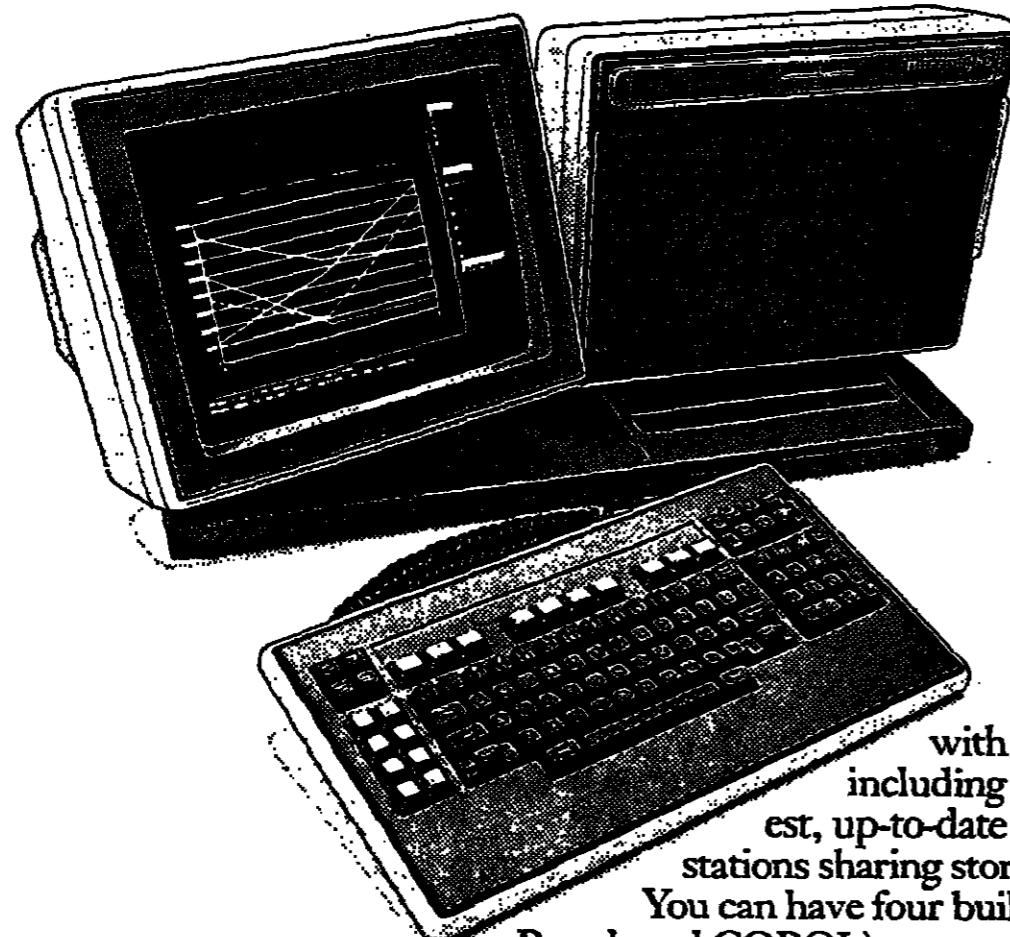
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## OVERSEAS NEWS

## Ministers see little scope for de-linking interest rates

By MAX WILKINSON, ECONOMICS CORRESPONDENT IN WASHINGTON

FINANCIAL leaders of the major developed countries agreed at a private meeting in Washington on the weekend that there was only limited scope for them to cut links between domestic interest rates in Europe and those in the U.S.

The consensus emerged during a cautiously optimistic discussion about economic prospects among the Group of Ten richest nations (now 11 including Switzerland) in the run-up to the main sessions of the International Monetary Fund this week.

However, many European finance ministers remain very anxious about whether the recovery will be sustained after next year if the U.S. continues to run a huge budget deficit and world interest rates remain at present high levels.

Although various schemes have been discussed for "de-linking" European interest rates from the influence of the U.S. ministers agreed that the inflationary risk of a sharp slide in their currencies would be too great if any large interest rate gap opened up.

Almost all the countries reported improved prospects for their economies and this was reflected in so far unpublished projections by IMF staff for the world economy made



available to the meeting.

These suggested that a 2 per cent growth in output in the industrialised world during this year would accelerate to 3.3 per cent through 1984.

The forecasts represent an upward revision of about half a per cent from the most recent projections, earlier this summer.

For the U.S. the IMF expects growth of 2.9 per cent this year and 4.3 per cent next year compared with its previous

estimate of 2.5 per cent this year and 3.5 per cent in 1984.

These slightly higher expectations were reflected in comments to the meeting by Mr Emile van Lennep, the Secretary-General of the OECD, and Mr Jean-Pierre Lévy, the Secretary-General for Economic Co-operation and Development. However, it appears that the OECD Secretariat in Paris has not yet revised its projected growth rate upwards by any very significant amount.

The ministers' anxiety focused on the U.S. Administration's failure to reduce its deficit and Mr Ronald Reagan, the U.S. Treasury Secretary gave them no comfort.

He spoke after a long and embarrassed pause at the end of contributions from officials and immediately discounted any hope that the U.S. Administration was moving closer to the industrialised nations. He said that the U.S. could not consider action to curb the deficit which might involve raising taxes and so reduce the prospects for economic growth.

This was in the words of Mr Jacques Delors, the French Finance Minister a "mirror image" of the strategy of most other developed countries which are pursuing recovery through tight financial policies.

Now they say there is danger of this flight increasing if the election results are inconclusive or produce a weak government. The size of the potential swing in Argentina's foreign exchange accounts is hard to exaggerate, they say, and it could equally work in Argentina's favour if a strong government emerges.

"If confidence comes with the new government, things might go very well but if not a lot of money will leave the country," said one banker yesterday.

This pessimistic outlook for the world as a whole was the main pillar of their argument for strengthening and widening the role of the IMF.

In particular, they urged: Urgent discussions about future increases in quota subscriptions to the IMF, even though the 45 per cent increase to SDR 90bn (£63bn) has still not been ratified by the U.S. Congress.

• No change in the present rules which allow members to apply for assistance of up to 150 per cent of their quota in any one year with an overall maximum of 450 per cent.

• Easier conditions to be applied by the Fund to its lending and other financial assistance to debtor countries.

• Early agreement by the industrialised nations and Saudi Arabia to go ahead with their \$6bn loan to the Fund.

• Annual handouts in new SDR allocations of SDR 15bn a year.

• A programme of borrowing by the fund on the private capital markets if official sources of funds should dry up.

• A substantial increase in the resources available to the International Development Association, the World Bank's soft loan

## Bleak view from the Third World

By MAX WILKINSON, ECONOMICS CORRESPONDENT

DISCUSSIONS by the poorest group of nations in the run-up to the main meetings of the International Monetary Fund in Washington this weekend made an unusually bleak contrast to the separate talks among richer countries.

While the richer "Group of Ten" nations were failing to agree on any measures to increase the resources of the Fund or the flow of help to debtor countries, the Group of 24, representing the Third World, were discussing the worsening position of many of their members.

In their final communiqué, the Group of 24 ministers said that total outstanding debt of the developing countries without oil resources had risen to \$600bn by the end of last year and that the annual debt service had reached \$100bn.

At the same time, the world recession had driven real commodity prices to their lowest for 45 years. Most of the finance ministers and central bankers from these countries were also pessimistic about the extent and durability of world economic recovery.

They said in their communiqué that the continuing recession and stagnation in many parts of the world "might well frustrate the incipient recovery."

This pessimistic outlook for the world as a whole was the main pillar of their argument for strengthening and widening the role of the IMF.

In particular, they urged: Urgent discussions about future increases in quota subscriptions to the IMF, even though the 45 per cent increase to SDR 90bn (£63bn) has still

not been ratified by the U.S. Congress.

Now they say there is danger of this flight increasing if the election results are inconclusive or produce a weak government. The size of the potential swing in Argentina's foreign exchange accounts is hard to exaggerate, they say, and it could equally work in Argentina's favour if a strong government emerges.

"If confidence comes with the new government, things might go very well but if not a lot of money will leave the country," said one banker yesterday.

This uncertainty is likely to muddy the waters at a time when the new government will have to make an immediate start with negotiations to refinance an estimated \$100bn in debt falling due in 1984 as well as to raise fresh loans.

Current expectations are that Argentina could expect a trade surplus of about \$3bn next year but would need new money from banks to meet an expected interest bill of some \$1.5bn.

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This uncertainty is likely to muddy the waters at a time when the new government will have to make an immediate start with negotiations to refinance an estimated \$100bn in debt falling due in 1984 as well as to raise fresh loans.

The general consensus outside the U.S. is that access should be restricted to 120 per cent of the increased quota for the first year with a limit of 300 per cent in 1984 to only 187 per cent in 1987. This would, in effect, mean a halving of the assistance which many debtor countries could expect.

However, the U.S. has been insisting for some time that assistance in cash terms should be unchanged, and the access should therefore be reduced to 102 per cent a year of the larger quota.

However, in the run up to yesterday's meeting of the interim committee of the International Monetary Fund in Washington, the U.S. Treasury Secretary confirmed his comments to the question of access to the IMF's resources in 1984. Thereafter, he said, in a remarkably tough speech, the position would have to be reviewed year by year.

The other major countries appear to have moved somewhat towards the U.S. position and are now talking about an access limit of 120 per cent in the first year with a limit of 300 per cent for three-year loans and 400 per cent for four-year loans.

Access to the Fund's resources was enlarged in 1981 to help the Third World adjust to the disruptive effects of the oil crisis and world recession.

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## Fears grow of speed up in Argentina capital loss

By Peter Montagnon in Washington

Stewart Fleming describes the drift to U.S. economic isolationism

## Eagle's claws already bloodied

WHEN THE editors of America's 18,000 regional newspapers reach their offices this morning a package will await them, containing a message called "Free the Eagle."

There is a good chance that many of the editors will glance through the 37-page booklet for the eagle's bloodied claws, not for a party of hyper-sensitive bird lovers, but from a political lobbying group in Washington which claims to be spending over \$1m to hit its target—the International Monetary Fund.

"Free the Eagle" is one of several organisations which have been campaigning hard to block the U.S. Congress from authorising the Government to contribute \$84.4m which is the U.S. share of the IMF's planned quota increase. The increase was decided last week by one top monetary official as "the most important financial issue on planet earth today, bar none."

These pressures help to explain why the U.S. has been forced this weekend to adopt a policy of trying to keep the IMF and World Bank on as tight a financial rein as possible.

The impact of the anti-IMF lobby was underlined last week by Mr Donald Regan, the U.S. Treasury Secretary. Conceding that there was still a "slim chance" of Congress approving the IMF legislation in late

November, Mr Regan inadvertently wrote a testimonial to the IMF's opponents in defending the bill off the top. The Administration had had to exert to get the Bill through the House of Representatives in August by a mere six votes.

Criticised for not doing enough to support the legislation, Mr Regan replied testily: "That's a bum rap. I have put as much effort into this as any of my Congress colleagues have to see their Bills through. I lobbied 400 out of the 435 Congressmen on this issue before that vote. We have got our votes through when even the Speaker of the House said we could not."

When a questioner complained that President Reagan had not put in enough effort, a charge which carries more weight, Mr Regan defended his boss just as vigorously. "The President has put this (his support) in writing. He is making a speech next week to the Congress saying how much he is backing it. The poor guy has made about 50 telephone calls, busy as he is, to Congressmen to get this legislation through."

On the right, there are many who question not only whether an IMF "bailout" will solve the problem or make it worse, but also whether the U.S. should be supporting multilateral aid institutions. The charge that the IMF is funding the country's

## U.S. wants cut in access level

By MAX WILKINSON

A SHARP difference emerged in Washington this weekend between the U.S. and other developed nations about future policy for access of member countries to the International Monetary Fund's resources.

Assuming that the planned 45 per cent increase in the IMF's quota subscriptions goes ahead next year, the majority of countries would like a smaller rise in the cash ceiling for assistance which member countries could apply.

This would taper from 102 per cent of quota in 1984 to only 55 per cent by 1987 with the maximum total access which a country could be given over three years coming down from 305 per cent in 1984 to only 187 per cent in 1987. This would, in effect, mean a halving of the assistance which many debtor countries could expect.

The general consensus outside the U.S. is that access should be restricted to 120 per cent of the increased quota for the first year with a limit of 300 per cent in 1984 to only 187 per cent in 1987. This would, in effect, mean a halving of the assistance which many debtor countries could expect.

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Access to the Fund's resources was enlarged in 1981 to help the Third World adjust to the disruptive effects of the oil crisis and world recession.

## IDA donors to seek compromise on contributions

By Peter Montagnon

DONOR GOVERNMENTS to the International Development Association (IDA) are to meet in Paris on November 21 to seek a compromise on the level of their contributions for the three-year period beginning next July. Mr Andre de Latre, the World Bank's special representative for IDA negotiations, told a news conference.

At a meeting here over the weekend the donors recognised that a compromise agreement must be reached this year despite a continued reluctance of the U.S. to increase the size of IDA, the World Bank's affiliate which channels concessional loans to the world's poorest countries.

The U.S. reiterated this week that it is unwilling to commit more than \$750m a year to IDA.

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**WORLD TRADE NEWS**

**Compensation for Indonesia contract sought**

By Our World Trade Staff

BALFOUR BEATTY of the UK, and consortium partners Asea and Skanska of Sweden are understood to be seeking \$150m in compensation from the Indonesian Government for rescheduling construction of a hydroelectric power station in West Java.

Published reports in Jakarta, say the British and Swedish contractors are seeking the compensation to cover expenditures incurred for bringing in heavy equipment, building roads and cancelling procurement contracts for turbines and related machinery.

Balfour Beatty officials in the UK yesterday declined to comment on the reports but confirmed that the project had been "in abeyance" for some months.

The total project is worth \$350m, but Balfour Beatty's share, which calls for the provision of civil engineering work, is worth around \$120m.

**French set up U.S. agri-fund**

By David Marsh in Paris

CREDIT AGRICOLE, the giant French co-operative farmers' bank, has set up a biotechnology investment fund in the U.S. to direct risk capital into high-technology agricultural ventures.

The fund, called Agritech, with capital of \$10m, has been set up by a specialist investment subsidiary of Credit Agricole along with Elf Aquitaine, the French state-controlled oil group which has important biotechnology activities.

Other leading French companies which are putting up cash for the fund are cement group Lafarge Copee, edible oils concern Lesieur, real estate company La Hennin and sugar firm Compagnie Commercial Sucres et Denrees.

Agritech will aim not only to realize profits on biotechnology projects in which it takes stakes, but also to bring about transfers of technology to benefit its participant companies.

**China launches container ship service to N. Europe**

BY OUR SHIPPING CORRESPONDENT

CHINA

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shipping

service

to

northern

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Japan,

the U.S.

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of Africa.

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will

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carried

between

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and

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in China,

Hong

Kong

and

Singapore

in the Far

East

and

London,

Antwerp,

Rotterdam,

and

Hamburg

in Europe.

The new

service

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## STATISTICAL TRENDS: The Caribbean

## Fall in sugar prices may aggravate debt

CARIBBEAN countries will be hoping for a strong U.S. recovery in 1983 and 1984 as most of their exports will be going that way. The effects of the recession have been felt not only through reduced volume of trade but, more importantly, through falling prices.

Sugar, the backbone of the economies of many of the economies in the Caribbean, have been suffering from low prices. Tourism, the third pillar of regional economies, has been faring only moderately in recent years, with performances varying between countries. However, 1982 does seem to have brought some revival in tourist receipts. With continuing trade deficits, the Caribbean may face increasing debt problems like those troubling Cuba and Jamaica.

The fall in sugar prices has been particularly painful in the Dominican Republic and this has been compounded in other countries by a continuing slide in production. Both Jamaica and Trinidad and Tobago have been reassessing the value of maintaining sugar production. In fact, these countries, together with Haiti, have turned from sugar exporters to importers of sugar since 1975. However, such are the margins which can determine the fate of an island economy that even a moderate increase in prices would be significant.

The effects of reduced demand for aluminium are most significant in Jamaica. Export earnings from bauxite and alumina reached US\$600m in the fiscal year 1981-82, 15 per cent lower than the previous year, and earnings were expected to decline even further to around US\$500m in 1982/83.

Puerto Rico, through its "commonwealth" relationship, is influenced more than any other island by the U.S. economy. Growth, at 8 per cent in 1976, fell to 1 per cent in 1981 and declined by 2 per cent in 1982. This was

mostly due to the decline in the manufacturing sector, the mainstay of the island's economy. With rising unemployment (22.4 per cent in April) and a \$1.5bn trade deficit in 1982, the economy is being maintained through injections of federal funds which last year totalled \$4bn and have been rising which has pushed the public debt to \$85bn.

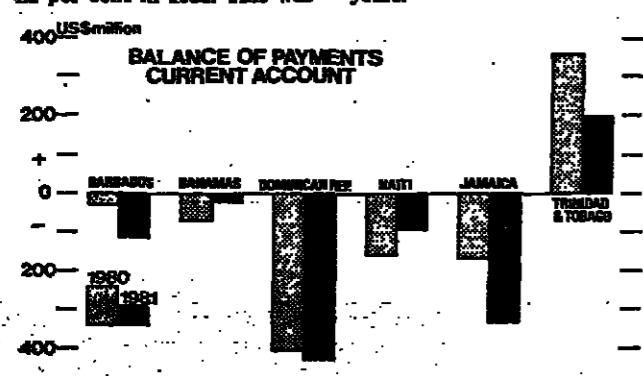
Bankruptcies have grown at an alarming rate, a total of 2,054 companies filed petitions last year, an increase of 88 per cent over 1981.

In the Bahamas, tourism is by far the most important industry accounting for 70 per cent of the GDP, and a similar proportion of employment. The promotional campaign in response to falling numbers was expected to produce record numbers of visitors in the 1982-83 season. Much of the remaining revenue is earned by the banking sector.

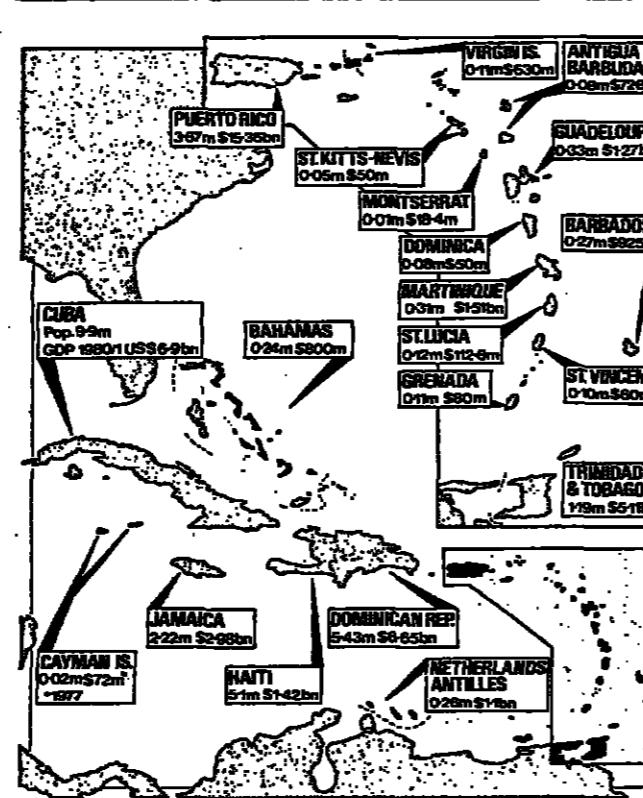
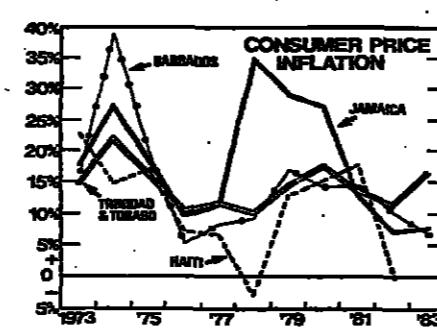
Oil revenues enable Trinidad and Tobago to be the only major Caribbean economy with a balance of payments surplus. However, with reserves sufficient for only another 10 years at present production levels, the government is developing its gas resources.

In Cuba the bad winter's effect on crops has left the economy even more dependent on its links with the USSR and on being able successfully to negotiate \$3.2bn foreign debt.

In the short term, the brightest hope for the area is the Caribbean Basin Initiative. This provides for some of the much needed U.S. investment which Caribbean countries have been trying to attract for some years.



## General



## Puerto Rico

GDP & EMPLOYMENT BY SECTOR		AVERAGE HOURLY EARNINGS IN INSTRUMENTS INDUSTRY U.S.S.	
Fiscal Year Ended 30/6/82	GDP U.S.\$m	Employment 000's	
Agriculture	325	38	Oct. Puerto Rico U.S. Mainland
Manufacturing	5892	148	1976 3.05 4.95
Construction	362	39	1977 3.31 5.31
Transportation			1978 3.56 5.79
Wholesale & Utilities	1569	53	1979 3.81 6.32
Retail Trade	2464	154	1980 4.13 6.94
Finance, Insurance & Property	1851	26	1981 4.51 7.61
Government	1935	188	1982* 4.74 7.95
Services	1597	145	Total 16157 791

Source: Puerto Rico Business Review

## STRUCTURE OF MERCHANDISE EXPORTS %

	Fuels Minerals & Metals	Other Primary Commodities	Manufacturers	1960	1979	1960	1979	1960	1979
Jamaica	50	31	45	17	5	52			
Dominican Rep.	4	3	92	71	2	26			
Cuba	2	5	93	94	5	1			
Trinidad	82	91	14	3	4	6			

Source: World Bank

## VALUE ADDED BY MANUFACTURING 1980 U.S.\$m

	1960	1970	1980	1981
Barbados	24.0	45.8	80.8	73.1
Dominican Rep.	265.4	541.9	1037.6	1045.3
Haiti	110.3	117.8	229.3	224.3
Jamaica	334.2	592.4	468.8	494.0
Trinidad	294.7	163.9	307.4	308.7

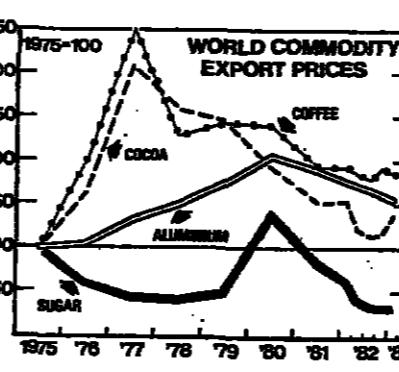
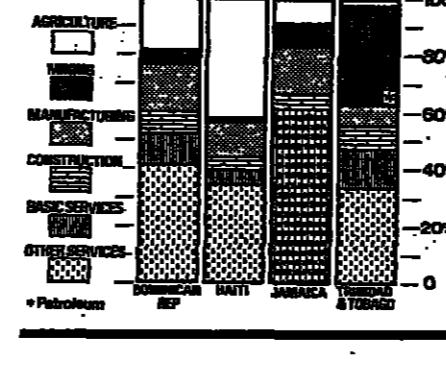
Source: IDB

## TOURISM RECEIPTS U.S.\$m

	1978	1979	1980	1981
Bahamas	490	552	450	639
Puerto Rico	547	570	596	586
Netherlands Antilles	271	317	384	513
Barbados	168	187	252	287
Jamaica	148	195	242	284
Dominican Rep.	109	131	168	223
Trinidad	92	124	151	161

Source: W.T.O.

## GDP BY ECONOMIC SECTOR 1980



## Cuba

MATERIAL PRODUCT BY ECONOMIC SECTORS Millions of Constant Pesos			
	1970	1980	% Breakdown
Agriculture	1183	1969	20.9
of which—			20.3
Sugar cane	559	689	9.9
Stock raising	345	773	6.1
Others	279	507	4.9
Industry	4047	6210	71.4
of which—			63.9
Electrical energy	122	268	2.2
Mining	70	86	1.2
Manufacturing	3855	5856	68.0
Construction	436	1535	7.7
Total material product	5666	9714	100
			Source: UN

Source: UN

## EXTERNAL PUBLIC DEBT (U.S.\$ millions)

	1972	1981	1981 As % of Exports
Bahamas	41.3	80.2	6.9
Barbados	7.8	145.3	25.8
Dominican Republic	277.9	1260.7	82.7
Haiti	43.4	294.8	79.3
Jamaica	212.7	1433.8	91.8
Trinidad & Tobago	122.1	658.9	17.8*
Puerto Rico	n.a.	3200†	

\* 1980 Estimate  
† 1982 Estimate  
Source: World Bank and others

## Cayman Islands

	BANKING	
	Fiscal Year Ended 30/6/82	Liabilities Offshore U.S.\$m
1976	22.0	181
1977	31.5	208
1978	49.0	232
1979	61.8	260
1980	84.5	293
1981	109.6	362

Source: Cayman Islands Statistical Abstract

## Trinidad &amp; Tobago

OIL AND GAS PRODUCTION			
	Oil Mn Tonnes	Gas Mn Tonnes	Oil Equivalent
1973	8.6	1.6	
1974	9.4	1.7	
1975	11.2	1.6	
1976	10.6	2.0	
1977	11.5	1.5	
1978	11.6	1.9	
1979	10.8	2.9	
1980	10.6	2.2	
1981	12.0	2.2	
1982	9.1		

Sources: Various

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## WORLD TRADE NEWS

## UK NEWS

**Siberian gas deliveries 'to start from January'**

BY DAVID BUCHAN, EAST EUROPE CORRESPONDENT, IN LONDON

THE SOVIET UNION will be ready to start delivering Siberian gas to Western Europe next January, even though it has not yet completed any of the pumping stations along the 2,700 miles of pipe already laid from the Urengoi field to the Soviet-Czech border.

This was stated by Mr Boris Shcherbina, the Soviet minister for energy construction, who told a Moscow press conference at the end of last week that 17 of the 40 pumping stations planned for the trans-Siberian pipeline would be built by the end of this year, and

the rest finished in 1984.

The Soviet minister declared the Reagan Administration's attempted embargo on Western technology for the Siberian pipeline a "failure, since pipelaying had been finished six months early. But that embargo was directed towards U.S.-made or designed turbines for the compressors in the pumping stations, and here the Soviet Union has evidently hit delays. Mr Shcherbina said one compressor station, built by Nuovo Pignone of Italy, was nearly operational, as were two others with Soviet-built 16-megawatt turbines.

Mr Shcherbina's confidence about deliveries next year to Europe seemed to rest, in part, on the fact that compressor stations on existing parallel pipelines are being used as back-up to pump the gas from Siberia to storage points further west. The minister claimed that the Soviet Union would have the capacity to deliver up to 5bn cubic metres next year. It is initially obliged to deliver only 5bn cubic metres to Western Europe in 1984.

Mr Shcherbina claimed the project would cost Moscow \$16bn, though how much of that is in hard

currency was unclear. The Reagan Administration objected that much of the West European equipment for the pipeline was sold on credit, with government interest rate subsidies worth as much as \$500m in 1981 when interest rates were at their peak. Washington also complained that the gas sales would put several billions of dollars worth of hard currency into Soviet pockets, though the current softness of the gas market has scaled back West European purchases.

The Soviet Union intends to build second trans-Siberian pipeline

within its 1986-89 plan, Mr Shcherbina said. West European governments have, however, agreed in the International Energy Agency this year not to contract for any further big amounts of imported gas that might lay them open to political blackmail or leverage from a monopoly buyer.

Mr Shcherbina denied Moscow would be able to hold European countries to ransom. He claimed the gas due to start flowing east in January would "only represent 4.5 per cent of these countries' energy

needs. Anyway, we always fulfil our contracts."

● Romania has increased its hard currency trade surplus to \$1bn in the first half of this year, compared to \$1.8bn in the whole of last year, according to Mr Ion Stanciu, a deputy trade minister who was in London for talks with UK ministers

Mr Stanciu said the improved

trade performance, due to a cutback in oil imports and an export drive, had made it possible for Romania to keep up to date on all its payments this year to Western banks, governments and companies.

A PACKAGE of incentives is being prepared by Birmingham City Council to persuade Lucas Industries to divert a £25m investment programme that might cost the city £160m a year, is owned 80 per cent by Lucas and 19.8 per cent by Smiths.

The Department of Industry, which supported the link-up between the two companies, has given backing for a planned £250m investment programme during the next five years. State support will be provided through the Industry Act and the new technology scheme.

Lucas, however, seems likely to press ahead with plans to expand in South Wales with its recently created high-technology company LEES: Lucas Electrical Electronics and Systems. The South Wales factories qualify for extra assistance as they are in a development area.

The issue highlights concern in the West Midlands about the continued loss of companies and jobs to the assisted areas.

Mr Neville Bowler, leader of the Conservative-controlled council, has written privately to Mrs Margaret Thatcher, the Prime Minister, arguing that Birmingham is suffering seriously under present regional policies.

The Lucas plans for growth in South Wales result from the decision to pool resources with Smiths Industries to attack the £1bn-a-year, rapidly expanding automotive electronics market in Europe.

**Birmingham aims to attract £35m Lucas expansion**

BY ARTHUR SMITH, MIDLANDS CORRESPONDENT

**Philippines may tap aquifers for water exports to Gulf**

BY EMILIA TAGAZA IN MANILA

IN the Middle East, mention of the Philippines instantly evokes the image of the hardy Filipino worker, the country's major export to that region. But now this South East Asian archipelago is attempting to establish its name through yet another novel export - water.

A contract for the supply of Philippine water to Abu Dhabi is in the offing between a local company and a U.S. consultant which helps Abu Dhabi scout for water sources. Government officials say this particular contract will mark the beginning of a major route for the international oil-and-water trade. "Water export could become the flip side of the oil

trade between Asia and the Middle East," an official said.

The key factor in the water export programme is Japan, the biggest buyer of Arab oil in the Asia-Pacific region. The project will use tankers that carry oil from the Middle East to Japan and which go back empty. Many of these tankers stop in the Philippines for drydocking.

During negotiations with Abu Dhabi, the Philippines is said to have offered a competitive price. It could afford to do so because the tankers to be used in transporting water are the very same, very large crude carriers that transport oil to

the Philippines and Japan. Instead of steaming back to the Middle East empty, they will be filled with water from a huge underwater aquifer in the central Philippines. The contracting parties are looking at an initial supply of 50m gallons of irrigation water a day.

Officials, however, would not say what the contract price is. Similarly, the Arabs are highly secretive of the prices they pay for fresh water. Estimates vary wildly from \$6 to \$60 a ton. Considering that the transport cost to the Philippines will be low, the contract price could be fairly low as well.

The Arabs have looked into other

unconventional sources of water, including towing icebergs from the Antarctic into the Gulf. But salt water contamination would then require desalination, a costly process.

The experience of water-short Hong Kong, which in 1977 put on stream a desalination plant - only to close it down a few months later because of the high operating cost - has illustrated how uneconomical the process can be.

The traditional sources of water for the Middle East include France and the Dominican Republic. But the Philippines - although more distant - has built-in advantages in exporting water to the region. It has ample water resources and numerous bay areas suitable for deep ports that can dock huge tankers. More importantly, the country is on the busy tanker route between the Middle East and Japan.

The water export programme has not been entirely free of criticism, especially when certain parts of the country are only now recovering from a long drought. Certain groups argue that the Government should first ship water from lake sources to the drought-stricken provinces. The Government stresses the cost-benefit aspect of the programme. One official said that the extent of the drought in the country

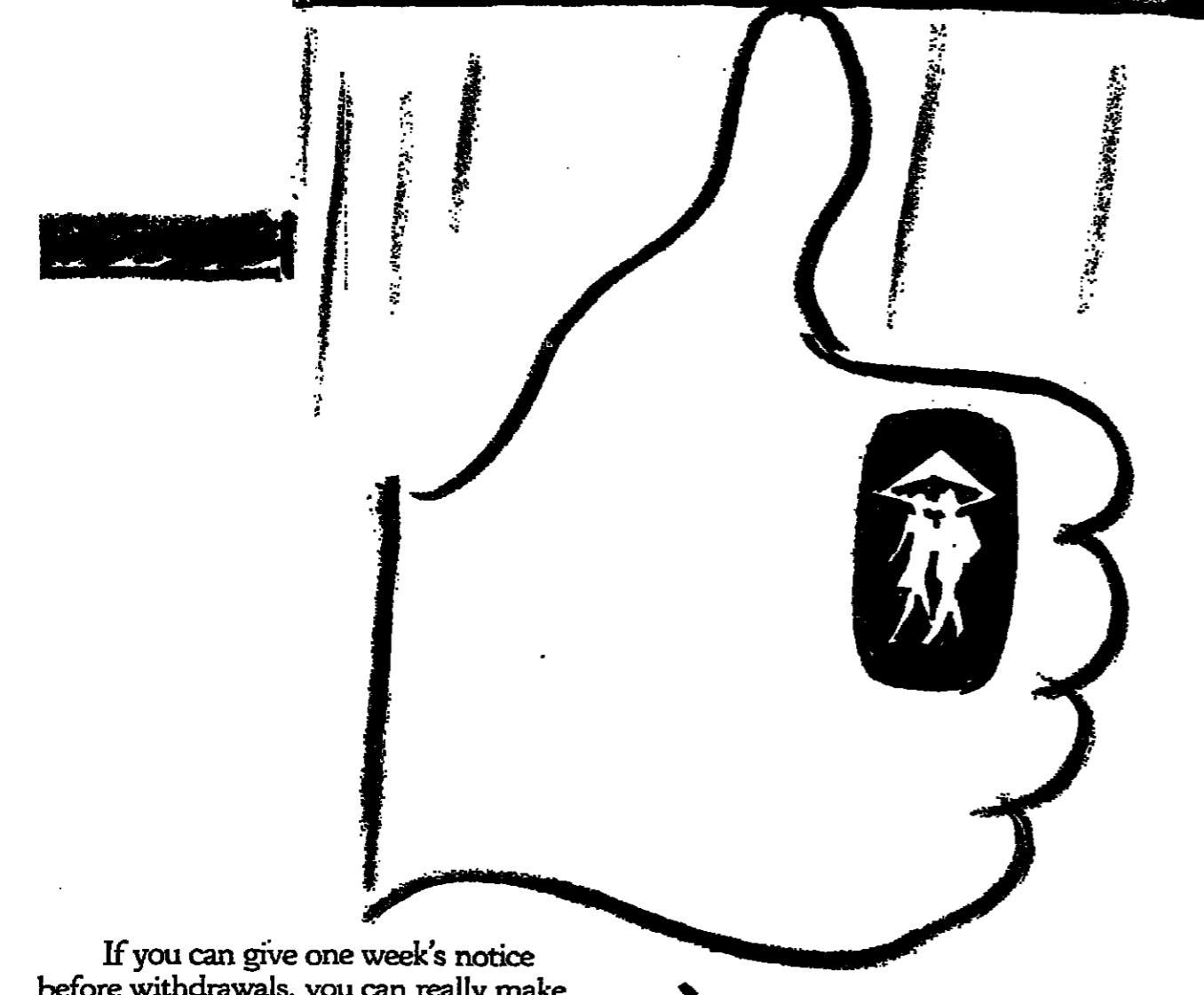
has not warranted the shipment of water from one region to another since the mobilisation cost would offset whatever benefits can be derived from such shipment.

Water could eventually replace manpower supply as the Philippines' major export to the Middle East. As the flow of petrodollars from the labour export tap slows down because of cuts in the Middle East states' infrastructure spending, the Philippines is now anxious to open a new valve where water will flow and become a major source of precious foreign exchange.

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larger, valued at £765,000, is for a computer centre within an existing building at St James Street, Peterlee, for the Ayrton and Clyde Health Board. The work will also include associated office and storage buildings, together with all finishes, services and car parking facilities.

The year-long contract is due for completion in September 1984.

The other contract, worth £223,000, is from Strathclyde Regional Council for construction of a 500 sq metre social works building at Gartcraig Social Work Office, Gartcraig Street, Glasgow, for completion in November 1984.

Work has started on construction of **MCCARTHY & STONE'S** Homebrough House, a 5m warder-assisted sheltered homes scheme in Jones Lane in Ryhope.

The project is due for completion in August 1984. Work has also started on McCarthy and Stone's Homebrough House (Phase II), a 1.75m warder-assisted sheltered homes scheme in Mount Hermon Road in Woking. This is the third development to be built by McCarthy and Stone at Mount Heron Road. Phase II is due for completion in August 1984 and the flats are due to be released at the end of this year.

Contracts worth over £5.8m have been received by the **TRY CONSTRUCTION GROUP**. They include a wing incorporating warder and operating theatres to the Northwick Hospital, Plymouth for Nuffield Nursing Homes Trust, valued at £2.6m. At Heathrow Airport, the Group is to construct for Lufthansa extensions to the cargo terminal for £1.15m. Also at Heathrow, and for the British Airports Authority, the Group has secured a measured term contract, on a three-year basis, for the Northside Area. This will exceed £3m and follows from a similar but larger contract for the Central Area awarded last year. Two refurbishment contracts are to commence shortly at High Wycombe, the company will undertake the rehabilitation of process

orientated laboratories for G.D. Searle (£500,000) and Aylesbury for The Royal Exchange Insurance Co. the renovation of an office block (£220,000).

Two contracts, together worth £1.1m, have been awarded to **TAYLOR WOODROW CONSTRUCTION (SCOTLAND)**. The

## UK NEWS

## HOW BANK OF ENGLAND VIEWS EVOLUTION OF THE LONDON STOCK EXCHANGE

## Market efficiency is the test

BY BARRY RILEY, FINANCIAL EDITOR

THERE WAS no disguising the Bank of England's relief when the Government finally agreed to accept its advice to settle the argument with the London Stock Exchange outside the Restrictive Practices Court - a decision taken in principle some time before the last election.

It is not at all the Bank's style to try to settle delicate questions of the functioning of markets under the full glare of publicity - such as would have accompanied the court case. Now, it is embarked upon a much more traditional process of consultation, and probably feels, once again, in control.

The Bank's greater involvement in stock exchange affairs, by setting up formal monitoring procedures, forms part of a general strengthening of its role in the City of London's non-banking markets.

Elsewhere, for instance, it has intervened in the affairs of Lloyd's and is also looking more closely at the commodities markets.

At the stock exchange, the Bank has two reasons for following events closely. It has a general responsibility for maintaining active and efficient capital markets, and in this role it is keen to see the stock exchange respond quickly enough to a changing environment.

It is carefully monitoring British securities trading outside the official London market, and although

so far convinced that such dealing looks much larger in rumour than in fact, it knows that US securities houses are rapidly developing their international activities. The bank is keen to see British stock market firms in a position to respond.

At the same time, however, the Bank has a direct responsibility managing the government's funding programme. This gives it a particularly close relationship with the government securities (gilt-edged) market, although the current BPF offer for sale, and next year's much larger British Telecom sale to the private sector, show it is also an important primary participant in the equity market.

These two different roles inevitably raise the question of whether there may be a tension between its separate objectives - whether the gilt-edged managers would like to preserve the existing, well-oiled mechanisms while the supervisors are more concerned with the market to evolve.

The Bank however, denies the existence of any such conflict. The view is that it is the substance, and not the structure, of the market that is the fundamental objective. That means the Bank would accept a quite different market framework if it were convinced it could function efficiently.

Officials of the Bank set two basic criteria for the stock market. It

must maintain a high level of liquidity - this being particularly relevant to dealings in gilt-edged securities. And it must be centralised, because a fragmented market can be hard to supervise - potentially leading to a growth in unacceptable activities.

The Bank would not support any system which led to fragmentation of the UK securities market. That is why, some years ago, it opposed attempts by the merchant banks' computerised dealing system Ariel to establish trading in gilt-edged. It said Ariel would weaken the central market by creaming off the easy two-way business while leaving the jobbers - the stock exchange's specialist market-makers - to struggle with the more difficult bargains.

The Bank does not rule out the possibility that it might widen the number of gilt-edged market-makers with which it deals. At present these are just a handful of jobbing firms, of which two - Wedd Duracher and Akroyd and Smithers - account for the bulk of the business.

It insists it would be indifferent to the ownership of the market-maker. But it would need to be satisfied of a firm commitment to make a two-way market in all conditions.

The Bank may well suspect any trend towards dual capacity firms engaged both in broking and market-making in the gilt-edged mar-

ket on the grounds that it might lead to the appearance of casual market makers. But officially, the view appears to be that it is up to stock exchange members to decide on matters such as the timing for dismantling the fixed commission structure. The Bank will then adjust to the consequences.

In carrying out its monitoring role, the Bank's scope is somewhat circumscribed by the need to collaborate with the Trade Department. In practice, at least at this stage, the Department is likely to leave analysing market systems to the Bank, but it is conscious of its responsibilities for investor protection.

So, whatever the Bank might feel about the eventual desirability - or perhaps inevitability - of allowing dual capacity, it would have to convince the Trade Department that investors' interests would still be satisfactorily protected.

In the near term, the Bank's most specific role is in choosing lay members of the Stock Exchange Council, some of whom it is hoped will be in place by the end of this year.

This in itself will be no mean task. The aim is to avoid retired generals and civil servants, and look for active senior members of user groups. But allowing for subcontracting work, the time commitment might well be something like a day a week - a tall order for a busy fund manager.

## Industry's prospects for 1984 worry CBI

BY ROBIN PAULLEY

BRITISH INDUSTRY'S recovery is continuing but there is mounting concern at the Confederation of British Industry (CBI) about the prospects for 1984.

Its monthly survey of more than 1,800 companies published today shows that for the eighth successive month output is still expected to rise rather than fall, indicating that the recovery is

still under way.

Mr Terence Beckett, director general of the CBI, however, said: "Our forecasts point to the possibility of a slow-down in growth in the course of next year. That is why we need an early cut in interest rates." He also emphasised that any recovery is doing so from an exceptionally low base.

The CBI anxiety, described as "healthy scepticism", coincides with even gloomier predictions from the National Institute of Economic and Social Research.

It takes the same line as the CBI - rising unemployment, rising inflation, stagnant growth. After a rapid fall off in recovery after the first quarter - but with worse figures.

## State bus company chiefs want shares offered to workers

BY HAZEL DUFFY, TRANSPORT CORRESPONDENT

EXECUTIVES of the state-owned National Bus Company (NBC) are pressing the Government to push ahead swiftly with privatisation.

They are asking the Government to agree to sell about 80 per cent of the shares of which 20 to 25 per cent would be offered to its 50,000 employees. This would raise an estimated £80m-£100m for the Government.

The scheme differs substantially from the Government's two earlier transport privatisation projects. The National Freight Consortium was the subject of a management buy-out, with the bank financing the loan to the employees. The sale of state-owned ports, meanwhile, was successfully managed by a flotation.

Mr Tom King, Transport Secretary, said recently that he hoped to make a statement shortly on bringing private capital into NBC.

The report is understood to show that there would be a market, with the important proviso that this would depend on the Government's treatment of the large capital debt amounting to £160m in the company's balance sheets.

The nature of the guarantees to local passenger transport executives that loss-making bus services would be maintained, and agreements by local authorities to continue contributing financially to these services, would also be very relevant to the acceptability of the management's plans.

Officials in the Transport Department are still some way off deciding the best privatisation procedure for NBC.

## Thatcher's Lebanon warning

By Ivor Owen in London

MRS Margaret Thatcher, the British Prime Minister, stressed Britain's determination to oppose any precipitate move to withdraw the European element from the multinational peacekeeping force in the Lebanon, in a television interview broadcast in Washington last night.

She had consulted other ministers about fresh initiatives to show Britain's support for President Ronald Reagan's objectives in the Lebanon before leaving London for Ottawa where she began her five-day visit to Canada and the US.

The British Government is giving priority to heading off suggestions that the growing US military involvement provides added justification to demands that the European element in the peacekeeping force be withdrawn.

Whitehall hopes that before Mrs Thatcher meets President Reagan in the White House on Thursday, a decision will have been made on whether doubling or trebling the British contingent could be decisive in persuading France and Italy - the other European contributors not to set a date for withdrawal.

Mrs Thatcher is anxious to show President Reagan that Britain remains America's closest and most dependable ally in western Europe.

## APPOINTMENTS

Mr J. R. C. Holliech a director of THE DISTILLERS COMPANY, has been appointed chairman of the newly-formed group white spirits division. He has also been appointed chairman of TANQUERAY, Gordon and Co. He will be succeeded as managing director of Tanqueray Gordon by Mr R. G. Filby. Dr I. J. Rae and Mr P. F. Goodchild have been appointed directors of Tanqueray Gordon.

Mr Alan Grattan has been appointed marketing director of the group of companies ULSTER INSULOID, Wythenshawe. He joins from Wayman where he was marketing manager.

Mr Derek Murray has been promoted to head of local programme ULSTER TELEVISION and will be responsible to the programme controller, Mr Brian Waddell, for all local productions. Mr Waddell's responsibilities are extended and in addition to being in charge of the station's total programme output, he will have responsibility for programme sales and co-productions.

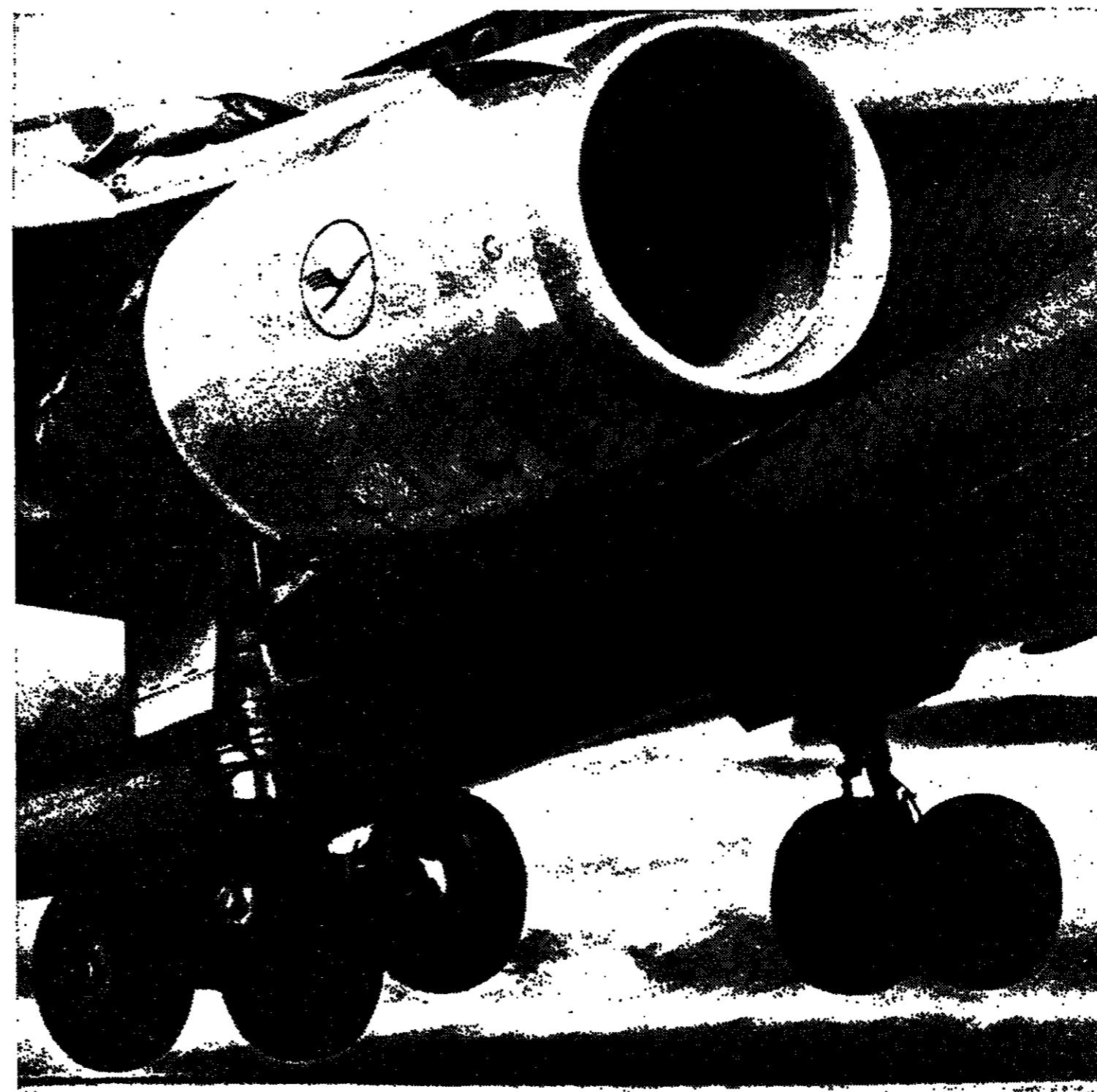
Mrs Corinne Carter has been appointed to the board of CHIEFTAIN TRUST MANAGERS. She was closely involved with setting up the company, and has been executive assistant to the chairman since its inception.

Mr Desmond Billing, vice-chairman of the Seed Crushers' and Oil Processors' Association, and vice-chairman of Pura Foods, has been elected president of FEDIOIL, the European group of edible oil industry associations.

Mr Mike Marshall, works manager for ARROW CONSTRUCTION EQUIPMENT, Blyth, has been appointed director and chief engineer. He joined the company 12 years ago.

Mr Gordon Derby has been appointed chief executive of BALTIC SAW MILLS CO., Tunbridge Wells.

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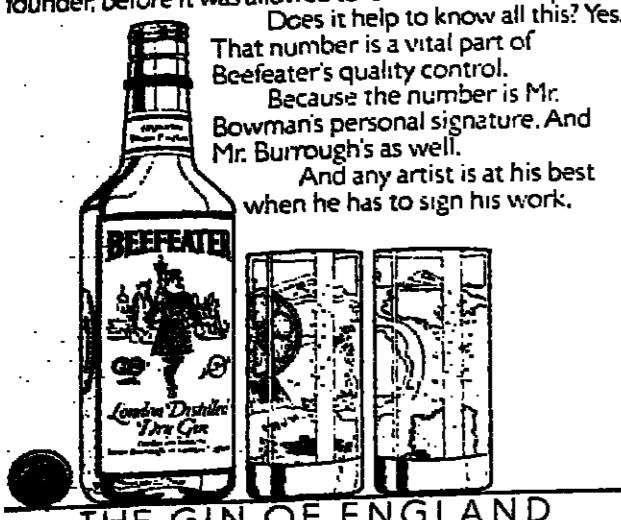
Look, for example, at the individual registration number on the back label of your bottle of Beefeater Gin. If it were JF 1222146, it would tell you that your Beefeater was distilled Thursday, January 7, 1982, under the supervision of Thomas Bowman, Master Stillman, and that the distillation was approved personally by Mr. Norman Burrough, a direct descendant of our founder, before it was allowed to leave the distillery.

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## STATEN ISLAND

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2300 Grand Avenue, Baldwin,  
792 Atlantic Avenue, Baldwin,  
25 Shore Road, Port Washington,  
2464 Merrick Road, Bellmore,  
2000 Northern Boulevard, Manhasset,  
251 Glen Cove Road, Carle Place,  
300 Hillside Avenue, New Hyde Park,  
1 Old Westbury Road, Roslyn Heights,  
2310 Hempstead Turnpike, East Meadow,  
40 Main Street, East Rockaway,  
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151-16 84th Street, Howard Beach,  
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192-02 Northern Boulevard, Auburndale,  
152-80 Rockaway Boulevard, Jamaica,  
14-15 College Point Boulevard, College Point,  
20-22 Morris Avenue, Far Rockaway,  
141-61 Northern Boulevard, Flushing,  
99-01 Queens Boulevard, Forest Hills,  
231-35 Merrick Boulevard, Laurelton,  
241-42 S. Conduit Boulevard, Rosedale,  
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The site retains one direct link with its past. The old mineral water well, whether or not it was therapeutic, had one valuable characteristic: it maintains a constant temperature of 12°C, all the year round. Today, it's incorporated into a revolutionary heating system for the building, which helps reduce energy costs.

In every other way, this is a business of the future. And, if its modest location is slightly surprising, just about everything else is very surprising indeed.

So far, the company has sold nearly two million home computers. *Two million.* It has generated a vigorous British home-computer industry. And it's made Britain one of the most computer-conscious countries in the world.

Yet the company employs only about 60 people, and makes nothing itself (apart from substantial profits, which are reinvested for the future).

The ULA (uncommitted logic array) is made, to a Sinclair specification, by Ferranti. The touch-sensitive keyboard membrane by NFL Timex carry out the assembly in Scotland. Even the processing of orders and enquiries is sub-contracted, to GSI in Camberley.

Sinclair Research simply does what it's good at. It takes as its raw material something in which, Sinclair believes, Britain is particularly rich: original,

creative minds. It uses them to produce brilliant, marketable concepts. The rest is delegated to whoever's best at the job.

The computer age, unlike the mass-production age, offers tremendous opportunities to Britain. While British manufacturing industry has languished, British creative talent has flourished. If it doesn't fit into the old patterns, so much the worse for the patterns.

Sinclair Research is a modest model of the way in which original thinking can generate spectacular success. Our business is very different from our Victorian predecessor's. But the way in which we're using an inexhaustible natural resource indicates that we are worthy successors.

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## LETTERS TO THE EDITOR

## Conveyancing: consumers at risk, monopoly and technology

From the Chairman,  
British Legal Association

Sir—I read with interest the article "Conveyancing and the public interest" by Tony Holland (September 8), and he is right to point out that the Royal Commission on Legal Services, chaired by Lord Benson, reported against the idea of allowing conveyancing to be done by all and sundry. Recently, Lord Benson has claimed that the employment of computers and other high technology by solicitors, up and down the land, will unwillingly bring down the cost of conveyancing to the client. A moment's reflection will tell you that whereas, no doubt, high technology has its place

and can be made cost effective in very large firms of solicitors (notably in City of London firms doing a great deal of multiple conveyancing), it is simply of no value whatsoever to the smaller practitioner in the provinces. Moreover, the equipment for purchasing/leasing such equipment would have the effect of putting fees up and not reducing them.

Those MPs who are about to launch a Parliamentary Bill upon an unsuspecting public designed to promote the use of multiple conveyancing probably know no better. If it were not so serious it would be laughable that this is happening at the present time when, more and more, the emphasis is upon

protection of the consumer. There are those who say that a plumb ought not to be allowed to carry on his trade unless he is properly trained and certificated, but the damage that he can do pales into insignificance with the damage that the unqualified conveyancers can do in terms of the value of property wrongly conveyed.

A very much more practical way of bringing down the overall cost of house transfer would be if the Law Society in London were to be as forward looking as the Law Society in Edinburgh and appraisal offices, Law Societies, to set up non-profitmaking solicitors' property centres levying a fraction of the fees charged by estate agents. These non-profit making centres

facilitate the sale of the vast bulk of houses sold in Scotland. Unless healthy realism guides the Law Society then indeed we may find that Parliament is persuaded to allow the unthinkable and to permit unqualified conveyancers to finally come into their own. Solicitors, of course, benefit by the upsurge in litigation which will ultimately be required to put to right many of the conveyances which will undoubtedly go wrong. The wealthy, of course, as now will have the good sense to continue to instruct competent solicitors and will continue to be protected against the dangers represented by unqualified conveyancing. The poor, with plans for restricting legal aid in the offing, may have to grin and bear it.

Stanley Best  
116, London Road,  
Southborough,  
Tunbridge Wells, Kent.

From Mr P. White  
Sir—Mr Holland's article (September 8) on conveyancing and public interest calls for comment on behalf of the public interest.

Mr Holland urges retention of the present system but he does not cite any substantial evidence in support of his belief that everything is for the best in the best of all possible worlds. Instead he relies heavily on the findings of the Royal Commission on Legal Services.

Both deduction and practical example amply demonstrate the fallibility of Royal Commissions to do in my case, I add personal interest, with those of them. By analogy I do not suppose that Mr Holland would advise a client who has just lost a case in the High Court that an appeal is unnecessary because his case has undergone "a thorough examination."

Conveyancing costs in England are much too high—particularly in respect of the domestic transactions—and the process is much too long and arcane. If the Royal Commission had

studied conveyancing in British Columbia instead of the U.S. it might well have decided that the system there is much better suited to the needs of the general public than the domestic one.

British Columbia has a modified (and improved) form of the Torrens system with title registration. It is simple to understand and use and the security of title is in effect guaranteed by the Government. Notaries public are rare. One reason why the costs are low is that conveyancing is not the monopoly of the legal profession. Notaries public are able to do the work required—and with a little instruction and encouragement, I am sure, many people could act for themselves.

In British Columbia the proportion of home ownership is higher than in England. Transactions are effected more quickly and the other ancillary matters all seem to be handled without difficulty—as they could be in England because something less than the knowledge and skill of a fully qualified solicitor is sufficient for domestic business.

A political problem is that there is a considerable vested interest in the present conveyancing monopoly. A practical answer is to set a time limit of, say, 10 to 20 years on it and to provide for paragraphs to be phased in gradually. This was abolished in this kind of way and seemingly without catastrophe.

The conveyancing monopoly is so aggravating that the supporters of it must expect attempts to break it to continue no matter how many Royal Commissions might see it otherwise.

Philip H. White,  
Claridge Investments,  
3, St James's Place, SW1.

From the Chairman,  
Society for Computers and Law  
Sir—I read with interest the

article titled "Conveyancing and the Public Interest" by Mr Tony Holland (September 8) and I am concerned that in dealing with the subject he should not have referred to the work being done and to be done in the application of information technology to conveyancing particularly as he attended and spoke at a conference in June which examined the contribution the computer can make to the conveyancing operation.

Mr Holland quoted the report of the Royal Commission of which Lord Benson was chairman. Lord Benson was the chairman of the conference and he said that if the legal profession were to meet the requirements of the law, then the Royal Commission had recommended the continuation of the conveyancing monopoly.

The profession would require to provide more efficient methods of operation and to make more use of modern technology. He added that the progress in the next three years would be faster than it had been in the last four.

It must surely be in the interests of the profession and the public that modern technology is harnessed to assist in meeting the legitimate demands of clients for a more effective and cost efficient service.

In this Society we appreciate that the computer is not a panacea for all conveyancing problems but we do believe that it is essential that the legal profession and their professional bodies recognise the important part the computer can play at all stages of the operation. One of the objects of the conference was to focus on what is being done and what might be done.

It is being done but much more remains to be done. It was clear that those present felt that the necessary research and development should be carried out and were prepared to contribute to the cost thereof.

A. S. Weatherhead,  
113, St Vincent Street,  
Glasgow.

many, if not a majority, of solicitors themselves who support this view.

David Ashford,  
2-4 Chichester Mans.,  
Chancery Lane, WC2.

From Mr F. A. Court

Sir—I have read with interest Mr Holland's comments (September 8) and Mr Pratt's view (September 13) concerning the Solicitors Act 1974. The main point of concern I suspect is not so much the private individual who wishes to do his own conveyancing, but the growth of companies who now provide for reward, this service quite often at substantially lower fees.

With this in mind I certainly subscribe to Mr Pratt's view that providing suitable and adequate negligence cover is in force, that this type of healthy competition should be to the benefit of the public.

This can be taken further on the overall cost of house buying/selling to the question of estate agents' fees and the gradual growth of property shops who quite often offer similar services with lower fees.

It has been said with every justification that the purchase of a house is probably the most important financial transaction entered into by most individuals. When the time arrives for the sale for whatever reason the total costs can quite often take the cream on the expected paper profit.

Property shops could hopefully exert pressure on estate agents to have a fresh look at their commission rates which are quite often similar, suggesting perhaps a loose arrangement? Healthy competition for estate agents from this source, like the competition to solicitors from conveyancing companies must result in a better deal for the purchaser/seller, providing similar standards of service and safeguards are maintained.

F. W. A. Court  
13 Richmond Road,  
Basingstoke, Hampshire.

## Pensions: extra benefits mean extra payments

From Mr C. Baker  
Sir—A remarkable "head of steam" seems to have been raised over the question of the pensions of those who change jobs. Let us therefore look at the facts.

An employee who changes jobs has, generally speaking, two alternatives—either leave his pension frozen in the fund of his original employer until such time as he reaches normal pension age, or to transfer the capital value of his pension from the fund of his former employer to that of his new employer.

It is difficult to see why the first employer should be expected to inflate the pension of the outgoing employee possibly for up to 30 years or more. The employer has done his duty by his employee who had, presumably, left to "better himself" (a good Victorian value). The one must surely be left to the new employer to give a reasonable pension taking into account any pension accrued elsewhere and, indeed, the Inland Revenue regulations permit just this. Perhaps some encouragement could be given to employers to do more by an amendment to the present regulations.

If employers are to be expected to inflate the pensions of ex-employees, the result can only be a considerable increase in cost which will probably have to be offset by diminishing the benefits payable to all members of a pension scheme. In this era, however, when the electorate has expressed a preference for a free market-oriented Government this is the way the employee who does not change job will suffer. Is this what is being put forward or do the proponents of these new suggested arrangements

want to burden industry and commerce with still higher costs? Extra benefits cannot be provided without extra cost; this is fundamental.

C. P. Baker  
Broad Oak House,  
Odiham, Hants.

From Mr R. Green  
Sir—I have been surprised to find myself aligning with the Centre for Policy Studies on "portable" pensions. Mr Wynne-Griffith (September 14) argues at his views, saying correctly he is not explaining why they are "not so."

It appears to me that much of the pensions debate is still stuck in the incorrect attitude that the company pension scheme is a special deferred gift to its employees. Before the legislation of 1973 this was true; that big pension schemes that existed then were a bonus over the statutory minimum and it was reasonable to assume that employees should join and contribute to the scheme. With the 1973 Act the situation in reality became radically different. All employees had now to be in a scheme which was to be the state scheme in default of an "opted-out" scheme at the employer's discretion.

The problem with early leavers arose because employers broadly speaking kept the, formally justifiable, bias towards long-stayers in the fund's rules. Of course, such a bias is not in the state scheme. Thus one solution to the early leaver problem would be to make opting-out a decision for the employee on taking up employment, not for the employer on his behalf.

In this era, however, when the electorate has expressed a preference for a free market-oriented Government this is a second best solution. There is no reason when almost every other investment device seems to have been "united" not to do the same to pensions and enable the employee to have a free choice of joining a pension scheme to join and the opportunity to review this in the light of its performance at administratively convenient intervals of perhaps three years. Existing in-house pension schemes could compete in this market along with the present variety of insurance companies, etc.

The effects this radical change would have are that companies would contribute the same amount as at present but have no contingent liability to top-up their pension fund. Long-stayers would in general do worse as their cross-subsidy from movers would cease. It is a transitional problem to ensure equity for these people and the present surplus position of many funds could be used for this purpose.

Another cross-subsidy which is almost entirely overlooked would be abolished: that is that high flyers, i.e. those whose salary increases are overall greater than the average, will get a pension proportional to their contributions, most of which have been made at a lower "real" salary, not their final earnings. Conversely, those without the potential or even the opportunity for such progress will not be unwittingly penalised.

In summary, these proposals restore the pension to its proper place in remuneration—a place the Government has ordered should be deferred. Companies wishing to give additional rewards to long-stayers or high-flyers will easily be able to devise other incentives without subtly robbing other employees. The pensions industry will cease to be a number of little monopolies and so become more competitive and perhaps more efficient.

Rupert Green,  
37, Meteor Street, SW11.

## TO THE SHAREHOLDERS IN

## SANDVIK AKTIEBOLAG

Notice is hereby given that an Extraordinary General Meeting will be held in Folkets Hus in Sandviken on Monday, October 24, 1983 at 2.00 p.m.

## Notification of Attendance etc.

Shareholders wishing to attend the general meeting shall (a) have been entered in the Share Register kept by the Securities Register Centre (Vaerdelpappers Centralet, VFC AB) by no later than Friday, October 14, 1983; (b) notify the Board thereof (by telephone Int. 46 26 26 52 70 or 46 26 19 59) by no later than 4.00 p.m. on Wednesday, October 19, 1983.

A shareholder who has had his shares registered as held in trust by a nominee such as a bank's trustee and securities department or a private stockbroker ("Förrädringsrätt") must have them temporarily re-registered in his own name by no later than Friday, October 14, 1983 in order to be able to participate in the meeting.

## Agenda

## General Items of Business

- Opening of the General Meeting of the Shareholders;
- Election of Chairman to preside over the meeting;
- Preparation and approval of the voting list;

SANDVIK

Sandviken, September 1983  
Board of Directors

4 Election of one or two persons to check the minutes;

5 Ruling as to whether the meeting has been duly convened.

Items of business designated by Förrädrings AB Albus in its letter to the Board of Directors of Sandvik Aktiebolag of 12 September 1983.

1 Dismissal of the members of the board and their alternates appointed by the 1983 Annual General Meeting;

2 Election of five new board members for the interim until the next Annual General Meeting is held. Names of the proposed members of the board will be given later on;

3 Proposal that the meeting decides to recommend that the new board, as soon as possible, undertake a review of the ongoing rationalisation work within the company, the company's structure, the company's participation in ongoing specialty steel negotiations and the company's possible need of the new capital;

4 Proposal that the meeting decides to appoint an election committee consisting of three persons with the task to recommend board members and alternates for the 1984 Annual General Meeting. Names of the proposed members of the committee will be given later on.

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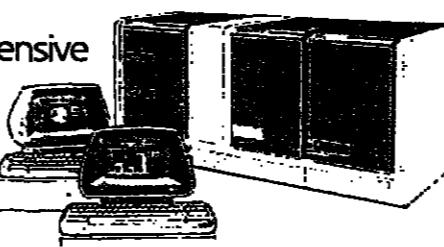
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FT4

## MANAGEMENT CONTRACTING

# Slow progress to many benefits

MANAGEMENT contracting can be useful in cases where time is important, where there is a need to start the work before design is complete, where a project involves a number of different specialist sub-contractors, and where the client and his professional advisers lack the resources to manage the work themselves.

On the other hand there is no established form of contract for management contracting, so the client faces increased risks and uncertainties about roles and liabilities and may also have to provide for administration and supervision. This makes it a poor choice for projects which — however large — are not multi-disciplinary and complex, particularly on the civil engineering side.

These are the conclusions of the first study of management contracting in the UK, undertaken by a team from the University of Manchester Institute of Science and Technology (UMIST) for the Construction Industry Research and Information Association (CIRIA) and published on Friday. It was done against the background of management contracting becoming increasingly popular in this country, with many large contractors serving up specialist companies in the field.

In many respects it is still, CIRIA says, in "an evolutionary phase"—the absence of specific contract documentation being an example.

The report is based on visits to 36 firms in the UK and 13 in the U.S. and includes 13 detailed case studies which enabled the team to identify both the advantages and the weaknesses. Management contracting has been in use here since the late 1950s, when it was "imported" from the U.S. but it is still quite rare in civil engineering and, according to CIRIA, with good reason. It does not, on the whole, see a great future for this type of contracting in a field where consulting engineers have a good track record in managing on their own in the client's best interest.

It is in the building, process and off-shore industries where the future is most promising, and it is here that the report finds progress slow in terms of realisation of potential benefits.

A basic, yet symptomatic problem is terminology: management contractor, contract manager, project manager can mean the same thing or three different things.

Main strengths of management contracting are identified as its potential in terms of saving time and expense. Time can be saved by more overlap of design and construction than normal: for instance, site clearance can begin before the drawings are finished. In the case

of documentation of a "modern" of documentation should be considered, alongside guidance notes on the roles of the parties in management contracting.

With its conclusion that management contracting offers potential for improved management of design and construction, the report will no doubt please companies such as Wimpey, Laing, Taylor Woodrow, Trollope, Cullis and Colls and many others who have gone into this line in a big way. At the same time many architects and consulting engineers reading the report may suddenly discover behind the jargon that they have been doing contract management for years without realising it.

TRACTS—arise when the client has made the wrong choice. That apart, weaknesses tend to centre on the absence of standard "Conditions of Contract" to cover the system, and the lack of clarity about the exact roles of designer and contractor and their responsibilities for matters such as quality control and liquidated damages. The report recommends that until such contract documents are available, contracts should be prepared with professional assistance and that the preparation of a "modern" of documentation should be considered, alongside guidance notes on the roles of the parties in management contracting.

With its conclusion that management contracting offers potential for improved management of design and construction, the report will no doubt please companies such as Wimpey, Laing, Taylor Woodrow, Trollope, Cullis and Colls and many others who have gone into this line in a big way. At the same time many architects and consulting engineers reading the report may suddenly discover behind the jargon that they have been doing contract management for years without realising it.

**REFURBISHMENT**

## Electronics industry has special needs

BUILDERS ARE being kept busy altering premises for high-tech companies because they are still not producing the buildings that this growth industry needs.

A recent survey showed that one-third of companies questioned in the electronics industry had carried out major alterations to make premises more suitable. It appears that after several years of pleading by tenants and many architects and surveyors, developers are still not providing premises that modern industry requires.

Chartered surveyor Herring Son & Daw followed up a comprehensive study made in 1982 which recommended a battery of changes in the finance, design and planning classifications for industrial buildings—and found little progress had been made.

The institutional investors, who have an iron grip on the supply of speculative development, still appear in the main to see high-technology buildings as "a waste of space" with 20ft eaves height, maybe 20 per cent offices and, probably, a garish stripe on the roller shutter door, to add to a few brightly-coloured panels."

Some improvement has been noted in the amount of office space being built into new premises, but the major complaint of tenants quoted by the surveyors is that they could not get the office content they required.

Mr Nicholas Owen, senior partner of Herring Son & Daw, says there has been a better understanding of the special problems of high technology.

DAVID LAWSON

## £18m renovation work

TROLLOPE AND COLLS (CITY) is working on refurbishment and rebuilding contracts worth over £18.5m. Among these is one to totally refurbish Export House, Ludgate Hill, for The City of London Real Property Co. (part of the London Securities Group). The contract is expected to be completed by July 1984. Work is in progress at Albermarle House, a listed building in Albermarle Street, to carry out

Financial Times Monday September 26 1983

## BUSINESSMEN'S DIARY

### UK TRADE FAIRS AND EXHIBITIONS

Current International Motor Accessory and Garage Equipment Exhibition — AUTOQUIP/GARAGEQUIP (01-238 7000) (until Sept 30)

Oct. 5-7 Distribution Services Show (01-922 2223) Wembley Conference Centre

Oct. 17-20 Computer Graphics European Conference and Exhibition (01-883 4468) Wembley Conference Centre

Oct. 18-20 International Business Show (01-908 6233) N.E.C. Birmingham

Oct. 18-21 Management Services and Equipment Exhibition (Brentwood, Essex) (0277) 222080 Harrogate Exhibition Centre

Oct. 23-26 London Business Equipment Show (01-405 6233) Earls Court

Nov. 3-5 City of Swansea: Cities in transition (Swansea) (0783 50821) Swansea Guildhall

Nov. 8-10 International Furniture Show (01-722 0331/2) NEC Birmingham

Nov. 10-13 The 1983 USA Event (Brentwood, Essex) (0277) 222482 Westminster Exhibition Centre, SW1

## OVERSEAS TRADE FAIRS

Sept. 26-30 S.E. Asian Production Machinery and Industrial Development Show — MACHINE ASIA (01-496 1951) Singapore

Oct. 5-7 Hong Kong Toy and Gift Fair (01-930 7955) Hong Kong

Oct. 11-17 Korea Electronics Show (01-778 0913/8) Seoul, Korea

Oct. 23-27 International Chemical Plant and Engineering Exhibition — ICP (01-439 2642) Tokyo

Sept. 28-Oct. 5 International Motor and Motor Cycle Show (01-439 3864) Paris

Sept. 30-Oct. 4 Toy and Gift Autumn Show (01-5901) Taipei

Oct. 2-5 Middle East Construction and Municipal Services Exhibition (01-438 0200) Kuwait

Oct. 2-5 Fashion week (01-496 1951) Munich

Oct. 2-6 Ready-to-Wear Collections Exhibition (20121) Milan

Oct. 2-6 Paris-Nord Exhibition Centre

## BUSINESS AND MANAGEMENT CONFERENCES

Sept. 26-29 ETMC: European truck maintenance conference (01-572 7313) Sheraton Hotel, Brussels

Sept. 27-29 Cyber IBC: The weaponry of civil procedure (01-236 4080) Cavendish Conference Centre, WI

Sept. 28-29 FT Conference: World financial futures (01-621 1355) Royal Lancaster Hotel, W2

Sept. 29 FT Conference: World financial services (01-621 1355) Royal Lancaster Hotel, W2

Oct. 19 FT Conference: Flat roofs today—the answers (01-637 5981) Carlton House, WI

Oct. 20 The Industrial Society: Positive policies for involvement at work (01-833 4200) Carlton House Terrace, SW1

Oct. 21 FT Conference: Mitterrand's France—an economic policy under pressure (01-630 2233) Carlton House, SW1

Oct. 21 FT Conference: The answers (01-637 5981) Carlton House, WI

Oct. 22 FT Conference: The financial services revolution—banks and non-banks in the 1980s (01-621 1355) InterContinental Hotel, W1

Oct. 24-27 FT Conference: Banking and electronic technology (01-621 1355) Royal Lancaster Hotel, W2

Oct. 24-27 FT Conference: The financial services revolution—banks and non-banks in the 1980s (01-621 1355) InterContinental Hotel, W1

Nov. 1 FT Conference: Success in Exports Tool (0780) 587777 Britannic House, EC2

Anyone wishing to attend any of the above events is advised to telephone the organisers to ensure that there has been no change in the details published.

## Financial Times Conferences

### THE PROFESSIONAL PERSONAL COMPUTER : Markets and Strategies

London — October 11 and 12, 1983

Mr E. Floyd Kvamme, Executive Vice-President, Marketing and Sales, Apple Computer Inc, Mr Alex McIntosh, Director, Entry Systems Operations, IBM UK International Products Ltd, Mr Adam Osborne, and Mr Daniel H. Fylstra, Chairman of the Board and Chief Executive Officer, Visicorp are among the speakers at this top level meeting.

### THE FINANCIAL SERVICES REVOLUTION : Banks and Non-Banks in the 1980s

London — October 24 and 25, 1983

Leading figures in domestic banking from the U.S., Germany, Britain and France will be speaking at this top level event. Mr Leland Prussia, Bank-America Corporation, Bank of America NT & SA, Dr Eckart van Hooven, Deutsche Bank AG, Mr John Brooks, Midland Bank plc, Mr Wolfgang Starke, Deutscher Sparkassen-und Giroverband EV, and Mr Serge Robert, Caisse Nationale de Crédit Agricole, will be among the principal speakers in this section of the conference.

Mr Todd Conover, Comptroller of the Currency, Administrator of National Banks, U.S.A. will address the conference on regulation. Mr Jim Larkin, American Express Europe Ltd, Mr Russell Hogg, Mastercard International Inc and Mr Charles Russell, Visa International will assess the role of the card companies in

## BUILDING AND CIVIL ENGINEERING

## WEST MIDLANDS LINK

**£30m motorway to be privately funded**

THE ADVANTAGES of using private finance to fund road construction are now becoming evident from preliminary agreements drawn up for the Black Country link road in the West Midlands, which last week received county council approval.

The new road, a one-mile stretch of dual carriage-way through an area ripe for industrial development, is regarded as vital to the revival of the West Midlands economy and therefore needs to be built quickly.

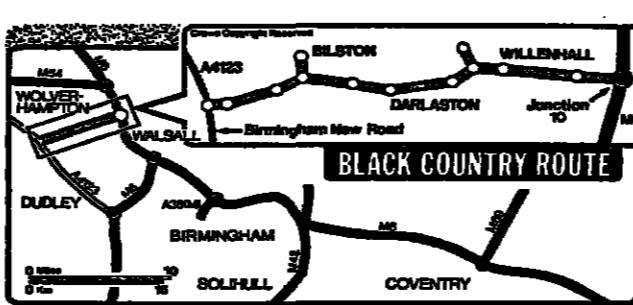
Under normal funding arrangements by the county council and the Department of Transport, the road would take up to 11 years to be completed, but a private finance project

backed by Tarmac Construction, National Westminster Bank, Saturn Management, and the council, will reduce this to about four years.

Department of Transport approval for the project is now awaited, which will allow the signing of contracts and agreements for institutional funding for the £30m scheme.

The finance, covering a period of 25 years, will include two elements. The first will involve NatWest, which has already played a major role by drawing up the financial plan, and other joint stock banks being invited to quote lending rates over the construction period.

This will allow the finest pos-



sible rates to be obtained, and a schedule will be drawn up by the consortium—called TNS—to establish the levels of funds needed over this four-year period.

On completion of construction, this funding would be taken out by the bond market, with longer term investors having been nominated at the outset.

Saturn Management, with its considerable experience of local authority and public sector financing, would play the leading role in arranging backing by institutions, which have already shown strong interest in the project.

According to the county

council, this offers considerable advantages since the repayment of the loan would be linked to the volume of traffic using the road and the amount of floor space developed alongside the dual carriage-way.

The management contract also offers some incentives to keep the cost of construction within the estimates, a big advantage in view of the high incidence of high cost overruns," a spokesman said.

He added that Department of Transport finance for one section of the road had already been granted, and normal funding procedures would be used if the private project was not approved.

An application had also been

made for a European Community grant which could provide up to £10m.

However, he stressed that the private scheme was preferred, despite the fact that it could cost more at market rates, although this cost would be spread over a longer period.

The institution's funding will be related to the speed of development in the area, which means that if this is slow the council will pay less, and if it is fast it will pay more.

The route will be from the A4123 Birmingham New Road to Anchor Lane, Coseley Road, Oxford Street, Keyway, Owen Road, and on to the M6 at junction 10.

LORNE BARLING

## SUCCESSFUL CONVERSION

**Making an old rail-bed into a new by-pass**

A SHORT by-pass soon to be completed around the Norfolk town of Bungay could provide ammunition for both proponents and opponents in the current dispute on the conversion of railways into roads.

The new A145 Bungay bypass is being constructed by Henry Boot Civil Engineering for Norfolk County Council on a section of the Waveney Valley by-pass. Opened in 1959 from Beccles to Tivetshall via Bungay, it last carried passengers in 1953 and the rails were removed in 1960. The new road cuts just a 2.4 km stretch of the original line from Earston to Ditchingham.

This section was ideal for conversion, with no deep cuttings or embankments, no sharp curves, no steep inclines and no tunnels. Even so, it still presented both the contractor and

ditch alongside the track which could be re-opened.

But possibly the biggest problem was widening and compaction of the rail bed. Nearly 100 years of rail traffic had firmly compacted the old rail bed embankment and the supporting soil underneath. If the embankment were widened merely by adding earth fill at the side, the added fill would settle over time while the original embankment could not. The eventual effects on the road surface can easily be imagined.

To avoid this the contractors had to remove all peat from below the surface of a strip cut alongside the existing embankment and excavate its heavily compacted top. The adjacent strip and the space above the remainder of the railway embankment then had to be filled and compacted with suitable

**'Scandal' say sub-contractors**

WHAT IS described as "a major scandal of national significance" in the construction industry" is exposed in a report issued by the Confederation of Construction Specialists.

Called "Corruption of the Commercial Process" it describes in detail the persistent and growing imposition by building and civil engineering main contractors of onerous and unfair sub-contract conditions and procedures on to the specialist firms who nowadays carry out the majority of the physical work on most construction projects. The report also outlines some of the consequences.

The confederation says these include:—

**CONTRACTS**  
Tank to test ships and oil rigs

NMFI has awarded a £1.7m contract to BRITISH HOVERCRAFT CORP. to design and build a test basin for models of ships and offshore structures. The basin will have a computer-controlled 90-degree wave generator that can reproduce the complex wave patterns occurring in any part of the ocean. BHC's Test Facility will act as main contractor. Construction has started and completion date is August 1984. The new basin, 30 metres by 48 metres will be built on the site of two existing basins at NMFI's Farnham Muggleswick headquarters. It will be the largest and most advanced of its type in Britain and one of the largest in the world. The basin will have an overall water depth range from 1.5 to 2.3 metres. A six-metre cubic pit will accommodate deep water models in over 8 metres of water. The pit will be closed when required. For the contract BHC is leading a consortium of which the other members (with their responsibilities) are: HRS (design consultants and computer controls); Tilbury Construction (civil engineering work); Kelevate Division of Commercial Shearing (hydraulic drives); Mannesmann Dampf (travelling cranes and carriages); and Bowater Electrical (control wiring and lighting). \*

A by-pass is to be built by HENRY BOOT CIVIL ENGINEERING on the northern side of Ripley for the A610 Ambergate to Nottingham principal road. The contract, worth £1.2m, is for a 1.8 km by 7.5 metre wide carriageway in flexible construction; a viaduct in flexible construction; a bridge over the A61 Butterley Hill as well as over diverted industrial railway sidings which are to be re-laid by Henry Boot Railway Engineering; and two culverts plus earthworks and drainage. \*

But it is also true that the Bungay by-pass is almost a textbook case for rail to road conversion which only a small proportion of the estimated 22,000 km of disused railway in Britain could match. With all the constructional problems involved in even this "ideal" conversion it is still valid to ask if there is a real benefit in the large scale conversion of railways into roads.

TOM SEALY

**£10m for Tarmac**  
Contracts worth £10m have been awarded to TARMAC CONSTRUCTION companies. The largest worth £5m, will be carried out by Cubitts, part of Tarmac Regional Construction, and is for structural refurbishment and associated works at Albert Dock, Liverpool, for Arrowcroft. Other large contracts include a £2.5m deal for Leeds City Council, worth £1.7m, and work to existing offices and workshops at Carters Green, West Bromwich, worth £1m. Tarmac has been contracted to have improvements to conventional drainage to be carried out to the contract housing areas for improvements to local authority homes at Sheffield (£228,000), and South Staffordshire (£896,000).

A multi-million pound "rip-off" with at least £500m unfairly extracted from specialist firms every year; an unnecessary increase in the cost of construction work of probably at least 10 per cent; an inevitable—but unnecessary—lowering of the quality and workmanship of construction work; and an undoubtedly contribution to the unnecessary and tragic toll of deaths and injuries on construction sites.

The construction industry, and its all-important clients, can potentially benefit greatly from the concentrated expertise, flexibility, geographical mobility (and relative stability of employment) offered by specialist construction companies, says the report. But this potential is currently marred by a distortion of the contractual relationships.

The report then makes a plea for standard sub-contract documentation and procedures, but says that despite the availability of a comprehensive range of standard forms of sub-contract covering almost all types of building and civil engineering work, the majority of individual main contractors impose their own non-standard and one-sided sub-contract documents and procedures as a matter of normal policy, and in the process introduce unnecessary complexity, dangers and costs into the construction process.

THE CONTROVERSIAL timber-frame house has been given a clean bill of health by the manufacturers' organisation, the British Woodworking Federation, which last week declared that all doubts on timber-frame construction had been "closely examined" and found not to be based on any evidence.

"We have now had definitive reports from the National Building Research Establishment which have given us a clean bill of health," said the

Federation's president, Mr Stephen Davies.

He claimed that out of 150,000 timber-frame houses built since 1983 there were only seven relevant claims, compared with 20,000 claims out of 2,000,000 traditionally-built houses.

The managing director of one of the largest manufacturers of timber-frame housing, Mr Peter Carr, said there was "strong evidence" that a campaign by the brick, block and concrete products manufacturers "had undermined public confidence

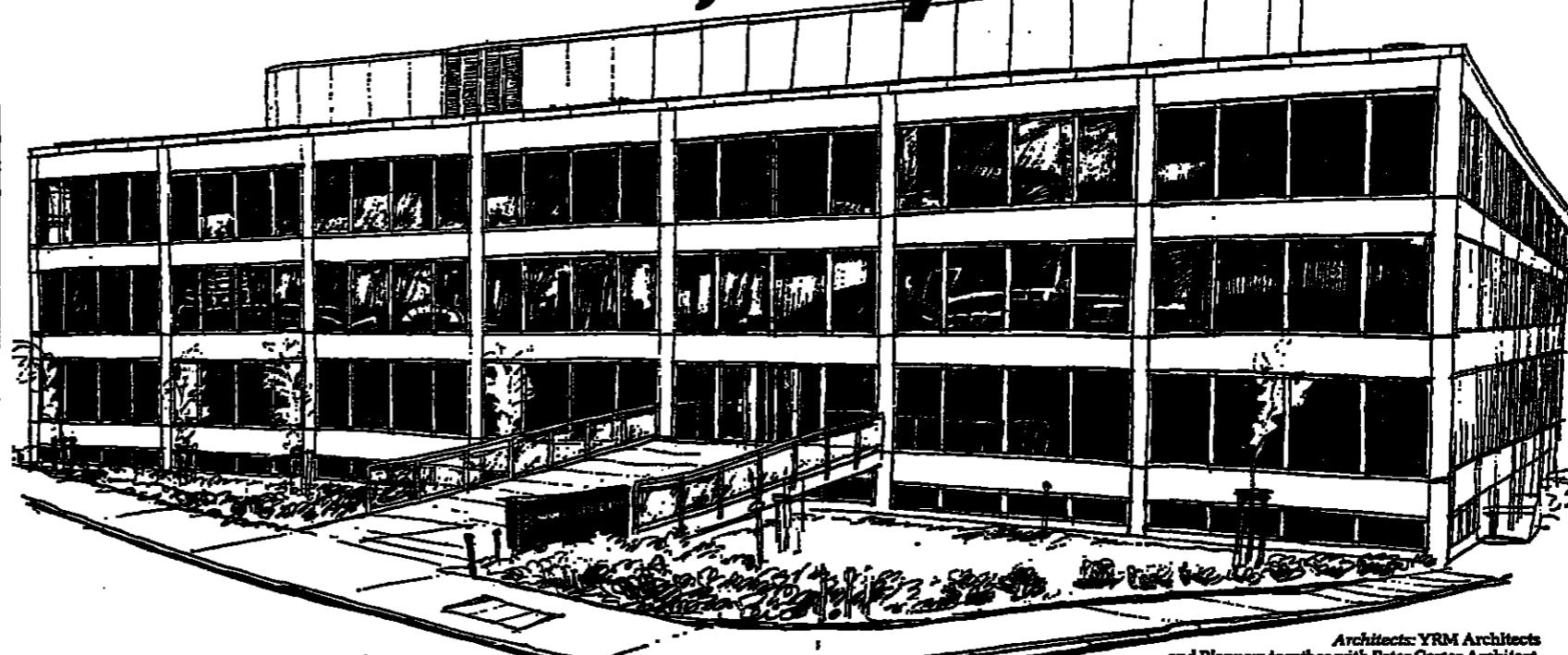
and caused loss of sales.

A BBC programme on timber-frame houses added to a fairly high downturn of sales in all types of construction, said Mr Carr. There was no evidence that these houses were liable to condensation and they were far less likely to have moisture built in because of the speed at which they were erected, he said.

The Federation has published a pamphlet giving information about timber-frame houses.

**... which gets approval from the authorities**

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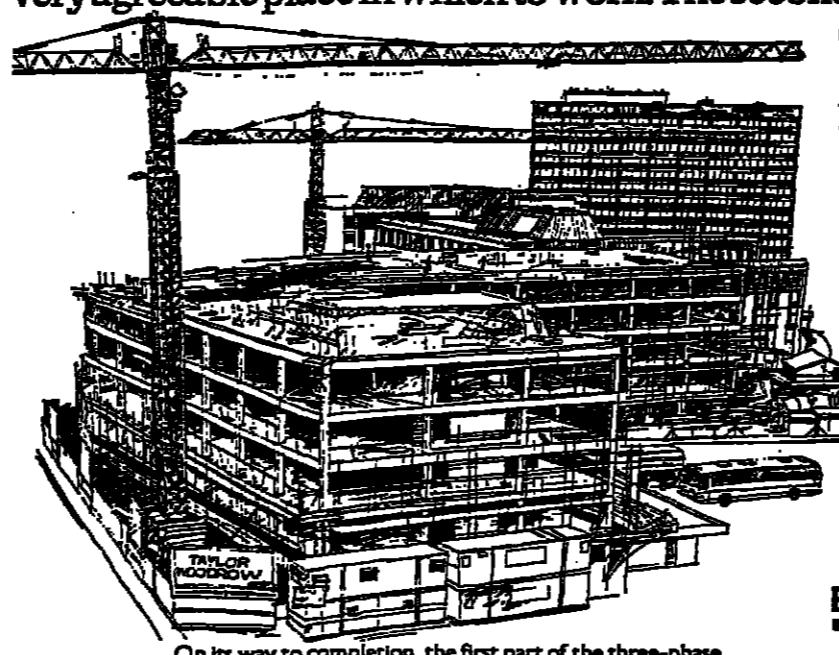
Its 7,000 square metres of largely open-plan floor space and landscaped courtyard make it a very agreeable place in which to work. The second, when it is completed, will be a five-storey, L-shaped office building worth some £9 million.

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## THE MANAGEMENT PAGE

EDITED BY CHRISTOPHER LORENZ

OVER the past five years, as West Germany's once impregnable machine tool industry has cracked and groaned under the weight of mounting international competition, Berthold Leibinger has been showing his German peers that quality engineering can still conquer world markets—provided it is liberally dosed with technical innovation.

Leibinger, the 33-year-old son of an oriental art dealer and himself a member of the managing board of Stuttgart's renowned International Bach Academy, is the majority shareholder and chief executive of a company, Trumpf Maschinenfabrik, which is recognised around the world as one of the most successful and progressive manufacturers of machine tools.

In a period—1980-83—when West German machine tool output will have shrunk by about one-fifth in real terms, when a majority of the 400 companies in the industry are probably losing money, and when renowned machine tool manufacturers such as Glidemeister and Fagor have had to turn to their bankers for financial support, Trumpf has been continuing its successful worldwide expansion.

Since 1973 when Leibinger and his partner, Hugo Schwierz, each bought 50 per cent control of the company from the founder, Christian Trumpf, the Stuttgart-based company's sales have more than quadrupled from DM 50m (£10.25m) by June 1982. In this financial year sales are expected to rise to around DM 240m.

It is the way this growth has been achieved which makes Trumpf such an important company in West Germany and in the Federal Republic's machine tool industry. In its application of modern technologies such as lasers and computers to both its production line and its products Trumpf has been showing other medium-sized privately-owned companies that they must break out of their traditional mechanical engineering mould if they are to avoid being trampled on by more adventurous competitors, particularly from Japan.

The importance of Leibinger's role as a catalyst in an industry which has been slow to adjust to changing technology was underlined earlier this year when one of the best known trade magazines in the machine tool industry, the U.S.-based International Metals and Metalworking Magazine, singled him out as its first "Man of the Year."

One industry executive who knows him well personally and who therefore prefers to remain anonymous describes Leibinger as "one of the three

# Survivor in a stricken industry

Stewart Fleming reports on the inexorable rise of the Trumpf machine tools group

## EUROPE'S NEW ENTREPRENEURS



or four leading entrepreneurs in West German industry working outside the ranks of the giant multinationals. He is not just an engineer, and a very gifted engineer with several patents to his name, he is also a superb marketing man and motivator of people—a unique blend of the talents you need to be successful in this industry."

But it is not only his eagerness to embrace new technology—in a country which is growing increasingly concerned about the shortage of entrepreneurs in frontier industries—which has attracted attention to Leibinger.

He is also a man who is convinced that West Germany is going to regain its vitality as a capitalist economy when entrepreneurs must secure for themselves a higher status in society and concern their fellow citizens that what they are doing serves the common good. Moreover he is determined to play an active role putting this case.

A close business associate remarks: "You can certainly say he is very active in promoting industrial development in Baden-Württemberg. He is, for example, a Supervisory Board member of the Fraunhofer-Gesellschaft, a nationwide technical research institute partially financed by the German Government. This institute, says a state Government spokesman, produced the original proposal which led to a micro-electronics research centre being established at Stuttgart University, with DM 60m of state backing.

Born in 1950 near Stuttgart Leibinger's chances of becoming an engineer, like his grandfather, seemed grim as the war ended. With the then U.S. Treasury Secretary Henry Morgenthau proposing the transformation of Germany into an agricultural land—in the interests of world peace—Leibinger's father advised him

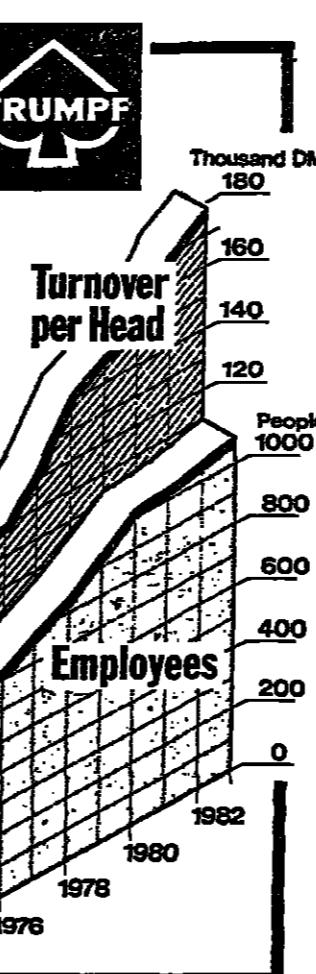


Mr. B. Leibinger

not to bother with further education. Leibinger did not take this advice. Instead he went to work as a family friend as a result of a common interest in oriental art. Then, at the beginning of the 1970s, he went to what has since become the University of Stuttgart to study engineering. Returning to Trumpf in 1977 rather than carrying on to take a doctorate, Leibinger quickly displayed the creative engineering flair which has been one of the foundations of Trumpf's success under his leadership. He invented a sheet metal cutting process called "copy nibbling." Nibbling is a method of cutting sheet metal through punching holes in it. Leibinger's "copy nibbling" process trans-

formed this method of metal working throughout the world. "Before this invention," he says, "all nibbling machines worldwide looked the same. After five or six years they all looked the same again." In the meantime his design had become the new standard. The success of the invention was not pre-programmed, however. He had barely completed it when he decided to leave Trumpf. He took with him a promise of royalties if the company sold any of the new machines, though the then technical director's judgment was that Trumpf might sell four or five in a year. "At the peak we built 400 in a year and we are still using the same principle today," he says.

Leibinger's destination was



Cincinnati where for two years he worked for the leading U.S. machine tool company, Cincinnati Milling and Machining.

Today Leibinger describes his decision to go to the U.S. as the fulfilment of a dream—a dream, incidentally, which few young Germans today could understand. "I grew up in the 1960s and early 1970s, Leibinger recognises that the machine tool industry must make use of its own production processes of the electronic gadgetry it was attaching to its products.

Thus, while many West German machine tool manufacturers are still struggling to automate their own production and have been forced into making expensive and painful cutbacks in their workforces as the recession has deepened and competition intensified, Trumpf has been able to maintain a steady rise in employment and, more important, a very rapid rise in output per head. This increased from around DM 70,000 in 1973 to DM 180,000 in 1982.

Leibinger himself leaves no doubt that it is the creativity and problem solving of the engineering side of the business which will fascinate him. "I am not so interested in organisation," he says. "I can do it and I have to be involved, but I need to discipline myself. But to talk about a new product, even to draw sketches, discuss and propose solutions, this is fascinating."

On the other hand, when asked what aspects of the future development of the business he has to be most concerned about he singles out two areas. One is indeed technology and the

future; for example, whether given the importance of electronics to the engineering industry, Trumpf needs to expand horizontally and develop a broader technical base by say, producing its own line of computer controls. Or is it better to focus on becoming a better machine tool manufacturer and therefore a bigger customer for its suppliers. "This," he says, "is a question we discuss back and forth every day."

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## THE ARTS

## Tooth of Crime—Bush/Angel City—New End

Martin Hoyle

Two current revivals of plays by Sam Shepard may have abrasive viewing. He may have pared his style down from the floridly roccoco technokitsch of *Tooth of Crime* (1972) to the threatening and macabre of *Angel City* (1978), but his vision remains bleak.

Charlie Hanson's production for the Black Theatre Co-operative at the Bush has updated *Tooth* to the age of funk. The myth of the old king's ritual destruction by his youthful successor is seen as a match between fading rock and an invincibly cool newcomer. The language is distilled from the terminology of pop, cars, gang warfare: the links between sex and rock, sex and machines, sex and power, are nakedly exposed. The tottering tyrant craves another hit (or kill): "If I don't kill I get crazy. I start eating away at myself." (No wonder the English edition's blurb solemnly identifies *Hoax* as a "retired killer".)

The speech glitters, and bounces, recycled verbal wreckage honed and polished into an ominously near-human robotic edifice. Rose Coutts-Smith's metallic set expounds the theme of dehumanised power: an apparent sculpture of shabby car-parts swivels round to reveal a padded executive throne, arm-thick with electronic gadgetry, from sound systems to TV screen. Two antennae are a mocking echo of the bull's horns crowning the chair: Shepard will refer to nature mechanically imitated, surpassing and destroyed again in *Angel City*.

Victor Romero Evans's ageing star in *Angel* carries black leather costume with silver-studded one-piece does an undeniably old-fashioned routine, all pumping pelvis and scowling prowling along the front row (a brace of my distinguished colleagues visibly qualified). Mr Evans goes in pieces magnificently: warned of danger by the charts — and in this nightmare SF world chess can be astrological as much as pop charts — he awaits the all-young challenger with the

defiant resignation of Macbeth sighting the approach of Birnam Wood.

The Rolling Stone Keith Richards was the author's image for the young usurper. Here it's Chris Tummings in crash helmet, scowling shielded face and American footballer padded shoulders. The singer's confrontation, a "style match," is the play's highlight. Tummings's insolently rapping jibes countered by Evans's blues-style verbal lunges.

After such ferocious intensity anti-climax is inevitable, though the victor's attempts to teach the deposed idol new tricks ("Get mean. There's too much empathy. Too much pity") provide a sinister pointer as to who will inherit the earth. The upstaged king self-destructs — the mechanical superhuman is sacrificed; the high newcomer is left in possession.

Those who find much of rock intensively regressive will note the near-Fascist emphasis on might and aggressiveness. "Power — that's all there is," says the ex-king's girl before calmly switching allegiance. The winner's jerky, foot-swivelling dance — to Nat King Cole's vital musical direction — with fist palms feeling their way along an invisible wall, crystallises the almost solipsistic blind of exhibitionism and isolation that characterises the public idol or the dictator.

Another executive chair



Victor Romero Evans and Jaye Williamson

screen whose characters lapse into vacuous unseeing stare at their audience. Parker's executive, freaked-out drummer and self-conceit artist (the excellent Nigel LeVallant) discover the ultimate nightmare for a projected horror movie: "locked into the neon-framed grey window upstage reveals both the all-pervading smog and a cinema

no less than Kafkaesque corridors of power, loom large, the final voice in Adrián Jackson's compelling production is Spain's own smog. Elmwood tragedy, the distortion of natural values will bring its own revenge. The smog will devour the city that created it; and Birnam Wood will well and truly arrive at Dunsinane.

## Everly Brothers/Albert Hall

Antony Thorne

The second, and last, night of the Everly Brothers come-back tour at the Albert Hall on Friday was one of those rare emotional occasions at which all involved — the brothers, the band, the audience, even the Hall's troglodyte attendants — are well aware that they are contributing to an experience

Twenty years ago during a British tour Don Everly cracked and the close harmony duo's spectacular career nose-dived. Ten years ago they announced they would not play together again. But here they were, unjoined just for London, and what might have been just a walk of nostalgic vœuxs turned out to be a musical triumph. The Everlys were in very good form indeed, and the audience, many of whom had progressed with them into their mid-forties, looked at each other and said "well, we're not so bad either. Now how exactly did the band give it?"

The years may have fleshed out Don Everly, but, for a country boy, his introductions were a model of reticence and charm. As for Phil he looked good enough to be a Presidential candidate. Both managed to make black tea and evening dress seem fashionable. Having surmounted the formidable hurdle of how they would look the Everlys proceeded to a very pleasant event.

## Jeffrey Tate/Festival Hall

Dominic Gill

Desirable though Tony Banks's policy of opening up the South Bank in general, and the Festival Hall in particular, to the wider populace of London may in some ways be, the decision to bombard orchestral concert-goers during the intervals and after the concerts on Friday, Saturday and Sunday nights in every foyer and staircase of the building with the music of the Everlys' early days, such as "Walk a Little Smile" and "Bird Dog," like early Beatles, just too superficial. Better by far are the emotional ballads, so suitable for their plaintive harmonies. "Love hurts" hurts; "So sad" is genuinely sad. Perhaps "Ebony eyes" is over the top, but the poignancy of teenage life 25 years ago was never bettered than in songs like "When will I be loved" and "All I have to do is dream."

With such strong material and the voices a wonderful tribute to the benefits of good living, the evening was a rousing success. After the first encore Don was giving Phil a tentative clap on the back; by the third, the chilling "Let it be me," they were actually embracing, the perfect ending to a very pleasant event.

Their performances together of Eaglen's *Stiegfried Idyll* and

## Frank Lloyd Wright in New York

Architecture/Colin Amery

Frank Lloyd Wright is receiving the kind of attention usually only offered to the greatest of architects of the past. This is exactly as it should be because no one can doubt the quality of his inventive genius. The evidence — apart from his buildings — is presently on show in two major exhibitions in New York. *Frank Lloyd Wright and the Prairie School* is at the Cooper-Hewitt Museum until December 31, and is a brilliantly concise and informative show.

The second exhibition should be seen in something of a rush you only have until October 16 for the latest display of Frank Lloyd Wright's drawings to be seen since his death at the excellent Max Protch Gallery at 37, West 57 Street.

The remarkable thing about this show is that all the drawings are for sale. The purpose is to exhibit and sell a limited number of drawings from the archives of the Frank Lloyd Wright Foundation as a means of raising funds to endow the Frank Lloyd Wright School of Architecture and to ensure the preservation of the Taliesin house and office of the master.

The Protch show has raised the hackles of the architectural historical community in a way that would have amused Wright.

He had a fairly dim view of the ways of bureaucracy and had always intended that his foundation and his school should be run very much as a private enterprise. I think that Wright

would want his drawings to be seen by those who love them

and for them to be for ever in a remote archive would not have met with his approval.

There are 100 drawings for the publication of the *House Beautiful* of the 1890s. are indications of the high quality of the graphic work done by his own hand. The earliest "modern" drawing is the Larkin building (now demolished in Buffalo, New York). This has all the signs of a work of a total genius and is an amazing opportunity to acquire one of the most important drawings of the century. Unity Temple, the Robie House, Midway Gardens, and the Imperial Hotel in Tokyo, are all displayed in the sale by very fine examples of the graphic style of Wright and his collaborators.

Is it legitimate for a Founda-

tion dedicated to the promotion of the ideas of Wright to also keep the archive? It is clear that a careful selection of drawings has been made that will only marginally influence the role of the complete collection. Only examples of each particular building will be sold, leaving a good run of works in the archive.

Anyone remotely interested in the development of modern architecture should visit New York for both these shows — particularly the Protch show. The Sullivan-designed Ingalls Heller House in Chicago, of 1896 and the Wolf Lake Amusement Park, a pavilion by Wright that would easily be taken as an early work by High-Tech.

Graphic designs by Wright

It would be excellent if this show could come to London (it should be at the V and A), because it does give a very clear and elegant picture of the growth and development of a major school of total design.

An entertaining small exhibition of the art of the toy buildings — architectural models from 1870 to encourage thrift among children also at the Cooper-Hewitt. For readers of this paper they offer an unusual combination of architecture and money. Many of the most famous buildings in the world became miniature deposit houses for children. Today they are shown as examples of the architectural awareness of our forebears and a restatement of the view that buildings represent safety.

New York remains the home of the best presentation of

architecture to the public. How refreshing to be in a city with an architectural culture — however inevitable it is that it should be connected with money.

6 Anyone remotely interested in the development of modern architecture, should visit New York for both these shows.

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## FINANCIAL TIMES

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Monday September 26 1983

## A conflict of jurisdiction

TAXMEN the world over tend to suspect multi-national corporations—and not only them—of channelling their profits to tax havens by means of distorted transfer prices; but only the U.S. authorities seem to be deterred by the difficulty of proving it.

Moreover, the Americans pursue their objectives with a clumsiness which leaves them open to the disputation that they are short of argument for the laws of other countries and agreements reached with them. This is well illustrated by the two disputes with friendly countries in which the U.S. is now embroiled: with the UK and other industrial countries of Europe on unitary taxation and, with Switzerland, on the Maier Rich affair.

## Assessing

California and 10 other U.S. states have for some time been assessing companies not only on the basis of profits made in the U.S., but also on a proportion of their world-wide profits corresponding to the assets, payroll and sales located in the state. The increase in the multi-national companies' tax bill which resulted from this has been estimated to be about \$750m a year. These companies had hoped, until recently, that unitary taxation would be outlawed by the U.S. Supreme Court. The court has now ruled against them, and the only hope for these taxpayers—including more than 80 UK companies—is in persuading President Ronald Reagan to support legislative proposals designed to outlaw unitary taxation. This would be in keeping with the U.S./UK double taxation treaty of 1980 when the UK agreed to a rebate on the advance corporation tax for U.S.-based companies, in exchange for a prohibition of unitary taxation in the U.S. However, this was defeated in the Senate, so that the British concession became one-sided: its withdrawal seems to be the obvious tit-for-tat.

As for the Swiss affair, Mr. Maier Rich, a highly successful trader in commodities, is in the unlikely position of a whipping boy, punished by the U.S. authorities because he refuses to disclose enough about his Swiss business, and by the Swiss authorities because he proposes to disclose too much. The U.S. prosecutor seeks evidence for

## NHS: a touch of hysteria

A GREAT deal of nonsense is being talked about Britain's National Health Service. Mr. Trevor Clay, general secretary of the Royal College of Nursing, says the service is "in real danger of collapsing." Similar overstatements have come recently from doctors and from Opposition politicians eager to demonstrate the hollowness of Mrs. Thatcher's pre-election promise that the NHS is safe with her government.

There are four main points of criticism: The Chancellor's demand for £140m in Health Service economies as part of his mid-term measures; the Government's publication of lower long-term growth assumptions for the NHS, which provide for revenue growth of only 0.5 per cent a year in the next decade; the campaign to privatise ancillary services; and finally, the recently announced manpower cuts.

It is the last of these which has stirred passions, mainly because some—perhaps 2,500—doctors' and nurses' jobs are likely to be included in the cuts. In all, the Government wants a cut of 6,000-8,000 jobs this year, out of a total NHS staff in England of 829,000.

The background to this is as follows. Between 1971 and 1982 NHS staff increased by 28 per cent. It has increased 9 per cent since 1978, and the trend was still upward in the latest set of figures, for 1982.

Contrary to popular fancy, too much of it encouraged by the Government's own rhetoric, the sharpest increases have not been among bureaucrats and cleaners but among the technicians needed to run modern hospitals. Their numbers have risen by 70 per cent since 1971. There has also been very sharp increases in nurses (up 24 per cent) and doctors (up 43 per cent).

Numbers of ancillary workers, the much-maligned trolley pushers, cleaners and cooks, whose low-paid jobs are now threatened by privatisation, have risen by just more than 2 per cent.

It is true that as a result of the Conservatives' misconceived reorganisation of the NHS in 1973, since partially undone, there has been a boom in administrators (up 52 per cent), but the trend has slackened since 1978 and administrative costs in the NHS at under 5 per cent still compare fairly

LIKE a gloomy leitmotif of a Wagnerian music drama, the U.S. budget deficit is this autumn casting a pall over West Germany's economic prospects.

Whenever politicians and business leaders gather to talk about German investment, exports and jobs, the deficit and its attendant high interest rates float ominously into the picture. The deficit, so the argument goes, tends to suck capital out of Germany, depress the D-mark against the dollar, increase the danger of imported inflation and stifle the fragile economic upswing.

The obvious suspicion is that the Germans may simply be using the U.S. as a whipping boy for their own economic failings. Perhaps they are losing their international competitive edge, failing to find the right products for the right markets—and comforting themselves by blaming most of it on Uncle Sam.

The charge cannot be rejected altogether. The big German shipbuilders have rationalised too little too late; the steel companies still over-merged as though there is no crisis in the industry and they have all the time in the world. More important, the electronics sector is floundering well behind the American and Japanese competition.

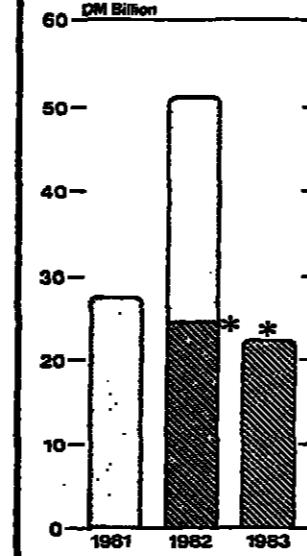
That said, this is an unusually bad time to try to argue that the German economy as a whole is slipping down the international league table. According to the so-called economic "fundamentals"—including current account and inflation performance—the Germans are doing better than most partners and rivals. Last year, for example, they increased their share of world exports from 9.5 to 10.5 per cent. There are signs of further gains this year too, although the level of world trade is depressed and West Germany's surplus so far is lower in absolute terms than last year's.

The trouble is that the U.S. budget deficit has itself emerged as a "fundamental." It is one to which Germany is unusually vulnerable—as the country with the world's second reserve currency and with a structure of company financing specially sensitive to a long period of high interest rates.

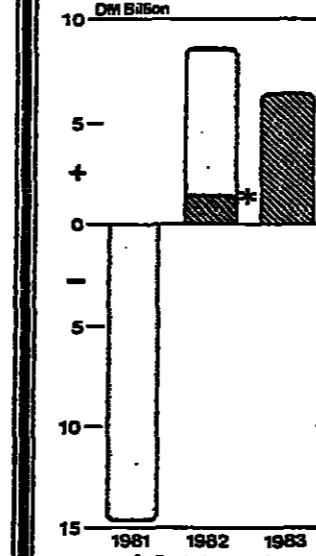
Germans feel the the battle between the "old" and the "new" fundamentals is one they can hardly win. Like Alice Through the Looking-Glass, by running they simply remain on the same spot. To get anywhere fast, they have to travel west.

After two years of GNP dead-line in real terms (allowing for inflation), the economy could expand by about 1 per cent this year. Inflation is down to about 3 per cent, after being well over 5 per cent in 1981 and 1982. The current account, which returned to surplus in 1982 after three years in deficit, could still further in the black

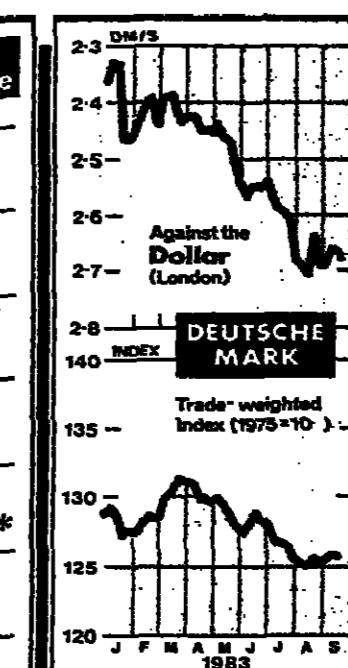
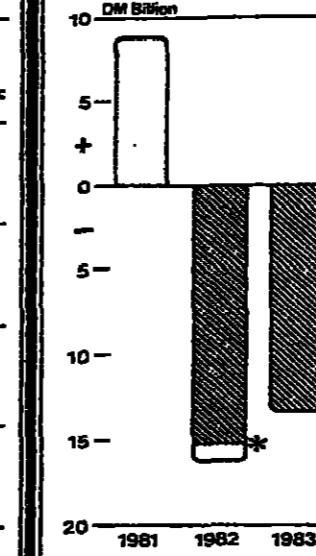
## Visible Trade Balance



## Current Account Balance



## Long-term Capital Balance



the other hand, Germany has to import virtually all its oil and raw materials, mainly priced in dollars. There is thus a potential danger of growing imported inflation, one of the factors the Bundesbank also had in mind when it put up the Lombard rate.

The less obvious but more important point about capital outflows has to do with domestic investment—it would be wrong to suggest that all the finance shifted abroad would have gone to companies and (perhaps) created more jobs if it stayed at home. Many of those who bought dollar shares in the first half of this year would argue that they bought "some" D-mark shares too, but that the domestic stock market was too puny to fulfil their needs.

Moreover, company profitability in Germany (although improving a bit this year) remains very low. On average enterprises retained only about 4.5 per cent of gross earnings as profit in 1981, compared with around 8 per cent a decade earlier. Mainly for historical reasons, German companies rely on an unusually high level of borrowed funds and hence are vulnerable to an extended period of high interest rates.

Many Americans would argue that the Germans should do more to give themselves a stock market worthy of the name, and should cut the tax burden on enterprises.

Indeed, the distortion in the present situation is evident, and potentially dangerous. Just as the high interest rates induced a change in its composition, the D-mark's trade deficit and encourages American protectionism, so further large outflows of capital could encourage demands for the imposition of controls in West Germany. Such a step would be deeply distasteful to the Government and the Bundesbank, but it is not unknown.

The Organisation of Petroleum Exporting Countries (Opec) undoubtedly contributed to this capital outflow from Germany, though it is unclear to what extent. As Opec's big current account surplus gradually dwindled into deficit, so Opec investors have had to look for a choice between selling high-interest bearing U.S. dollar investments or lower interest D-mark ones, unsurprisingly they plumped for the latter. This is part of the price the Germans pay for having the world's second reserve currency and for permitting the free movement of capital.

The most obvious effect of the capital outflows is to weaken the D-mark against the dollar, by more than 15 per cent since the start of last year and by more than 10 per cent since the start of this. For Germany's visible trade balance this brings more losses than gains. Relatively few of Germany's exports go to the dollar area (less than 7 per cent to the U.S. itself) so that Germany's sales gain through greater price competitiveness is not marked. On

THE WEST GERMAN ECONOMY

## A hard run to stay still

By Jonathan Carr in Bonn

THE obvious suspicion is that the Germans may be using the U.S. as a whipping boy for their own economic failings.

But what the economy urgently needs now is a further fall in interest rates and a strong boost to exports. It is definitely not getting the former and the latter looks unlikely both for reasons to do with the U.S. deficit, however far-fetched the connection may seem at first sight.

On September 8 the Bundesbank, the central bank, decided to raise the Lombard rate (the rate at which it will grant advances against securities) by 0.5 per cent to 5.5 per cent. It might seem exaggerated to speak of a historic occasion, the more so since the key discount rate last autumn

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rate stayed unchanged at 4 per cent. But this was the first increase in either central bank rate for more than two years. Only in March the Bundesbank lowered both rates to help encourage an economic upturn.

Part of the reason given for the increase was that the central bank's money supply was spilling over its target for the year and that this could fuel inflation. The other part was that interest rates had been on the rise already so that the Bundesbank was only catching up with them. That is absolutely and, deplorably, true.

Money and capital market rates have, on the way, been following U.S. rates up since the spring. In

spite of some official disclaimers from Washington, most German authorities have no doubt that

capital account needs scrutinising, too. For the Germans it is an uncomfortable picture.

Last year West Germany had a net outflow of long-term capital amounting to DM 16.3bn, after a net inflow of long-term capital in 1981. This turnaround partly reflected the change in the country's current account performance. In 1981 the current account was still in deficit and the Germans were partly financing it by capital imports.

The crucial point is that, for the first time since the war, this modest economic upswing has been led by home demand, rather than by exports. New orders to industry from domestic customers in the first half year rose by nearly 3 per cent in real terms, while those from abroad dropped by almost 7 per cent. The economic upturn was clearly encouraged by the sharp drop in interest rates starting around spring 1982, and perhaps by the change of government last autumn.

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## FOREIGN AFFAIRS

# The Soviet Union plays it long

By Ian Davidson



Chancellor Helmut Kohl and Mrs Margaret Thatcher: both are staunchly committed to Nato policy

PRESIDENT REAGAN has just authorised new proposals designed to give the U.S. team slightly more leeway in the long-running Euro-missile negotiations in Geneva. He is still calling for equal, global limits on intermediate-range missiles with even a sub-ceiling for missiles in or near Europe. But he is now prepared to extend the talks to cover nuclear-capable aircraft as well. This probably won't lead to an agreement in Geneva, but it may be good for public relations in Europe.

Depending on the small print, the U.S. proposal does not look unreasonable — and that, by now, is almost its only purpose. In nearly two years of negotiating, the Russians have on several occasions given the appearance of flexibility. The trouble is that all their publicised proposals lead essentially to the same result: Moscow would keep all or most of its SS-20 missiles, while the U.S. would be expected to agree not to replace any of its obsolescent nuclear weapons in Europe with modern Pershing II and cruise missiles.

Just over a year ago, the chief U.S. and Soviet negotiators drafted a "private" plan which was not dissimilar to the latest U.S. proposal, but it was almost immediately rejected by Moscow.

Western officials have tended to assume that Mrs. Thatcher would not have contributed to the drafting of the plan, in the famous "walk in the woods" near Geneva, without some advance authorisation from Moscow. Some of them have hoped that, sooner or later, the Russians would agree to rescind it.

Perhaps, one day, they will. But their lack of enthusiasm for the latest American proposal suggests that they do not want an agreement before December, when the European Nato countries are due to start deploying the new missiles. Instead, they have been exploiting the Geneva negotiating process for maximum political advantage, in terms of dismay and division within the Atlantic Alliance, and in this they have been remarkably successful.

It is true that the European members of Nato will almost

certainly be able to go ahead with the first missile deployments on schedule, in spite of continued deadlock in Geneva. The elections in Germany and Britain have returned governments which are staunchly committed to agreed Nato policy, and Chancellor Helmut Kohl ought to be able to get through next month's planned campaign of protests and demonstrations without too much of a hiccup.

The trouble is that the missile controversy has broken the broad bipartisan consensus on Nato policies which has been such a reassuring feature of German political life for the past 25 years. The Social Democrats in Baden-Württemberg have already voted against deployment of the new generation of missiles, and it is possible that the entire SPD party will follow suit at a special conference in November.

If that happens — and some think the odds are so high that the operative word should be "when" — the prospects for a deal in Geneva will get much worse.

Hitherto, Western officials have tried to explain away Soviet stone-walling with the argument that the Russians would begin to negotiate seriously only when the Western allies had demonstrated that they would go ahead with deployment, in spite of threats from Moscow and protests from the anti-nuclear movements. It is no longer fashionable to suppose that the first deployments will elicit an immediate response from the Russians: but within three to six months, perhaps after a break in the negotiating process, they would be ready to talk turkey.

Well, perhaps; but this sounds suspiciously like a man whistling in the dark. Deployment of the new Pershing and cruise missiles will not happen all at once, or even very quickly; it will be spread over five years. If the SPD in Germany votes against deployment (and perhaps even if it does not), the Russians will have every incentive for dragging out negotiations as long as possible, so as to keep stirring the political pot. Even though the Kohl Government may manage to deploy the first missiles on schedule, Moscow will still hope that continued political agita-

tion will one day succeed in bringing the process to a halt — or at least heighten uncertainty over the policy of some future German government.

No-one would argue that the number 572 (484 cruise missiles and 108 Pershing II) has anything magical about it. But the political fact of a halt in deployment, and the quarrels which would lead up to such a halt, would be very divisive for the alliance, a prize Moscow must think worth working for.

From this perspective, the Geneva process, at least until now, may be regarded more as a political public relations exercise than as a negotiation proper. The Russians want to sow the maximum discord between America and its European allies, especially Germany. U.S. officials demonstrate the maximum flexibility, so as to prove to its European critics that the Russians are to blame for the lack of an agreement.

There are no doubt hard-liners in the U.S. Administration who have little taste for arms control and would positively prefer deployment of modern missiles; but the overwhelming argument in favour of an arms deal on these intermediate-range Euro-missiles is that it would heal a

political sore in the alliance which promises to fester for months, if not years, to come.

With its latest proposals, the U.S. has virtually shot its last bolt in the propaganda war, but there is still one more parallel gesture to come. When Nato took its negotiate-or-deploy decision in 1979, it also announced that 1,000 of the 7,000 odd U.S. nuclear warheads stockpiled in Europe would be withdrawn. Since then, the experts have been considering whether a further unilateral withdrawal — of warheads that are obsolete or superfluous — is possible. Earlier this year, in study published by the Rand Corporation, a British Defence Ministry official suggested that a further cut of 1,000-2,000 warheads was feasible. Final decisions have not yet been taken, but when they are announced at the end of next month, it is a fair bet that Nato will give them maximum publicity.

The clever part about Moscow's propaganda is that it has dragged the British and French nuclear forces much closer to the centre of the arms control controversy than ever before. As it stands, the Russian proposal to equate a certain number of SS-20s with the 162 British and French missiles is absurd; not

because Mrs Thatcher and President Mitterrand say so, nor even because they are different in kind from the Soviet missiles, but because the Americans won't agree to a deal designed to exclude U.S. weapons from Europe. Nevertheless, the Russians have effectively drawn attention to the British and French forces, to the point where a growing number of people, in Britain and abroad, are beginning to wonder whether Britain and France may not, at some stage, have to make a contribution to the arms control process.

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With its latest proposals, the U.S. has virtually shot its last bolt in the propaganda war, but there is still one more parallel gesture to come. When Nato took its negotiate-or-deploy decision in 1979, it also announced that 1,000 of the 7,000 odd U.S. nuclear warheads stockpiled in Europe would be withdrawn. Since then, the experts have been considering whether a further unilateral withdrawal — of warheads that are obsolete or superfluous — is possible. Earlier this year, in study published by the Rand Corporation, a British Defence Ministry official suggested that a further cut of 1,000-2,000 warheads was feasible. Final decisions have not yet been taken, but when they are announced at the end of next month, it is a fair bet that Nato will give them maximum publicity.

The clever part about Moscow's propaganda is that it has dragged the British and French nuclear forces much closer to the centre of the arms control controversy than ever before. As it stands, the Russian proposal to equate a certain number of

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## Lombard

## How to pick good losers

By Samuel Brittan

THE TITLE of this article might suggest a peculiarly British speciality — backing the underdog in a game of "perfect competition" (as it is spent). There is no known science of company doctoring which will turn losers into winners. Politicians and bureaucrats do not have the same personal incentives as a market entrepreneur; nor are they likely to have his specialist knowledge. An entrepreneur called into Whitehall or to run a state industry or old scheme becomes transformed into a bureaucrat, without either the personal knowledge or performance incentives he had on his home ground.

Industrial intervention appeals to the Left because it is intervention and to the Right because it is aid for industry. It also enjoys, unfortunately, the support of misdirected economists who suppose that they have only to diagnose a "perfect competition" to believe that they have a carte blanche for any fashionable subsidy or control.

So far, the British Government has expressed only grudging recognition that there is a problem. In July, Mr Michael Heseltine, the former Secretary of State, said that, if there were to be a substantial breakthrough in the U.S.-Soviet strategic nuclear arms talks, "that would obviously be taken into account by a British Government in deciding its own irreducible minimum deterrent." He refused to be drawn on how it would be taken into account, and clearly implied that the Government did not need to be more specific until the super-powers make their breakthrough. But it is possible, especially since the Dutch vote, that the Government is beginning to show more interest in the question.

Obviously, the British and French forces could not simply be counted in as part of the Western totals, even if their governments were prepared for such a thing. That would require the U.S. to accept substantial inequality with the Soviet Union, and would have no chance of getting through Congress. If Britain and France were to make a positive contribution to arms control, it might have to be by unilateral statements setting verifiable ceilings on the numbers of warheads or missiles deployed.

The Dutch Parliament recently passed a resolution requiring that they be included in either the intermediate-range or the strategic nuclear weapons talks in Geneva, and analogous thoughts are being expressed more discreetly in Germany, Norway and even Washington.

Traditionally, both governments have sheltered behind the arguments that their nuclear forces are negligible compared with those of the super-powers, and could not be reduced without making them ineffective. But when Britain acquires the new Trident system and France expands and modernises its submarine fleet, these forces allow for temporary assistance on a declining scale to give a breathing space to sunset industries, but he is surely right that in practice such assistance usually postpones adjustment and increases rather than declines. Financial assistance to individuals, whether for redundancy or retraining, is better than aid for failing enterprises.

No doubt Mrs Thatcher would prefer to shelve any such idea until there is a breakthrough in Geneva. But in the propaganda war, there is a clear case for being more forthcoming in advance of that; it would undermine the Russian ploy on Euro-missiles, and — who knows? — it might actually make a breakthrough on strategic weapons marginally more possible.

The author is at his best in his demolition of the "picking

losers" strategy, £2.00.

## Letters to the Editor

## N. Sea oil revenues and manufacturing's decline

From Mr J. Robinson  
Sir — Mr Grantham writes (September 21) that, had the Government allowed the country to use its North Sea oil revenues to support higher consumption levels, the decline in the UK's manufacturing sector could have been avoided.

This seems highly unlikely. Consider the impact of the gradual build-up of oil revenues from the mid-1970s. Had all of the revenues been channelled into consumption by some means or another, the demand for all types of goods and services would have begun to rise both those which could be traded internationally (a group in which manufacturing predominates) and those which could not. The mid-1970s saw some unemployment so, provided that the combination of wages and

prices made employment worthwhile, the domestic economy could have increased its production of both tradables and also of non-tradables to match the increased demand. The oil, however, would eventually have supported a level of domestic demand for (non-oil) tradables which was greater than the economy's capacity to produce them — which is why the oil presented a benefit in the first place. Once this stage had been reached, the UK could safety further increase in consumption demand only by diverting its resources towards domestic production of non-tradables, demand for which could only be satisfied from home production, and by satisfying a growing proportion of the rising demand for tradables by means of increasing

imports. In short, the use of the oil to finance consumption might have allowed all sectors of the economy to expand until full employment had been reached but as the oil revenues continued to rise further the UK's manufacturing sector would then have had to decline.

Of course many other factors have influenced the course of the economy but it is interesting to note that in first few years of increasing oil revenues UK manufacturing production did enjoy an expansion; it was only later, when the value of the revenues had become larger, that manufacturing began to decline relatively to the rest of the economy.

J. N. Robinson  
14A, South Hill Park Gardens, NW3.

their maturity and more individual and creative ways learned abroad are becoming increasingly valued and respected.

There is good ground for believing that these children as adults will be a new and different generation whose experience abroad at an early age may make a significant contribution to better understanding between Japan and other nations.

Opal Dunn  
23 St Peter's Street, Islington, N1.

## CBI and the environment

From the Chairman, World Wildlife Fund (UK)  
Sir — John Lloyd's report (September 22) on the conclusions reached by the Confederation of British Industry's council on environmental issues is, I believe, at odds with what the CBI and its members have decided.

Having attended the council meeting and been part of the discussion of the environmental committee's proposals it is quite clear to me that the CBI has not taken any decisions to "toughen policy" in order to "go on the attack" against environmentalists. On the contrary, the council approved proposals which encourage the business community to take environmental matters more seriously — what progressive companies already do, namely to adopt a positive rather than a defensive or negative attitude to environmental matters and, where possible, to treat inevitable problems of wealth creation as opportunities to improve efficiencies and to develop cleaner processes and systems

which can be sold in the world's markets.

The CBI council also approved a proposal that closer links should be developed with those environmental organisations which embrace the view that successful wealth creation and wise conservation policies need to be harnessed together.

I think most people would neither regard the introduction of such policies as beneficial to the real economy nor regret any small deterrent to them that exchange freedom might pose.

There is no reason either to believe Mr Straw's assertion that exchange controls would keep the pound more stable. On the contrary, profitable speculation in foreign currencies by UK residents is usually a stabilising influence.

Moreover, Mr Straw ignores the harm exchange controls do to people in other countries. The import controls they are a beggar-my-neighbour policy and should be resisted as a matter of principle.

Mr Straw maintains that there is no real support for the continued abolition of controls must show their abolition has benefited the British real economy. This "guilty until proved innocent" approach to individual freedom is quite contrary to the liberal British tradition and smacks of totalitarianism.

I urge people to fight against any attempt to take away this personal freedom and to invest worldwide. The fact that the citizens of relatively few countries enjoy this liberty merely serves to remind us that, sadly, most countries are less free than our own.

Nicholas Lewis  
24, Trigon Road, SW8.

Change on the shop floor

From Mr G. Hallett  
Sir — Does not the case of Dunlop, which recently assured its trade union leaders that any change in the status of the company would be discussed with them, illustrate the need for a "flexible and the fifth directive"?

Geoffrey Hallett  
University College, P.O. Box 78, Cardiff.

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## SECTION II - COMPANIES AND MARKETS

# FINANCIAL TIMES

Monday September 26 1983



## WARRANTS

### Issuers mistook potential demand from investors

BY MARY ANN SIEGHART IN LONDON

SIX WEEKS after the first Euro-Treasury warrants were launched and now the initial furore has died down, it may be time to ask some questions.

Will the market fizzle out? Are investors being conned? How would they know if they were?

A Euro-Treasury warrant is an option to buy a specific U.S. Treasury bond. The first issue attempt came from Quadrus Securities, but lack of interest meant the deal was cancelled within hours. The warrants were felt to be far too expensive.

Since then, investment banks have issued seven sets of warrants for U.S. Government securities, and two for Canadians. Only one of the U.S. warrants - Merrill Lynch's - has consistently traded over its issue price in the past few weeks.

Obviously the price of a warrant will depend partly on the price of the underlying bond. In six of the seven issues, this bond is the 10% per cent security of 2012, which at the beginning of the "ET" craze stood at 88.

At the end of last week, however, it was around 91, so that does not explain the warrants' price falls.

In that case, are the warrants too expensive, is there over-supply, or are investors simply not interested?

The first question is the most difficult. Few people in the market - not even the new issue managers - can claim a watertight method for valuing or pricing warrants.

One way of valuing them is to run all the relevant factors - the life of the warrant, the volatility of the underlying bond, the strike price and so on - through a computer programmed with the so-called "Black-Scholes" model. This supposedly indicates a reasonable price, but is by no means fail-safe.

Alternatively, the premium payable on the warrant over the current price of the underlying bond

can be compared with premiums on comparable options or futures contracts in the U.S. This, too, can be difficult because there is often no option or future with a similar life.

As one financial futures expert admits: "Where there are no comparable options in Chicago, you have to use a bit of guesswork."

An issuer can also work out the cost per warrant to hedge the whole deal - probably in the options or futures market - and add a suitable profit margin, say \$2 per warrant.

This relies on the issuer having a good feel for what the market will take.

But if the issuer can hedge for \$2 less, why not the buyer? Is this just "money for old rope for the borrower" as one dealer suggests?

Certainly the issuing house wins. If the warrants are not all sold, there is no problem. The bank needs to hedge only as many warrants as it sells - there is no chance of having to sell them at a loss.

Warrants have an advantage over bonds for the non-dollar investor if he thinks the dollar will fall. He can put up a tiny percentage of the strike price at first, and the balance in cheaper dollars later.

However, he is paying a slight premium, for not having to venture into the options or futures markets himself. On the longer maturities, these markets tend to be less liquid, and buying warrants also saves the investor from opening a commodity account.

Yet despite these advantages, the warrants have not been particularly popular. Sophisticated investors play the options and futures markets themselves, and many of the others are not interested in speculating.

As one big fund manager complained when the first issues appeared: "The majority of my big accounts don't want to become involved in these sorts of niceties."

## INTERNATIONAL BONDS

### Positive mood hardens prices

BY MARY ANN SIEGHART IN LONDON

THERE are things to do and money to be made. There's a much more positive feel to the market." Such was the verdict of one dealer in a week which saw the launch of very nearly \$200m of new issues in the Eurodollar bond market and a rise of around 1½ points in the price of seen bonds.

And the market should be even happier this morning after the news of a \$3.1bn fall in the U.S. measure of money supply. Estimated last week had varied from a \$2bn fall to a \$1bn rise, so the actual figure fooled even the optimists.

On Friday night, the New York bond market rallied strongly, leaving the benchmark long bond at 104½, a whole point up on the day. The Eurodollar market should pick up this week too, but there may not be the flood of new issues one might at first expect.

U.S. corporate borrowers have tended to have healthier balance sheets this year than last and, therefore, have less need to issue bonds. The ones that do want to borrow money in the near future, came out for Comsat, the U.S. satellite company - at \$100m, one of the largest convertibles the market can remember - British Columbia Hydro and Kainishiro Photo Indus-

try and Kainishiro Photo Indus-

try.

The largest bond last week was the \$500m floating rate note for Credit Foncier de France. The 10-year note, paying ½ point over the six-month London interbank offered rate (Libor), has optional redemptions after five and seven years, but also carries incentives to hold it for as long as possible.

But the most interesting feature of the bond is that it is being led by Deutsche Bank (together with Banque Nationale de Paris and Merrill Lynch), which has tended to steer clear of the floating rate note market. This may be an admission that this lucrative market can no longer be ignored, particularly since Deutsche Bank's main rival in the Eurodollar market are moving closer to those in the dollar sector as demand for sterling assets seems to strengthen.

Meanwhile, markets in Germany and Switzerland did not react quite so favourably to the lead from New York, mainly because the dollar continues to be strong. Prices rose by about ½ point in both markets over the week.

This week should see the launch

of another of Sodite's dual current

bonds in which the interest pay-

ments are in Swiss Francs and the

redemption in U.S. dollars. The 10-

year bond, for Hudson's Bay Com-

pany, will raise a minimum of SwFr 150m

traded at a discount of only 70 basis points, leaving 35 points for the lead managers.

Last week also saw activity in the Eurodollar market. A total of £100m was raised, £50m for the European Economic Community and £50m for Investors in Industry (formerly known as Finance for Industry).

Both bonds were very well-received, trading at discounts of around one point. Coupons in the Eurodollar market are moving closer to those in the dollar sector as demand for sterling assets seems to strengthen.

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### Success continues for Swedish loan

BY MARGARET HUGHES IN LONDON AND PETER MONTAGNON IN WASHINGTON

THE KINGDOM of Sweden's £200m loan has already reached its syndication target, echoing the enthusiasm shown at lead-manager level which allowed the loan to be doubled from its original size. By Friday evening some £140m had been committed with responses still expected from some 40 other banks.

Samuel Montagu, which is co-ordinating the loan, said that a wide spectrum of banks were participating at syndication level, generally taking on £5m to £8m each. It plans to close syndication either later today or tomorrow.

But the Swedish loan's success is unlikely to bring a flood of sterling credits of similar size. Such borrowers would need to be good names from Northern Europe or, perhaps, a handful from countries, such as Malaysia, in the Far East.

Otherwise there are likely to be only small sterling tranches of broader packages which also include a dollar deal, along the lines of that put together recently for OTE, the Greek telecommunications authority.

Reaction to the loan will be watched closely given that Paraguay and Colombia are the only two Latin American countries which have not had to reschedule. Colombia was successful with its recent loan which was increased from an original \$150m to \$225m, although legal problems are still holding up signing.

CURRENT INTERNATIONAL BOND ISSUES							
Borrowers	Amount m.	Maturity	Av. life years	Coupon %	Price	Offer yield %	Lead Manager
U.S. DOLLARS							
Yankeebond Pharm. S.‡	50	1990	7	4	100	4.750	Nikko Secs.
J. C. Penney T.‡	100	1990	7	11½	100	11.875	CSFB, Morgan Stanley
Peo. Gas and Electric †	75	1991	8	12	100	12.000	CSFB
Med. Schenckphonidenbank T.‡	28	1988	3½	5½	100	8.000	Bupa, Gottscheuer, Kanz Bungener
Dai-Ichi Kangyo Bank †‡	100	1990	7	12½	100	11.423	Dai-Ichi Kangyo Bank, Merrill Lynch
GMAC Inv. Fin. †	100	1990	7	11½	99½	11.250	Morgan Stanley
Credit Foncier de Fr. †‡	500	1993	10	5½	100	11.500	Deutsche Bank, BNP, Merrill Lynch
World Bank †	100	1988	5	11½	100	11.750	Nomura Int'l.
BC Hyco †	200	1993	10	11½	100	11.750	Deutsche Bank
Coastal S.‡	100	1998	15	7½-8	100	—	CSFB, Bk. of America, Nomura Int'l.
Demark T.‡	500	1990/3	—	—	100	—	Merrill Lynch
Invester T.‡	70	1990	7	5½	100	—	Nomura Int'l.
Kokusai Photo. S.‡	50	1990	15	4	100	—	Nomura Int'l.
SWISS FRANCS							
Prv. of New Brunswick †‡	100	1993	—	5½	100	5.683	UBS
Nenki Elec. Industry †‡	50	1988	—	6½	100	6.125	Banca delle Svizzere Italiane
Triplex Corp. †‡	100	1993	—	6½	100	6.125	Royal Bk. of Canada (Switzerland)
JVC †‡	100	1988	—	3½	100	6.125	CS
Hanaco's Bay Co. †‡	150	1993	—	8	—	—	Sodite, First Chicago SA
STERLING							
EEC †‡	50	1993	10	11½	98½	11.500	SG Warburg, County Bk., Samuel Montagu
Investors in Industry †‡	50	1993	9	10½	94½	11.710	SG Warburg
AUSTRALIAN DOLLARS							
Woolworths †‡	25	1988	5	14½	100	14.250	Orion Royal Bank
GULDERS							
Army Bank †‡	100	1988	5	8½	100	8.750	ABN
Finland	100	1993	12	9½	100	—	ABN
ECIS							
CEPME	30	1987	4	10½	—	—	BNP, BBL, Caisse des Dépôts et Consignations, Nikko Secs.
CEPME	30	1991	8	11½	—	—	BNP, BBL, Caisse des Dépôts et Consignations, Nikko Secs.
CEPME	30	1995	12	11½	—	—	BNP, BBL, Caisse des Dépôts et Consignations, Nikko Secs.
YEN							
Council of Europe †‡	150	1993	9	7½	99.45	—	Univ. Secs.
City of Copenhagen †‡	100	1993	9	7½	99.35	—	Nikko Secs.
U.S. \$100,000,000							
State Bank of New South Wales							
11½% Notes Due 1990							
SALOMON BROTHERS INTERNATIONAL							
AMRO INTERNATIONAL LIMITED							
BANKERS TRUST INTERNATIONAL LIMITED							
BANQUE PARIBAS							
COMMERZBANK AKTIENGESELLSCHAFT							
CREDIT SUISSE FIRST BOSTON LIMITED							



## UK COMPANY NEWS

## Hamilton Bros. buys back 17% of its UK subsidiary

Hamilton Brothers Petroleum Corporation, one of the larger independent oil companies in the U.S., is to effectively buy back the 17 per cent of its British subsidiary which it floated on the London Stock Exchange just over two years ago.

The deal involves the exchange of shares in a new U.S. holding company, Hamilton International, which is offering shares on a one-for-one basis to Hamilton Brothers and one-for-six to Hamilton Oil Great Britain (HOGB), the UK subsidiary.

Following the announcement on Friday, HOGB's shares fell 30p to 150p.

When HOGB came to the market in July 1981, the offer of 10m shares at 140p each attracted only 2.19m applications. The remaining shares were taken up by the underwriters. Until earlier this year the shares were trading at well below the offer price.

## BOARD MEETINGS

## FUTURE DATES

Interims—	Oct. 25
Elbar Industrial	Oct. 25
Gill and Duffus	Oct. 25
London and Central Advertising	Sept. 27
London and Northern	Oct. 18
Lyth Shipyards	Oct. 18
Midland Industries	Sept. 20
Mondorf (Knitting Mills)	Oct. 10
British Canadian Investment	Oct. 7
Oilfield Inspection Services	Sept. 20
Reed (Austin)	Oct. 6
Finals—	
Amstrad Consumer Electronics	Oct. 5
MEPC	Nov. 30
National Indus. Improvement Inst. Sept. 20	

In March, HOGB issued another 21m shares to acquire Hamilton Oil International, of the U.S. for £20.6m. Hamilton International, an exploration company, was privately-owned by Mr Fred Hamilton and a group of business colleagues.

If the deal goes through and the 17m shares which HOGB has become are disposed of, the new group will be left with a 27 per cent stake in the new group, and AB Volvo of Sweden will hold around 16 per cent of the equity.

## Phoenix Timber continues in profit

Mr A. B. Gourvitch, chairman of Phoenix Timber, says that as previously reported, the group moved back into profit in the four months to end July last and has continued to trade profitably. He says: "The main advantage from the benefits of the actions reported and from improved trading conditions. No forecast is given but Mr Gourvitch says a statement on the interim dividend will be made in December."

The group has not disposed of the surplus properties previously referred to, but in the present circumstances they are not expected to realise more than about £600,000.

## FT share Information

The following securities have been added to the share Information Service:

Aaronite Group (Section: Industrial Goods (Cord) Stores).

Gent (S. R.) (Stores).

Great Victoria Gold (Mines-Australian).

Henderson Administration Group (Trusts/Finance Land).

International Corrosion Resources (Canadians) (Paper, Printing).

KLX Group (Property).

Promotions House (Paper, Printing).

Real Time Control (Electricals).

Southern Business Leasing (Banks/Hire Purchase).

Turabull Scott Holdings (Shipping).

## Unitech

At the annual meeting of Unitech, electronic equipment manufacturer, Mr P. A. M. Curry, chairman, told members that results for the first quarter of the current year had exceeded budgets and that if the trend continued, the directors anticipated reporting a significant increase in sales and profits for the first six months.

## Marinex Petroleum

Of the 12m new ordinary shares offered by way of rights by Marinex Petroleum, over 98 per cent were taken up. The balance has been sold on the market, and the excess of about 98,000 shares will be distributed among the original allottees.

At the minimum tender price of 170p, the prospective gross dividend yield is 1.9 per cent,

and the prospective p/e on a nominal full tax charge is 17.5 per cent of the equity.

However, Atlantic's chairman, Mr John Foulston insists "the decision to go public was mine."

Following the offer for sale, Mr Foulston and director Mr Vernon Davies, who jointly founded the company in 1976, will hold 27 per cent of the equity.

Atlantic's principal activity is the supply of configured computer systems, including peripherals, based mainly on IBM central processors and operating systems.

Atlantic is one of IBM's larger customers and is able to supply a complete range of IBM equipment. Atlantic's customers are industrial, commercial and financial institutions, located mainly in the UK, but also in the Netherlands, West Germany and France.

This year, Atlantic entered into a joint venture with BL Systems to set up a computer breakdown contingency service under the name "Failsafe".

In giving its reason for going public, Atlantic says "the listing of the company's shares will well-conceived further the company's status in transacting business with its customers and financial institutions, and increase opportunities for growth."

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## APPOINTMENTS

## RTZ Cement chairman

Mr D. A. Streastfield, at present managing director of ZINC CORP. (RTZ), has been appointed chairman of RTZ Cement in succession to Mr J. D. Birkin, who is now deputy chief executive of RTZ. Mr F. S. Wigley has been appointed secretary to RTZ and Mr L. A. Birkin, former deputy secretary. These appointments take effect from October 3.

Mr Christopher J. Cook and Mr John M. Davis have been appointed to the board of CARTWRIGHT DMD, the civil engineering arm of the Cartwright Group. Mr Cook joined the group in 1980. He will continue to work from Cartwright DMD's regional offices at Bath, Avon. Mr Davis joined the group in 1979. He is based at UK group headquarters, Harrow.

Mr Ron Green has been promoted to director of marketing, Europe and the Middle East, for the international clearing house for the Eurobond market, has appointed Mr John Astbury senior vice president of Chemical Bank to its board of management. He is Chemical's head of treasury, based in London.

CEDEL, Luxembourg-based international clearing house for the Eurobond market, has appointed Mr John Astbury senior vice president of Chemical Bank to its board of management.

Mr Astbury is Chemical's head of treasury, based in London.

ABBEY LIFE ASSURANCE CO has appointed Mr Brian Riddale as executive director with responsibility for marketing and systems. Mr Riddale from Abbey Life from Scottish Amicable Life Assurance Society, where he was assistant general manager, product development. He was responsible for the project to launch Scottish Amicable into the unit-linked market.

Mr Roger Flemington has been appointed general manager of NATIONAL WESTMINSTER BANKS' premises division in succession to Mr F. G. Bennie who retires at the end of March next year.

Mr D. H. Durkin and Mr T. E. Templer have been elected to the board of HOLMWOODS AND CRAWFORD (UK) from October 1, a subsidiary of Brown Shipley Holdings.

Mr Gerald W. Leahy, former treasurer of Unilever, has been appointed senior vice president to the group of the London branch of BANK JULIUS BAER & CO.

REXMORE has appointed Mr Norman Leonard Rosenblatt as a director.

Mr Michael C. Anderson has been appointed managing director of CLYDESDALE BANK, a member of the Midland Bank Group, has made three senior managerial appointments in the

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## RECENT ISSUES

## EQUITIES

Issue price	Issue date	1983	Stock	Quotations	P/E
High	Low			or	Ratio
10 F.P.	—	20	ABA & M. Hire		

Closing prices September 23

## NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES

12 Month											
Stock	Div	Yld	P	St	Chg	Chg %	Prev	Close	Chg	Chg %	Prev
ABCO	1.40	2.8	100	86	-1	-1.1%	100	85	-1	-1.1%	100
ABCO	1.40	2.8	100	85	-1	-1.1%	100	84	-1	-1.1%	100
ABCO	1.40	2.8	100	84	-1	-1.1%	100	83	-1	-1.1%	100
ABCO	1.40	2.8	100	83	-1	-1.1%	100	82	-1	-1.1%	100
ABCO	1.40	2.8	100	82	-1	-1.1%	100	81	-1	-1.1%	100
ABCO	1.40	2.8	100	81	-1	-1.1%	100	80	-1	-1.1%	100
ABCO	1.40	2.8	100	80	-1	-1.1%	100	79	-1	-1.1%	100
ABCO	1.40	2.8	100	79	-1	-1.1%	100	78	-1	-1.1%	100
ABCO	1.40	2.8	100	78	-1	-1.1%	100	77	-1	-1.1%	100
ABCO	1.40	2.8	100	77	-1	-1.1%	100	76	-1	-1.1%	100
ABCO	1.40	2.8	100	76	-1	-1.1%	100	75	-1	-1.1%	100
ABCO	1.40	2.8	100	75	-1	-1.1%	100	74	-1	-1.1%	100
ABCO	1.40	2.8	100	74	-1	-1.1%	100	73	-1	-1.1%	100
ABCO	1.40	2.8	100	73	-1	-1.1%	100	72	-1	-1.1%	100
ABCO	1.40	2.8	100	72	-1	-1.1%	100	71	-1	-1.1%	100
ABCO	1.40	2.8	100	71	-1	-1.1%	100	70	-1	-1.1%	100
ABCO	1.40	2.8	100	70	-1	-1.1%	100	69	-1	-1.1%	100
ABCO	1.40	2.8	100	69	-1	-1.1%	100	68	-1	-1.1%	100
ABCO	1.40	2.8	100	68	-1	-1.1%	100	67	-1	-1.1%	100
ABCO	1.40	2.8	100	67	-1	-1.1%	100	66	-1	-1.1%	100
ABCO	1.40	2.8	100	66	-1	-1.1%	100	65	-1	-1.1%	100
ABCO	1.40	2.8	100	65	-1	-1.1%	100	64	-1	-1.1%	100
ABCO	1.40	2.8	100	64	-1	-1.1%	100	63	-1	-1.1%	100
ABCO	1.40	2.8	100	63	-1	-1.1%	100	62	-1	-1.1%	100
ABCO	1.40	2.8	100	62	-1	-1.1%	100	61	-1	-1.1%	100
ABCO	1.40	2.8	100	61	-1	-1.1%	100	60	-1	-1.1%	100
ABCO	1.40	2.8	100	60	-1	-1.1%	100	59	-1	-1.1%	100
ABCO	1.40	2.8	100	59	-1	-1.1%	100	58	-1	-1.1%	100
ABCO	1.40	2.8	100	58	-1	-1.1%	100	57	-1	-1.1%	100
ABCO	1.40	2.8	100	57	-1	-1.1%	100	56	-1	-1.1%	100
ABCO	1.40	2.8	100	56	-1	-1.1%	100	55	-1	-1.1%	100
ABCO	1.40	2.8	100	55	-1	-1.1%	100	54	-1	-1.1%	100
ABCO	1.40	2.8	100	54	-1	-1.1%	100	53	-1	-1.1%	100
ABCO	1.40	2.8	100	53	-1	-1.1%	100	52	-1	-1.1%	100
ABCO	1.40	2.8	100	52	-1	-1.1%	100	51	-1	-1.1%	100
ABCO	1.40	2.8	100	51	-1	-1.1%	100	50	-1	-1.1%	100
ABCO	1.40	2.8	100	50	-1	-1.1%	100	49	-1	-1.1%	100
ABCO	1.40	2.8	100	49	-1	-1.1%	100	48	-1	-1.1%	100
ABCO	1.40	2.8	100	48	-1	-1.1%	100	47	-1	-1.1%	100
ABCO	1.40	2.8	100	47	-1	-1.1%	100	46	-1	-1.1%	100
ABCO	1.40	2.8	100	46	-1	-1.1%	100	45	-1	-1.1%	100
ABCO	1.40	2.8	100	45	-1	-1.1%	100	44	-1	-1.1%	100
ABCO	1.40	2.8	100	44	-1	-1.1%	100	43	-1	-1.1%	100
ABCO	1.40	2.8	100	43	-1	-1.1%	100	42	-1	-1.1%	100
ABCO	1.40	2.8	100	42	-1	-1.1%	100	41	-1	-1.1%	100
ABCO	1.40	2.8	100	41	-1	-1.1%	100	40	-1	-1.1%	100
ABCO	1.40	2.8	100	40	-1	-1.1%	100	39	-1	-1.1%	100
ABCO	1.40	2.8	100	39	-1	-1.1%	100	38	-1	-1.1%	100
ABCO	1.40	2.8	100	38	-1	-1.1%	100	37	-1	-1.1%	100
ABCO	1.40	2.8	100	37	-1	-1.1%	100	36	-1	-1.1%	100
ABCO	1.40	2.8	100	36	-1	-1.1%	100	35	-1	-1.1%	100
ABCO	1.40	2.8	100	35	-1	-1.1%	100	34	-1	-1.1%	100
ABCO	1.40	2.8	100	34	-1	-1.1%	100	33	-1	-1.1%	100
ABCO	1.40	2.8	100	33	-1	-1.1%	100	32	-1	-1.1%	100
ABCO	1.40	2.8	100	32	-1	-1.1%	100	31	-1	-1.1%	100
ABCO	1.40	2.8	100	31	-1	-1.1%	100	30	-1	-1.1%	100
ABCO	1.40	2.8	100	30	-1	-1.1%	100	29	-1	-1.1%	100
ABCO	1.40	2.8	100	29	-1	-1.1%	100	28	-1	-1.1%	100
ABCO	1.40	2.8	100	28	-1	-1.1%	100	27	-1	-1.1%	100
ABCO	1.40	2.8	100	27	-1	-1.1%	100	26	-1	-1.1%	100
ABCO	1.40	2.8	100	26	-1	-1.1%	100	25	-1	-1.1%	100
ABCO	1.40	2.8	100	25	-1	-1.1%	100	24	-1	-1.1%	100
ABCO	1.40	2.8	100	24	-1	-1.1%	100	23	-1	-1.1%	100
ABCO	1.40	2.8	100	23	-1	-1.1%	100	22	-1	-1.1%	100
ABCO	1.40	2.8	100	22	-1	-1.1%	100	21	-1	-1.1%	100
ABCO	1.40	2.8	100	21	-1	-1.1%	100	20	-1	-1.1%	100
ABCO	1.40	2.8	100	20	-1	-1.1%	100	19	-1	-1.1%	100
ABCO	1.40	2.8	100	19	-1	-1.1%	100	18	-1	-1.1%	100
ABCO	1.40	2.8	100	18	-1	-1.1%	100	17	-1	-1.1%	100
ABCO	1.40	2.8	100	17	-1	-1.1%	100	16	-1	-1.1%	100
ABCO	1.40	2.8	100	16	-1	-1.1%	100	15	-1	-1.1%	100
ABCO	1.40	2.8	100	15	-1	-1.1%	100	14	-1	-1.1%	100
ABCO	1.40	2.8	100	14	-1	-1.1%	100	13	-1	-1.1%	100
ABCO	1.40	2.8	100	13	-1	-1.1%	100	12	-1	-1.1%	100
ABCO	1.40	2.8	100	12	-1	-1.1%	100	11	-1	-1.1%	100
ABCO	1.40	2.8	100	11	-1	-1.1%	100	10	-1		

## AMERICAN STOCK EXCHANGE COMPOSITE CLOSING PRICES

*Closing prices September 23*

**Continued on Page 2**

## **NEW YORK STOCK EXCHANGE COMPOSITE CLOSING PRICES**

2743 VaEP 200 90 12 30 23% 23%  
 523 VaE 217 72 13 2190 60% 60%

Figures are unofficial. Yearly highs and lows reflect the past 52 weeks plus the current week, but not the latest day. Where a split or stock dividend amounting to 2 or more has been paid, the year's high-low range and are shown for the new single unit. Unless otherwise

and are shown for the new stock only unless otherwise indicated. Rates of dividends are annual disbursements based on last declaration.

Dividends also extract: b-annual rate of dividend plus dividend c-liquidating dividend cdc-called d-new year's dividend declared or paid in preceding 12 months p-paid in Canadian funds. Subject to 15% non-resident tax and declared after split-up or stock dividend. j-dividends this year omitted, deferred or not action taken at latest date of meeting k-standards declared or paid this year an active issue with dividends in arrears n-new issue in the last 2 weeks. The 'high-low' range begins with the start of trading next day. z-interest. P-price-earnings ratio. -dividends paid or paid in preceding 12 months, plus stock dividends. b-split Dividends begins with date of split. sis-sales and paid in stock in preceding 12 months. estimated earnings per share dividend or ex-distribution date u-new year's high and low h-halted v-in bankruptcy or receivership or being wound up under the Bankruptcy Act or securities assumed by companies w-when distributed wu-when issued wu-when warrants a-ex-dividend or ex-rights e-ex-distribution date of warrants e-when dividends and sales of funds are withheld.

## WORLD STOCK MARKETS

## Indices

## NEW YORK

## DOW JONES

## 1983 Since Comp'l'n

Sept. 23	Sept. 22	Sept. 21	Sept. 20	Sept. 19	Sept. 18	High	Low	High	Low	Sept. 23	Sept. 22	Sept. 21	Sept. 20	High	1983	Since Comp'l'n		
Indust'ls	155.59	127.32	124.22	124.16	123.54	125.71	127.32	127.07	125.52	41.28	150.50	149.74	149.50	149.50	149.50	125.71	125.71	
Home Bldgs	71.47	71.11	71.54	71.16	71.15	71.04	71.54	71.47	71.16	—	72.00	71.54	71.54	71.54	71.54	71.54	71.54	
Transport	384.33	363.62	358.09	350.04	352.45	372.75	350.04	345.24	350.04	12.82	376.00	371.50	371.50	371.50	371.50	350.04	350.04	
Utilities	181.43	181.82	183.82	185.19	181.61	181.85	185.19	185.12	181.82	10.5	187.00	186.00	186.00	186.00	186.00	185.19	185.19	
Trading Vol.	97,050,012,280	98,400,75,300	—	—	—	—	—	—	—	284,442	94,160	97,050,012,280	98,400,75,300	—	—	—	—	—
♦ Day's high	1265.55	1261.28	low 1246.84	(1256.79)	Sept. 16	Sept. 17	Sept. 18	Sept. 19	Sept. 20	Sept. 21	Sept. 22	Sept. 23	Sept. 24	Sept. 25	Sept. 26	Sept. 27	Sept. 28	
Indust'ls div. yield %	4.53	4.48	4.57	5.94	—	—	—	—	—	—	—	—	—	—	—	—	—	

## STANDARD AND POORS

## 1983

## Since Comp'l'n

Sept. 23	Sept. 22	Sept. 21	Sept. 20	Sept. 19	Sept. 18	High	Low	High	Low	Sept. 23	Sept. 22	Sept. 21	Sept. 20	High	1983	Since Comp'l'n	
Indust'ls.	191.25	181.87	181.74	190.72	188.84	187.88	182.22	184.85	185.22	1.82	185.22	184.85	184.85	184.85	184.85	182.22	182.22
Comp'nts	183.51	189.76	186.41	187.02	185.24	185.24	178.98	182.34	182.34	1.82	182.34	182.34	182.34	182.34	182.34	178.98	178.98
Indust'ls div. yield %	5.80	5.95	5.89	6.18	—	—	—	—	—	—	—	—	—	—	—	—	—
Indust'ls P/E ratio	14.58	14.53	14.58	14.58	—	—	—	—	—	—	—	—	—	—	—	—	—
Long Gov. Bond yield	11.50	11.59	11.66	11.66	—	—	—	—	—	—	—	—	—	—	—	—	—

## N.Y.S.E. ALL COMMON

## 1983

## Since Comp'l'n

Sept. 23	Sept. 22	Sept. 21	Sept. 20	Sept. 19	Sept. 18	High	Low	High	Low	Sept. 23	Sept. 22	Sept. 21	Sept. 20	High	1983	Since Comp'l'n	
Issues Traded	1,066	1,030	1,041	1,041	1,041	1,041	1,041	1,041	1,041	—	1,041	1,041	1,041	1,041	1,041	1,041	1,041
Rises	556	545	545	545	545	545	545	545	545	—	545	545	545	545	545	545	545
Falls	502	516	524	524	524	524	524	524	524	—	524	524	524	524	524	524	524
New Highs	79	76	76	76	76	76	76	76	76	—	76	76	76	76	76	76	76
New Lows	9	11	8	8	8	8	8	8	8	—	8	8	8	8	8	8	8

## MONTREAL

## 1983

## Since Comp'l'n

Sept. 23	Sept. 22	Sept. 21	Sept. 20	High	Low
Stocks	1,327,900	1,327,900	1,327,900	1,327,900	1,327,900
Clearing on	1,327,900	1,327,900	1,327,900	1,327,900	1,327,900
Stocks traded	1,327,900	1,327,900	1,327,900	1,327,900	1,327,900
Open day	1,327,900	1,327,900	1,327,900	1,327,900	1,327,900
ATT	1,645,500	1,645,500	1,645,500	1,645,500	1,645,500
RCA	466,87	466,87	462,45	462,45	462,45
PN Am Air	1,182,300	1,182,300	1,182,300	1,182,300	1,182,300
Crucible	1,182,300	1,182,300	1,182,300	1,182,300	1,182,300
Stevens J. P.	1,164,800	1,164,800	1,164,800	1,164,800	1,164,800

Change

Friday

Stocks Closing on

Stocks Clearing on

Stocks traded on

Open day

ATT 1,645,500

RCA 466,87

PN Am Air 1,182,300

Crucible 1,182,300

Stevens J. P. 1,164,800

Chrysler 806,700

30% +

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# FINANCIAL TIMES SURVEY

Monday September 26 1983

## JORDAN

Although economic growth is slowing, Jordan's meagre natural resources are being skilfully exploited and the country is becoming less dependent on handouts from other countries. The main danger for the future is perceived as coming from Israel but there are also problems in relationships with neighbouring Arab states and the Palestinian Liberation Organisation.

### Stepping off the centre stage

BY DAVID LENNON

TWELVE MONTHS of high drama have surrounded the small kingdom of Jordan. For a time it stood on the centre of the Middle East stage, the key to President Reagan's peace initiative.

In the end, however, it decided it would serve its own purposes best by reverting to its traditional role of seeking to ensure survival and prosperity in a troubled region.

There are many dangers surrounding this well run pro-western capitalist society. The greatest is perceived as coming from Israel but there are also fears about the intentions of Iran, Syria, and of internal instability arising from the Palestinian residents who make up 60 per cent of the population.

It was to deal simultaneously with both the Israeli and the Palestinian problems that King Hussein decided to support the peace initiative of President Reagan. But after four months of frustrating attempts to win Palestine Liberation Organisation, and thus Arab, support for Jordan to enter peace negotiations with Israel, the King was finally led on April 10 to announce that he would take no part in this attempt to wrest the West Bank from Israel's ever-tightening grip.

Although he felt then, and feels now, that time is running out for useful negotiations over the West Bank, the Jordanian monarch has thrown the problem back into the Arab lap. Today his policy is to wait and

see what will emerge.

"We have been active for

the better part of the last year," explains Crown Prince Hassan, the King's brother. "Possibly Jordan has done more on its own than could be expected of it, to the point that critics were saying, 'Well Jordan may intend to go it alone.'

"But we have reiterated time and again that we are only interested in achieving the withdrawal of the occupation and restoring Palestinian Arab rights on Palestinian soil. When it became clear that the PLO understood, by the restoration of Palestinian rights, a priori the creation of a state, we said we could not deliver."

#### Search for peace

The decision to declare publicly that Jordan was abandoning the attempts to get PLO backing for talks with Israel on the basis of the Reagan initiative was made, the Crown Prince says, because, "We simply had to make public our fears that our continued discussions with the PLO may have led to another Arab summit conference, one which might propel us closer to the phase of armed struggle and away from any possibility of the political search for peace."

Jordan, which has the longest border with Israel of any Arab country, and suffered defeat at its hands in 1967, knows only too well that the Arab states are in no condition to confront

Israel militarily. Therefore, it believes that the only option open to the Arab nations today is negotiation.

Unfortunately, the key party in this, the U.S., has proved something of a disappointment, although the King has refused to attend the personal invitation to President Reagan. The failure to get Israel out of Lebanon was one of the main elements in the failure to win PLO approval for a Jordanian negotiating role over the West Bank.

Because of its dependence on Arab financial support, King Hussein could not lead his country in a unilateral peace mission such as that undertaken by the late President Anwar Sadat of Egypt. With 10 boom years in the economy ending, and growth slowing down, Jordan needs every penny of aid it can get from the Arab world, especially when there are indications that the U.S. would be willing to replace this source of monetary support.

The extent of Jordanian disappointment with Washington is expressed in Crown Prince Hassan's comments about events in Lebanon. "The U.S. is sincerely committed to achieving a withdrawal from Lebanon, but we have to wait and see if this sincerity is matched with some form of strategic understanding or plan which would allay the legitimate fears of the Syrians."

He is also distressed by "the deliberate confusing" of the East-West conflict with Middle East problems. The Crown Prince believes this to be an American error because "the Soviets have indicated to us that they would support a comprehensive peace in the area."

The future is cloudy. The country's major superpower ally gives Jordan's most threatening neighbour, Israel, 25 times more aid than it gives to Jordan, and yet appears to

have only very limited control over Israel.

The Jordanians fear that one day Israel will try to put into effect its slogan that "Jordan is Palestine." This could be done either by a military take-over, deposing the Hashemites and imposing a Palestinian government, or by destabilising Jordan by pushing hundreds of thousands of Palestinians from the West Bank onto the East Bank.

This is not intended to be a match for the Israeli forces, but is designed to fight a defensive war which would enable Jordan to hold off an Israeli attack long enough for international pressure to bring about a cessation of hostilities. Unfortunately, Jordan is seriously deficient in anti-aircraft missiles, one of the key ingredients in any battle against Israel whose air force is generally rated as one of the best in the world.

In this area again the U.S. has disappointed. It refused to sell mobile Hawk anti-aircraft missiles to Jordan, forcing King Hussein to turn to Moscow for S-300 batteries.

Washington has also rejected

Jordanian requests for F-16 fighter planes, even though Jordanian pilots are probably as good as any in the world.

King Hussein has ruled his

tiny desert kingdom for over 30 years and few Jordanians expect that he will be brought down by his present troubles.

"We have survived many worse crises," you are told time and again in Jordan. Certainly, today's problems are small compared to the shocks of the loss of the West Bank and Jerusalem in 1967, and the civil war against the PLO in 1970-71.

In the past decade the country has developed remarkably. Today Amman is a modern and pleasant town which stands as a shining testimony to good economic and political management. It has a recently-opened airport and the sole outlet to the sea, Aqaba, has been transformed from a sleepy

little harbour into a very modern and efficient port.

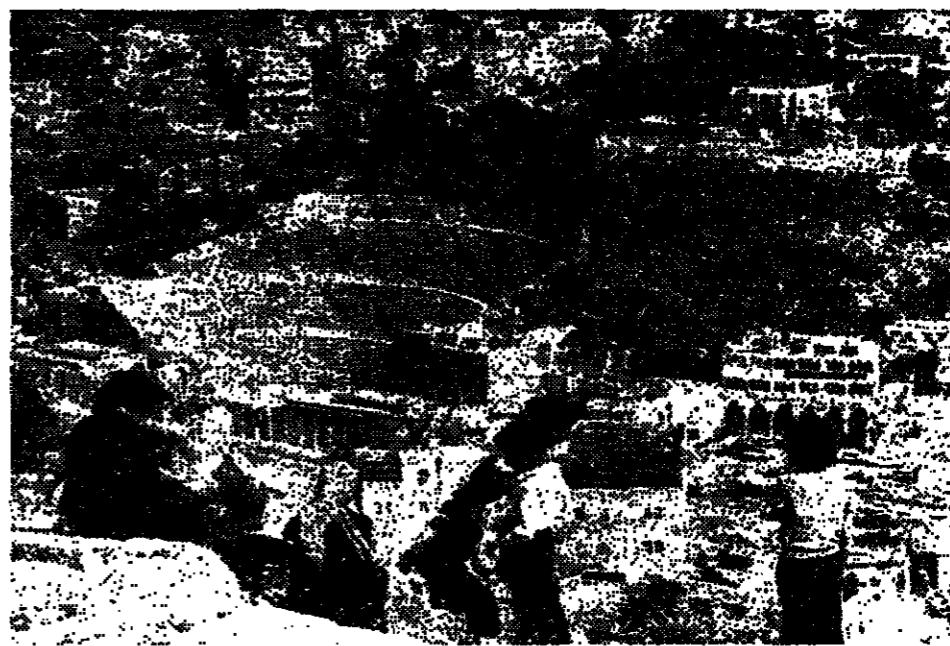
The country's meagre natural resources are being skilfully exploited thanks to a major development programme, which despite inevitable cutbacks will continue to push Jordan towards lesser dependence on handouts from other countries.

Of course, Jordan remains an absolute monarchy. The King rules, and no one doubts that. There are voices raised in favour of greater parliamentary democracy, and more representation for Palestinians in government. But these are the luxuries of a well-off, stable country. The fact that these complaints are heard is further testimony to the achievements of the past decade.

Given the pressures in the region, and the size of the

## CONTENTS

Economy: pace of expansion slows	II	Agriculture: Government moves to improve marketing	III
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Industry: enterprising manufacturers seek new markets	III	Businessman's guide: how to make the most of the country	IV



The past and the future: children at play on a hill overlooking the Roman amphitheatre in Amman

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## JORDAN II

GDP growth has been affected by cutbacks in foreign aid and workers' remittances, and by the loss of the Iraqi export market

# Pace of expansion slowing

THE PROSPERITY of Jordan is underpinned by foreign aid. So it has always been and the indications are that this will continue to be the situation for many years to come. Despite having a current deficit of US\$1.0bn in 1983, the country enjoyed a balance of payments surplus, thanks to foreign aid and workers' remittances.

The cutbacks in both these categories have created a slowdown in the growth of the Jordanian economy. It has been exacerbated by the loss of the Iraqi export market as a result of Baghdad nearly bankrupting itself through its war with Iran.

Two immediate steps taken by the Government to cope with the situation were to go to the

### Economy

Eurobond market in February last to borrow US\$205m. At the same time it cut the US\$1.6bn capital expenditure planned for 1983 by US\$345m.

The problem lies with oil. Both aid from the other Arab countries and workers' remittances depend on the buoyancy of the economies of the oil exporting nations. The drop in the price of oil has meant that the donor countries have less money to give to Jordan and their cutbacks in domestic

activity also means less jobs for even so to US\$1.1bn, making it the most important source of Jordan's foreign exchange. As a result of the oil price slump, however, it is far from certain that there will be any growth in remittance money this year from the 310,000 Jordanians working abroad, principally in Saudi Arabia and the Gulf states.

Remittance money, which fell by 30 per cent between 1980 and 1981, grew last year by less than 10 per cent, but

it is believed that between US\$550m and US\$1bn more may flow into Jordan from expatriate workers, outside of the official banking system. It thus should prove true that any drop in remittances could have an even greater impact than indicated by the official figures.

In the eyes of a number of people in Jordan the forced cutback in the development programme may have a silver lining. "The high income in the past led Jordan to behave like an oil country, though we have no oil," explained one banker. "We have to work for a living and it's good to be reminded of it."

Jordan's economy has certainly boomed in recent years, something very visible in Amman, where new buildings abound. Between 1974 and 1980 real Gross Domestic Product grew at an annual rate of over 8 per cent but in the past two years it has been slowing, with the 1982 rate estimated at slightly over 5 per cent.

With a population of only 2.4m Jordan's domestic market is small and natural resources are limited. About 6 per cent of the land is arable and most industrial plants are relatively small. Important new facilities have recently been completed, however, or are under construction.

The most important constraints on continued economic growth are limited natural resources, shortages of skilled manpower in some categories, a small local market and the continued regional instability which inhibits access to some of the natural export markets of neighbouring Arab countries.

A glance at the trade figures show how far Jordan has to go in terms of improving this negative balance. In 1982 exports totalled JD 264m compared to imports of JD 141m. Phosphate rock accounted for 40 per cent of merchandise exports, with agricultural produce making up a further 18 per cent. Exports of locally manufactured goods, which had been rising rapidly, have been hit recently by the collapse of the Iraqi market.

The central bank had to give Iraq a US\$65m credit facility recently to enable it to honour its repayments to Jordanian

companies trading with it. This reflects the crisis which has hit the trade since last autumn. After two boom years of ever spiralling exports, which saw the Iraqi market consume 40 per cent of all Jordan's exports in the first six months of 1982, Baghdad had to apply the brakes on imports as it ran into a crisis over lack of foreign currency.

Many Jordanian companies, particularly those manufacturing consumer goods, had already invested heavily in expanding capacity, sometimes by as much as 200 per cent in anticipation of the boom continuing. Rumours abound in Amman that some of them are facing bankruptcy.

### New market

Efforts are under way to find a new market. Just as Syria replaced Egypt after 1978 and Iraq replaced Syria after 1980 so the hope is that another major new market will open up soon. The ban on private trade with Egypt has been quietly reversed, though as yet there are no concrete signs of any major development of exports to Egypt.

The one theme constantly heard in domestic and foreign financial circles in Amman is that Jordan has a very well managed economy. The dramatic growth of the past decade attests to this as does the country's high credit rating abroad. Jordan has no trouble in borrowing money if it so wishes. The debt service ratio is good at 15 per cent with only some US\$200m a year interest and capital repayments. Foreign reserves are equal to almost nine months' exports.

A number of major development projects have already been completed such as the new Queen Alia airport south of Amman and the expansion of Aqaba port. There is British participation in most major



Terry Kirk  
Product of the boom years: the Shmalsani Centre, a 20-storey complex comprising shops, offices and the Amman Plaza Hotel, being built for the Housing Bank

KEY STATISTICS		(in JDm)	
		1981	1982
Gross national product (at market prices)	1,524	1,711	Central Bank gold and foreign exchange reserves
Gross domestic product (at market prices)	1,206	1,366	Central government budget
Imports	1,047	1,141	Expenditures
Exports (domestic exports and re-exports)	242	265	External grants to central government
Domestic exports	169	183	External public debt of
Workers' remittances	341	381	Internal public debt
Money supply (M-2)	1,150	1,403	
JD = \$2.75 as of June 18 1983			
= £1.80			

Sources: Central Bank of Jordan

another view is that it is already under way but is far from being a recession.

What is expected is a slow-down in growth rather than a standstill or slump. GDP reached JD 1.36bn in 1982 compared with JD 1.2bn the previous year. GNP also rose from JD 1.5bn in 1981 to JD 1.7bn last year. The decline in GDP growth has been gradual—from over 8 per cent before 1980, easing to about 7.5 per cent in 1981 and declining to between 5 and 6 per cent last year. This is still a very creditable performance when it is considered

that many countries had no growth at all in 1982.

Looming on the horizon, or perhaps already arrived but not fully registered, are late payments on some contracts, a possible return of some Jordanian workers from the Gulf with the inflow greater than the outflow and the continued high repayments for the major arms purchases of recent years. Any upturn in the oil economies, however, will ease these problems and allow a resumed expansion of growth.

David Lennon

# Diversified sector put to test as country looks inwards for funds

THE PAST DECADE of fast growth and diversification by the Jordanian banking and finance sector will be put to the test in the coming 18 months, as the slowdown in the Jordanian economy forces a greater reliance on domestic financing capabilities.

Since 1975, the banking system has grown at an annual average rate of 25 per cent, reflecting the steady influx into Jordan of oil originating in the Arab oil states. The banking system, with the close co-operation and sometimes even the prodding of the Central Bank of Jordan, took advantage of the boom years to put in place a significantly expanded network of new institutions, branches and financial instruments, all of which are now required to help raise the domestic financing required to make up for the shortfall in foreign aid.

The banking system has recently slowed its previously abnormal growth, with commercial bank assets rising just 16 per cent last year to JD 6.6bn (\$4.9bn), and outstanding commercial bank credit rising 17 per cent to reach JD 2.1bn.

More important in recent years has been the qualitative development of Jordanian banking. The 16 commercial banks have ventured a bit into the traditional territory of investment banks, while six new investment or merchant banks have opened their doors in the past four years, along with three Islamic banks working on the profit-sharing principle, and two savings and loans-type institutions that concentrate on investing their client's savings in new home-owning schemes.

Amman also has nine representative offices of major international banks, and seven specialised banking institutions working in such fields as housing, agriculture, industry, cooperatives and municipal development.

This was done to help relieve what the central bank saw as a tightening liquidity and credit situation. The central bank also recently lowered the maximum effective interest that banks can charge for loans, from 11 to 10.5 per cent, in another bid to make sure the banks play their role in helping the economy get through the current slowdown.

The central bank does not plan to issue licences for any more banks or investment companies, Dr Nabulsi said, while more specialised institutions, such as the real estate-oriented savings and loans associations, will probably be subject to more selective licensing.

"We want to see all the new institutions in the banking sector stand solidly on their feet before licensing any more banks or investment companies."

With a shortfall of some \$500m in expected Arab aid this year, the Jordanian economy will be turning inwards to finance some capital

### Finance

half a commercial bank's share of a syndicated loan, and 90 per cent of investment banks' participations in medium-term syndications.

The most recent syndication two months ago included a new clause pegging the interest rate to the prime rate, thereby effectively introducing the concept of floating interest rates for syndicated loans.

The merchant bankers of Amman are pushing hard for changes in the Jordanian banking law that would allow the introduction of other new instruments, such as convertible bonds or zero-rated bonds.

Dr Maher Shukri, managing director of the Finance and Credit Corporation, one of the new investment companies, says:

"We need to develop tailor-made instruments to meet the special local needs of Jordan, particularly the needs of medium-sized industries which the banking sector traditionally financed by overdrafts. The investment banks and companies have to be the generators of innovation in the coming years."

Dr Mohammed Said Nabulsi, central bank governor, who has just been reappointed to his third five-year term, continues to be sensitive to short-term developments in the market. Earlier this summer he lowered the mandatory reserve requirements on commercial banks' current and savings accounts to 10 and 15 per cent respectively, thereby releasing some JD 15m of fresh liquidity into the market and slightly lowering the cost of funds to the banks.

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wards to finance some capital

expenditures that normally would have been funded by grants from the Arab oil producers. The central bank is not in a mood to allow more domestic borrowing by public institutions, preferring to keep the market free for private sector borrowing.

A recently-arranged Euroloan for \$225m for the Jordan Government was oversubscribed, indicating Jordan's good credit rating abroad. Its relatively low debt service ratio of some 7 per cent also augurs well, should the Government decide to tap the international credit markets once again in the coming 18 months.

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coming years."

Dr Nabulsi: reluctant to issue new licences

### THE CAIRO AMMAN BANK

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Telephone: 393219  
Telex: 21240 E21762

#### STATEMENT OF CONDITION, DECEMBER 31, 1982

	1982	1981
Assets	1,012,687,731	953,507,274
Cash & Bank	26,650,146	26,299
Investments	4,925,880	2,790
Loans & Discounts	57,715,650	54,185,79
Other Assets	1,077,043	1,454,606
<b>TOTAL</b>	<b>1,012,687,731</b>	<b>953,507,274</b>
Liabilities		
Capital	2,500,000	2,500,000
Reserves	6,775,521	5,775,521
Deposits, etc.	86,253,387	80,863,007
Other Liabilities	5,738,422	6,171,989
<b>TOTAL</b>	<b>101,268,731</b>	<b>95,350,724</b>

#### BRANCHES

Station Road Branch, Kalbala Bldg, Station Road, P.O. Box 715

Jebel Amman Branch, Jordan Interiors Co. Bldg., Wadi Al-Nasr P.O. Box 2018

Jebel Luweib Branch, Bajjal Bldg.

Jebel Hussein Branch, Ibrahim Mousa Bldg.

Wehdet Branch, Beka'a Al-Khalil Bldg.

</

## JORDAN III

## Enterprising manufacturers seek new partners

## Industry

THE SIGNS are that Jordan's ambitious objectives for its manufacturing and mining sectors are beginning to falter. After successive years of growth amounting to annual increases of 18.2% and 13 per cent, the 1982 index of industrial production rose by a mere 2.7 per cent.

With the economy ever dependent on the world and more importantly the region's wellbeing, there is every suggestion of a small net decline in growth rates for this year, which contrasts sharply with the 1981-85 five-year development plan projected rise of 18 per cent per annum.

The single largest reason for this decline was the Iraqi decision last autumn to import commodities essential only to the war effort. Firstly this has severely damaged the transport and insurance sectors which had come to rely on the high volume of transit trade shipped through the port of Aqaba.

Secondly, the reduction in the export of consumer goods, commercial centre sales in Baghdad over the last 12 months amounting to just 10 per cent of the agreed quota, has threatened to bankrupt many firms, some of which expanded by 200 or 300 per cent to meet the Iraqi demand.

## Liquidation

Indeed only government intervention to buy unwanted exports, and to extend a \$65m credit facility to Iraq to enable it to honour its debts to the Jordanian private sector, has averted the liquidation of a number of companies.

The resumption of the 1978 bilateral trade protocol with Egypt is the most notable success of feverish Jordanian attempts to open up alternative markets for the industrial sector. Although the former's lack of foreign exchange precludes it from being another Iraq, the ever-enterprising Jordanians hope greatly to boost trade to way above its level of five years ago by buying



Phosphate mines in Russeifa. Jordan hopes to be the world's third highest producer of phosphates in 1985.

large quantities of agricultural goods and selling consumer durables in exchange.

Domestically, the Government is stepping up its efforts both to encourage new industries and attract investment from abroad. A new retrospective income tax law stipulates that the progression of tax on public companies will now cease at 35 per cent, while tax on dividends and interest is to be removed.

Such legislation complements the infrastructural progress which has consistently been given a high priority by the administration. Jordan's first industrial estate at Sahab, 20 km south of Amman, started to lease its buildings last November and at the end of May, 17 operating licences had been granted.

Indeed the success of this scheme has prompted the authorities to launch a similar enterprise at Irbid in the north which is due for completion in two years.

The commercial and industrial estate at Zarqa became operative in February and, given its good geographical position, has already been used extensively by good bounds for the United Arab Emirates and Kuwait now that the Iraqi market is faltering.

The industrial side of the venture has not been a success, which already exports

to 15 countries, the world's third highest producer.

Of the existing production figure, 1m tons is used for processing into diammonium phosphate at the \$400m factory complex on the Gulf of Aqaba which opened for trial production last autumn.

The plant has the capacity to turn out 600,000 tonnes of high grade fertiliser, though its rate for 1983 is expected to be about half that as teething troubles are overcome and markets extended.

At present the end-product is selling well, but the enterprise is suffering financially as the world price per tonne is now 45 per cent lower than when the original feasibility study was undertaken.

Also in the same line, the \$450m potash works on the Dead Sea began its output late September, and hopes eventually to turn out a yearly 1.2m tonnes by 1985.

The cement factory at Fuheis is the fourth of the big five in Jordan. It has an annual production of 2.2m tons. However, a request by the company for a licence from the Ministry of Industry and Trade to build a seventh kiln has been indefinitely put on ice.

The ministry believes that the extra 1m tons which would result from the necessary JD 60m investment, would be surplus to the needs of a construction industry which is on the point of contraction.

Perhaps nowhere is the Government's intent to optimise the use of existing resources more apparent than in the field of manpower. Increasingly, in the light of the chronic under-employment of medical and engineering graduates, the emphasis is shifting away from prestigious academic education in order to develop middle-level technical and practical skills which are still in desperately short supply. Thus there has been a big push over the last 12 months to expand the vocational training college system with foreign loans and particularly from the International Bank for Reconstruction and Development providing the capital.

Such an analysis, coupled with the ministry's perception of a large surplus of cement existing in the Gulf area, must put a question mark against the viability of Jordan's second cement factory in the south, which is scheduled to produce 2m tons after its inauguration in October 1984.

Finally, Jordan's only oil refinery at Zarqa has just had its JD 80m extension completed, enabling it to process 4.2m tonnes of crude, compared to the 2.2m tonnes before. It is felt that this figure, 2.5m tonnes of which is for domestic consumption, will satisfy Jordan's needs at least up to 1990.

The success of these projects, which have exploited Jordan's meagre natural resources to the full, have not bred complacency. Reserves of about 60m tonnes of copper have been discovered in Wadi Arabah and a plant feasibility study to supply 3,000 tonnes annually is in a state of preparation.

Oil exploration is forging ahead with some optimism in the Azraq desert, while Jordan has plentiful deposits of oil shale in the Lajjun region, about 100 kilometres south of Amman.

Nevertheless, with the world and regional economic outlook still looking grim, the Jordanian Government's ultimate aim of increasing its industrial sector's share of the GDP and reducing its dependence on services appears, at least in the short term, to have been reversed.

Philip Robins

## FIVE-YEAR PLAN GROWTH TARGETS

	(in JDm)						% change
	1980	1981	1982	1983	1984	1985	1980-85
Agriculture	60	65	69	75	80	86	43.6
Mining and manufacturing	154	181	214	252	297	350	127.2
Electricity and water	8	10	11	13	16	19	137.5
Construction	52	59	66	74	84	94	88.8
Trade	138	147	163	181	201	222	60.9
Transport and communications	91	100	111	125	140	154	68.2
Government services	122	126	131	135	140	145	18.9
Others	89	97	95	104	113	123	53.8
Gross domestic product at factor cost	705	775	860	959	1011	1053	69.2
Indirect taxes	169	128	134	148	165	184	68.5
Gross domestic product at market prices	814	895	994	1167	1256	1347	68.2
Net factor income from abroad	197	217	238	262	288	318	61.4
Gross national product	1011	1112	1232	1369	1524	1685	67.7
Exchange rate (1980): \$1=JD 0.295.							

Source: National Planning Council

Under the five year plan of 1981-85 industry was expected to grow at more than twice the pace of agriculture. However, the ambitious target set for the sector is unlikely to be achieved

Growing competition is threatening the growth of food exports

## State moves to improve marketing

## Agriculture

THE NEXT 12 months could well prove crucial for the future of agricultural exports in Jordan.

In 1982, exports—mainly fruit and vegetables grown in the Jordan Valley—accounted for a little over 70 per cent of the provisional harvest figure. Though the output of these crops continues to rise, with vegetables reaching a record 442,291 tonnes last year, the deficiencies of a fragmented and uncoordinated marketing system, which has offset some of the benefits accruing from the higher levels of productivity, are now being recognised.

The bulk of the Jordan Valley produce is grown on intensively farmed, privately owned, small plots, where a combination of irrigation and warm winter weather yields an out-of-season crop which can command high prices in the markets of the Gulf.

However, the products' variable quality, together with growing competition, in particular from Turkey, is threatening the valley's markets in its traditional outlet.

The Government hopes to reverse this trend by the twin creation of an official regulatory body and a commercially run public marketing company.

The former, which will be linked to the Ministry of Agriculture, will be solely responsible for market research, an innovation in itself, and the quality control of goods for export.

It will also be in charge of arranging the guidelines for inter-governmental trade, the

details of which will be left to the marketing company.

With a capital of JD 10m, which includes the four large marketing centres as well as the packing, box manufacturing and tomato paste factories in the valley, the company is expected to be ready for the winter season.

The intention is that its control of inter-state trade and the offering of contracts to buy a certain amount of produce at guaranteed prices will tempt the farmers into the system. Certainly the growers have shown great interest in the company's share issue.

The new set-up will also help to diversify the valley's range of produce, reducing the 195,300 tonnes of tomatoes and 59,500 tonnes of cucumbers grown in 1982 in favour of other crops.

A reduction in tomatoes, a favourite crop for farmers due to its ease of cultivation and the safety of the tomato causing storage difficulties, would be especially welcome, as over-production has resulted in a chronic glut this year.

The change might also herald a systematic marketing campaign aimed at the European winter market, although the membership of Greece and the entry of Spain into the EEC may well temper the potential

public criticism.

The advent of the company comes at an important time, especially now that Jordan's trade with Iraq has come to a virtual standstill. However, the heavy economic effect which the company was intended to bring has already been reduced by an unofficial declaration by the Government of its willingness to intervene in the future to subsidise certain farm products.

Local resistance among the traditional farmers has pre-

vented the introduction of any widespread technical advances, while the lack of a comprehensive programme aimed at this has hardly helped. The Government's only way of encouraging farmers to grow more seems to be to buy the crops at much higher price levels than that at which it is available on the world market.

Livestock, the third chunk of the country's agricultural production, has been the centre of a flurry of investment activity over the last year. There have been attempts to boost the indigenous output of red meat in order to help reduce the 1982 imports bill of almost JD28.5m. There are plans to set up a livestock project to produce 16,000 tonnes of meat per annum.

Rigid controls

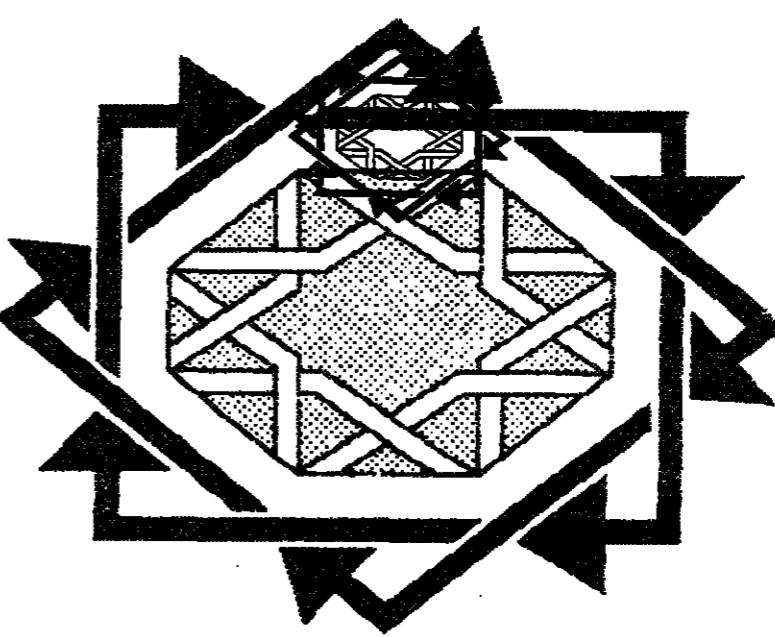
A new dairy plant with a production capacity of 900 kg per day has started up in the Zarqa area last November. Although Jordan's rigid price controls have held back fresh milk production.

As with the Valley, the production of cereals is influenced by political decisions. Arguments that Jordan should stop producing grain completely and concentrate on forage have been ignored. Grain continues to be the egg and poultry meat sectors both of which are close to self-sufficiency. A major thrust towards self-sufficiency has been the Livestock Development Project which is to be established in Jordan in 1983.

Such plans look impressive on paper and indeed, though Jordan can never hope fully to eradicate its JD 122m food trade deficit, it does have the potential to reduce it. As with agricultural policy, Jordan in general, though it is the commitment and political will necessary to push these projects through that often fails way short of the mark.

P. R.

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BRITISH BANK OF THE MIDDLE EAST

## JORDAN IV

## Essential information for the visiting businessman

Area 95,188 sq km (of which the West Bank comprises 6,844 sq km).

## Population

Approximately (1980) 3m (of which 750,000 live on West Bank; this population may have fluctuated).

Capital Amman (population, 1980 estimate: 1.2m).

## Climate

Varies by region. Western highlands: winter: minimum temperature 11 degrees C; summer temperatures 20 degrees C-25 degrees C; rainfall negligible. Gulf of Aqaba temperatures reach 30 degrees C while winter temperatures are mild. Some snow and frost occurs in mountainous regions.

Time GMT +2 (1 May to 31 August: GMT +3).

## Entry requirements

Passport: required by all (with

a few, mainly neighbour-state and service personnel exceptions).

Visa: required by all except nationals of certain Middle East states and certain document holders.

Prohibited entry: nationals and any visa-holders of Israel; nationals of Iran; nationals from certain countries without prior entry approval (India, Pakistan, Bangladesh, Sri Lanka, Turkey).

## Health precautions

Mandatory: cholera and yellow fever for travellers from infected areas.

Advisable: anti-malaria when travelling in certain lowland areas.

## Diplomatic missions abroad

Abu Dhabi, Algiers, Ankara, Athens, Baghdad, Beirut, Beijing, Belgrade, Bern, Bonn, Brussels, Bucharest, Canberra, Damascus, Doha, Islamabad, Jeddah, Khartoum, Kuwait City, London, Madrid, Manila, Moscow, Moscow, New Delhi, Ottawa, Paris, Pyongyang, Rabat, Rome, Sana'a, Santiago, Tehran, Tokyo, Tripoli, Tunis, Washington.

## National airline

Alia, Royal Jordanian Airlines.

Other airlines serving: Aeroflot, Air France, Alitalia, British

Airways, Cyprus Airways, EgyptAir, Finnair, Gulf Air, Iraqi Airways, KLM, Kuwait Airways.

## Hotels

(10 per cent tip is usual.)

In Amman

Amman Marriott P.O. Box 928333 (tel: 60100; telex: 21145).

Ambassador P.O. Box 19014 (tel: 65181/65384; telex: 15228).

Grand Palace P.O. Box 6916 (tel: 61121; telex: 1292).

Holiday Inn P.O. Box 6399 (tel: 63105/63100; telex: 218589).

Jordan Inter-Continental P.O. Box 19224 (tel: 67169).

Philadelphia P.O. Box 10 (tel: 25191; cable: Philadelphia).

The Regency Palace Hotel P.O. Box 927000 (tel: 560000/15; telex: 22244/5).

## Taxis

Metered, tipping is not usual.

## Car hire

Local driving licence and insurance essential (nb, international licence only acceptable for own car).

Avis: P.O. Box 35010 (tel: 41350/44335; telex: 21363).

(Note: one-way rentals not possible in our country; travelling by hire car abroad requires special permit, except for Syria where law prevents any car hire).

Amman airport

Avis: tel: 56347.

## Internal travel

Air: regular flights Amman-Aqaba.

Rail: three classes on international route (Amman-Damascus); some railcar "charter" services are recorded between Amman-Aqaba.

## Banks

Main centre: Amman.

Head offices: Arab Bank, Arab

Jordan Investment Bank, Arab

Land Bank, Cairo Amman Bank,

Central Bank of Jordan, Housing Bank, Industrial Development Bank, Jordan Cooperative Bank, Jordan Gulf Bank, Jordan Kuwait Bank, Jordan National Bank, Petra Bank.

Foreign branches: Austrian

Landesbank, Bank of Credit

and Commerce International,

British Bank of the Middle East,

Chase Manhattan Bank, Citibank, Grindlays Bank, Raifden

Bank, hours: 0900-1300.

(exceptions: some services till 1400; Fri, closed).

Government and business hours

Government offices: 0800/0830-1400/1430.

Commercial offices: 0800/0830-1300/1330, 1500/1530-1830/1930.

(exceptions: there is some seasonal variation, in winter hours may be later; Fri, closed).

## Tariff restrictions

Restrictions: with a few

exceptions control is by licence.

Wheat, barley, arms and ammunition by special permit only.

Prohibited: any trade contact with Israel.

## Useful business addresses

Amman Chamber of Commerce P.O. Box 287, Amman (tel: 36132; telex: 21543).

Amman Chamber of Industry P.O. Box 1800, Amman.

## Embassies in capital

Afghanistan, Bahrain, Belgium, Bulgaria, Chile, China, PR, Czechoslovakia, France, German FR, Greece, India, Iraq, Italy, Japan, Korea PDR, Rep. of Korea, Kuwait, Lebanon, Libya, Morocco, Oman.

Pakistan, Philippines, Poland,

Qatar, Romania, Saudi Arabia,

Spain, Sudan, Switzerland,

Syria, Tunisia, Turkey, USSR,

UAE, UK, U.S., Yemen AR,

Yugoslavia.

## International headquarters

Council of Arab Economic

Unity, P.O. Box 92 5100, Amman,

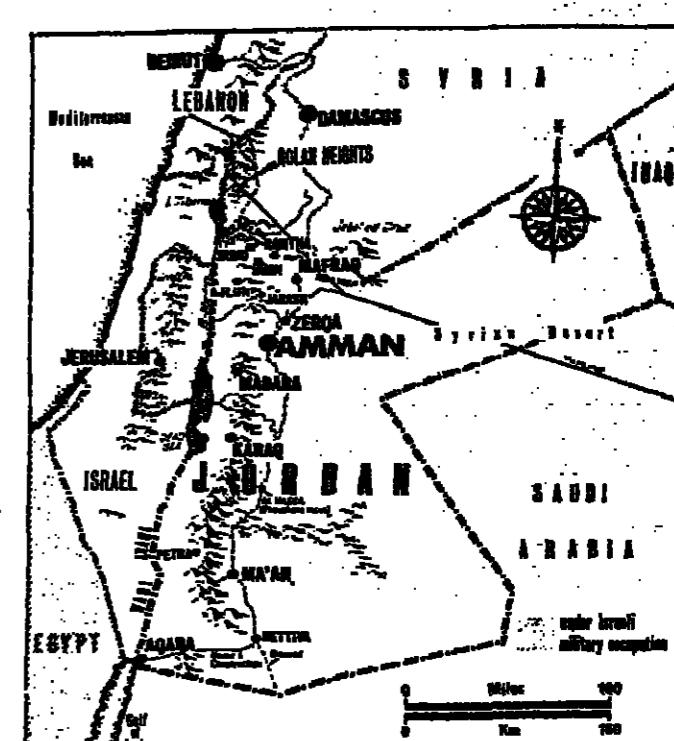
United Nations Relief and

Workers Agency for Palestine

Refugees in the Near East (UNRWA) P.O. Box 484, Amman.



The gaudy mosque, Amman. Built in the 1930s, it is named after Sherif Hussein ibn Ali, the great grandfather of King Hussein



cigarettes, iron.

## Agriculture

Main arable area

was situated

on West Bank

5.7 per cent

of East Bank total area

is cultivated

and vegetables

21.23 per cent, particularly tomatoes;

olive oil and products,

hides and skins, lentils, electrical accumulators/batteries.

## Exports

Main sectors: phosphates

(typically around 30 per cent

of total value); fruit

and vegetables (21.23 per cent, particularly tomatoes);

cigarettes, oil and products,

hides and skins, lentils, electrical accumulators/batteries.

## Tourist notes

Tourist facilities, archaeological sites are well-developed.

Information literature is readily available and informative.

includes 1:10,000 tourist map of

Amman (shows, for example,

archaeological sites). Also in

useful magazine on tours

etc.

## Business Guide

information from Middle East Review

1983, a country by country

guide to the region published

by World of Information, 21

Gold Street, Saffron Walden,

Essex, CB10 1EJ. Tel: 0799

21150. Telex 617197.

## Archaeological sites boost potential

## Tourism

such as the British Institute at

Amman for Archaeology and

History, the American Centre of

Oriental Research and similar

French, German and

Spanish institutes.

It is clear that Jordan is an

area where mankind has lived

continuously for at least the

past 500,000 years, with an

ancient and rich archaeological

record covering all the civilisations

of the Neolithic period, going back

about 10,000 years. That this

material is so easily accessible

to residents and visitors, in a

habitable land with a lovely

climate, reinforces the economic

potential of the tourism sector.

Both the Government and the

private sector have known this

for years but only in the mid-

1970s did a perceived potential

start to be translated into facts

on the ground.

In the past five years classified hotel rooms have doubled

to reach 5,151, with a total of

nearly 10,000 beds. Two-thirds

of these are in the four and

five-star hotels demanded by

tourists and business travellers.

The opening of the new

Queen Alia International

airport and the increase in airline

services to Jordan, both by the

national carrier, Alia, the Royal

Jordanian airline, and foreign

airlines means flying to Jordan

is suddenly an easy and enjoy-

able task.

This improved infrastructure

has been followed closely by an

active marketing drive,

spearheaded by the Tourism

Ministry, that has recently also

included Alia, the hotels and

the flourishing travel agency

sector, which now includes

some 200 private travel agents

and tour operators. The most

important factor in attracting

tourists to Jordan has always

been the lure of the Holy Land

sites of Jerusalem and Bethlehem

on the West Bank, occupied

since 1967 by Israel. In recent

years, however, a major success

has been the development of

Jordan as a destination in itself.

This has started to show

itself in the travel statistics.

Visitors to Jordan increased

steadily in the middle and late

1970s, as did income from

tourism. Last year, however, the

travel sector registered a drop

in European and North

American visitors—the result

of jitters about the Israeli invasion

of Lebanon, the Iran-Iraq war,















# CURRENCIES, MONEY and CAPITAL MARKETS

## FOREIGN EXCHANGES

### Cheer in the markets

By COLIN MILLHAM

Longer dated bill rates fell on the London money market last week, as the discount houses looked to the Bank of England for a signal that lower clearing bank base rates would be acceptable. No indication was forthcoming, however, and the authorities had some difficulty in prising anything but very short bills out of the market. A new band (64-91) was purchased overnight on Monday at 91 per cent compared with a market level of 89 per cent, but as interest rate fever grew stronger the market rate for band 4 bills declined to 91 per cent, effectively closing the door to the use of longer bills for

relieving market shortages.

Credit conditions were fairly tight for the most part, but on several occasions the Bank of England managed to find only a handful of bills before lunch, and on Wednesday none at all. This meant that repurchase agreements and late assistance became the only effective way of intervening.

Friday could have been a major problem for the market, as was the BUP share offer, which was oversubscribed one minute after the tender opened.

The flood of cheques going through the clearing system threatened to draw extremely large sums out of the market but

the effects were neutralised by money lent across the weekend to the clearing banks by the authorities.

As the week closed it was still unclear when the next move on base rate would be, particularly since sterling was beginning to look somewhat fragile, but assuming that a fall against the dollar is inevitable, and even currencies is inevitable, and even then the question arises as to what happens after

base rates have settled at 9 per cent. The answer appears to be that very little is likely to occur, and that interest could stabilise unless there is a dramatic fall in U.S. rates. The market has become accustomed to plenty of movement, but will simply have to get by on running margins, rather than total losses, and with the discount houses already losing some of their cheap "club money" economies through amalgamations may remain an attractive proposition.

#### FORWARD RATES AGAINST STERLING

Spot 1 month 3 month 6 months 12 months

	Spot	1 month	3 month	6 months	12 months
Dollar	1.5020	1.5020	1.5030	1.5050	1.5095
French Franc	3.8525	3.8500	3.8550	3.8525	3.8681
Swiss Franc	3.23	3.21	3.1900	3.1925	3.2072
Japanese Yen	360.5	359.7	358.1	355.8	351.1

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

#### EMS EUROPEAN CURRENCY UNIT RATES

	ECU central rates	Currency amounts against ECU	% change from central rate	% change from divergence	Divergence limit %
September 23					
Belgian Franc	44,9008	45,8540	+2.15	+1.48	+1.547
Danish Krone	8,14104	8,15881	+0.23	-0.43	-1.042
German D-Mark	2,38142	2,38293	+1.23	+0.57	+1.042
French Franc	8,67856	8,67856	+0.00	+0.16	+1.402
Dutch Guilder	2,53846	2,53846	+0.50	+0.16	+1.402
Irish Punt	0,72589	0,724907	-0.11	-0.77	-2.61689
Italian Lira	1,04349	1,03738	-2.15	-2.15	-2.1505

Changes are for ECU, therefore positive change denotes a weak currency. Adjustment calculated by Financial Times.

#### OTHER CURRENCIES

	Sept. 23	£	\$	Note Rates
Argentina Peso	16,80	18,86	12,554	Austria 27,95 28,25
Australian Dollar	1,9780	1,9800	1,1188	Belgium 51,45 52,35
British Pound	1,5780	1,5780	1,5780	Denmark 1,5000 1,5000
Finland Markka	8,5396	8,5328	5,6920	5,6910
Greek Drachma	139,35	139,95	92,80	92,90
Hong Kong Dollar	12,05	12,05	12,05	12,05
Iraq Dinar	18,1607	18,1607	18,1607	18,1607
Kuwaiti Dinar	0,4372	0,4372	0,3912	0,3912
Luxembourg Franc	8,70	8,70	8,70	8,70
Malta Lira	1,00	1,00	1,00	1,00
New Zealand Dlr	8,9880	8,9830	1,5285	1,5278
Saudi Arab. Riyal	5,2225	5,2260	4,8400	4,8400
Swiss Franc	2,50	2,50	2,50	2,50
South African Rand	1,5588	1,5614	1,1086	1,1086
U.A.E. Dirham	5,5010	5,5020	5,6720	5,6730

\* Selling rates.

#### THE POUND SPOT AND FORWARD

	Sept 23	Day's spread	Close	One month	% p.a.	Three months	% p.a.	6 months	% p.a.
U.S.	1,4670-1,5040	1,5015-1,5025	0.025pp-0.030ds	-0.20	0.07-0.12ds	-0.25	0.07-0.12ds	-0.25	0.07-0.12ds
Canada	1,8200-1,8250	1,8200-1,8250	0.00-0.05pp	-0.32	0.12-0.18-0.3	-0.17	0.12-0.18-0.3	-0.17	0.12-0.18-0.3
Nethrlnd.	4,46-4,48	4,457-4,46	1-1p	3.36	37-3%	3.25	37-3%	3.25	37-3%
Belgium	80,58-81,10	80,70-80,80	0.00-0.05ds	-0.10	0.08-0.10ds	-0.12	0.08-0.10ds	-0.12	0.08-0.10ds
Denmark	1,2700-1,2800	1,2700-1,2800	0.00-0.05ds	-1.00	0.50-0.55ds	-1.00	0.50-0.55ds	-1.00	0.50-0.55ds
Ireland	1,2700-1,2800	1,2705-1,2745	0.00-0.15ds	-1.05	0.50-0.55ds	-1.05	0.50-0.55ds	-1.05	0.50-0.55ds
W. Ger.	3,95-4,01	3,98-4,03	1-1p	3.76	43-3%	3.76	43-3%	3.76	43-3%
Portugal	198,00-198,50	198,35-198,85	0.00-0.05ds	-18,81	680-1230ds	-0.58	680-1230ds	-0.58	680-1230ds
Spain	2,407-2,424	2,410-2,413	0.00-0.15ds	-8,71	46-48	-8,54	46-48	-8,54	46-48
Italy	11,10-11,18	11,11-11,12	2-3p	2,97	9-10	3,13	9-10	3,13	9-10
Norway	12,05-12,12	12,05-12,07	2-3p	2,98	13-15	3,14	13-15	3,14	13-15
Sweden	1,20-1,23	1,20-1,23	0.00-0.05ds	-2,50	24-26	-2,50	24-26	-2,50	24-26
Japan	359,363	360,361	0.00-0.05ds	-3,74	23-25	-3,09	23-25	-3,09	23-25
Austria	28,00-28,20	28,05-28,10	0.00-0.05ds	-5,11	49-53	-4,95	49-53	-4,95	49-53
Switz.	3,22-3,25	3,22-3,22	1-1p	3,22	33-35	3,22	33-35	3,22	33-35
Belgian Franc	0.28	0.28	0.00-0.05ds	-0.78	78-80	-0.78	78-80	-0.78	78-80
Swiss Franc	2,50	2,50	0.00-0.05ds	-0.78	78-80	-0.78	78-80	-0.78	78-80
Canadian Dollar	1,02	1,02	0.00-0.05ds	-0.78	78-80	-0.78	78-80	-0.78	78-80
Belgian Franc 100	1,238	1,238	0.00-0.05ds	-0.78	78-80	-0.78	78-80	-0.78	78-80

Belgian Franc is for convertible francs. Financial Franc 81.55-81.65

Swiss franc forward 0.28-0.33 ds. 12-months 0.70-0.80 ds

	Sept 23	Day's spread	Close	One month	% p.a.	Three months	% p.a.	6 months	% p.a.
U.K.	1,4670-1,5040	1,5015-1,5025	0.025pp-0.030ds	-0.20	0.07-0.12ds	-0.25	0.07-0.12ds	-0.25	0.07-0.12ds
Canada	1,8200-1,8250	1,8200-1,8250	0.00-0.05pp	-0.32	0.12-0.18-0.3	-0.17	0.12-0.18-0.3	-0.17	0.12-0.18-0.3
Nethrlnd.	4,46-4,48	4,457-4,46	1-1p	3.36	37-3%	3.25	37-3%	3.25	37-3%
Belgium	80,58-81,10	80,70-80,80	0.00-0.05ds	-0.10	0.08-0.10ds	-0.12	0.08-0.10ds	-0.12	0.08-0.10ds
Denmark	1,2700-1,2800	1,2700-1,2800	0.00-0.05ds	-1.00	0.50-0.55ds	-1.00	0.50-0.55ds	-1.00	0.50-0.55ds
Ireland	1,2700-1,2800	1,2705-1,2745	0.00-0.15ds	-1.05	0.50-0.55ds	-1.05	0.50-0.55ds	-1.05	0.50-0.55ds
W. Ger.	3,95-4,01	3,98-4,03	1-1p	3.76	43-3%	3.76	43-3%	3.76	43-3%
Portugal	198,00-19								

### SECTION III

## FINANCIAL TIMES SURVEY

# UK BANKING

Changes are occurring thick and fast in the domestic banking scene, with mounting competition from the building societies and other financial institutions

International operations are troubled by sovereign debt problems.

Installation of electronic systems will have a major impact on branches

## Lively scenario for the future

By ALAN FRIEDMAN

BRITISH BANKS remain among the most profitable in the world, yet they are now engaged in a major battle for customer deposits with building societies and other financial institutions.

The battle has intensified more in the past year than at any time over the past few decades and there is every sign that the going will get rougher still in the years to come.

In a recent speech Mr Timothy Bevan, chairman of Barclays Bank, warned that building societies could present Britain's banks with a "formidable challenge" and he predicted that the banks will need to work hard to maintain their share of personal deposits.

Mr Bevan's remarks must be viewed in the context of a banking environment where the traditional source of "free money"—non-interest bearing current accounts—is declining. The banks are relying increasingly on costly wholesale funds and this is partly a result of the shift of deposits to the societies.

While at home the banks have the total provisions for the first half of this year are falling off from the peak of last year, more genuinely competitive atmosphere than ever before, the Big Four saw their combined interim provisions rise to £565m against a level of £380m in the first half of 1982. To place these provisions in perspective, it is worth noting that when compared to the dithering and sometimes cynical approach of major U.S. money centre banks, the British banks have been far more

responsible in making their international debt provisions. But the UK banks are also finding they need to make large provisions for failing domestic companies—and even if the Thatcher Government's talk of economic recovery is borne out, a number of British companies are expected to fail nonetheless.

British banks are thus facing a number of challenges which will tax the skills of senior management to the limit. The key problems they face can be summed up as follows:

- Competition from the building societies, which now have 48 per cent of UK personal deposits against the banks' 57 per cent, will intensify. Not only are aggressive societies, such as the Abbey National, offering new cheque and save accounts, attractive new term share accounts and a variety of services, such as travellers' cheques and cash dispensers, but the societies themselves are on the threshold of new competition which will result from Abbey's recent decision to quit the societies' interest rate fixing cartel.

• With the major clearers on the road to higher 1983 profits, the Government is said to be seriously considering new bank taxation. The banks are notoriously reluctant tax-payers and Mrs Thatcher is known to have little sympathy for them.

- As the competition for retail deposits mounts, the banks must get on with rationalisation programmes which will deal effectively with their inefficient and overblown branch networks.

- Because of the distressed nature of so many corporate bank clients, the banks are in danger of becoming equity investors in certain parts of



Mr Timothy Bevan (left), chairman of Barclays Bank, and Mr Clive Thornton, chief general manager of Abbey National Building Society—two of the opposing commanders in the battle for customer deposits

British industry. A strand of society surrounds the various "immediate cash" units of the banks, but it is clear that a number of cases the banks are moving from their traditional position of being risk assessors to a new role as risk takers.

### Wholesale money

The need to support a number of ailing UK companies has been evinced in the banks' bad debt provisions over the past year. The only Big Four clearer to report lower profits in the half-year was Lloyds Bank, and since Lloyds is the clearing bank most deeply involved in Latin American debt matters, its interim setback was related largely to its domestic operations.

Domestic Lloyds Bank profits were down by 20 per cent in the first six months of this year, a result of higher UK bad debt provisions, but also because of a greater reliance on wholesale money. Lloyds, like others, was hit by higher staff costs as well.

were down by 20 per cent in the first six months of this year, a result of higher UK bad debt provisions, but also because of a greater reliance on wholesale money. Lloyds, like others, was hit by higher staff costs as well.

The major clearers employ vast armies of branch staff, far greater than would be necessary if they were to make effective use of new electronic banking technology. The most serious outstanding problem exists at Midland Bank (traditionally the least profitable of the clearers, but one which is now on the road to improvement largely because of a new senior management which is taking the hard decisions).

Midland's case typifies the problems the banks face: it has a bloated branch network, built in the 1920s or earlier. Its

branches are increasingly dowdy, out-of-date to customers and in the wrong locations. Midland's chief executive, Geoffrey Taylor, knows that if he is to build up his bank's profitability he must embark upon a serious programme of branch rationalisation. He has recruited a number of new top executives from outside the bank to replace some of the stodgy, traditional clearing bankers who have been unable or unwilling to do what was required.

Barclays Bank is also embarked upon a programme of strategic branch closures. Over the next two years Barclays will close 150 branches and offer early retirement to 350 managers. But is this enough? Given the realities of dealing with bank staff unions and customer needs, it is probably as much as any bank can achieve in the near term. One senior clearing banker threw up his hands recently and declared that with a pained look on his face: "I couldn't close 500 branches if I wanted to."

Nonetheless, the banks will

have to make use of automated teller machines (ATMs), rapid cash electronic dispensers inside branches, electronic funds transfer devices in supermarkets and shopping centres, and more, if they are to fight the rising costs of bloated branch networks.

The need to rationalise

branch networks is an internal problem for the banks. Meanwhile, they are facing an unprecedented degree of competition from societies and even from National Savings, which has raised its share of UK personal deposits to 15 per cent from 11½ per cent three years ago.

A number of building society executives are now hoping to widen their activities to include full estate agency services, a one-stop home purchase plan, personal loans, money brokering, hire purchase and even unit trust services. Links between Abbey National and the Co-operative Bank, and between the Leicester Building Society and America's Citibank, point the way.

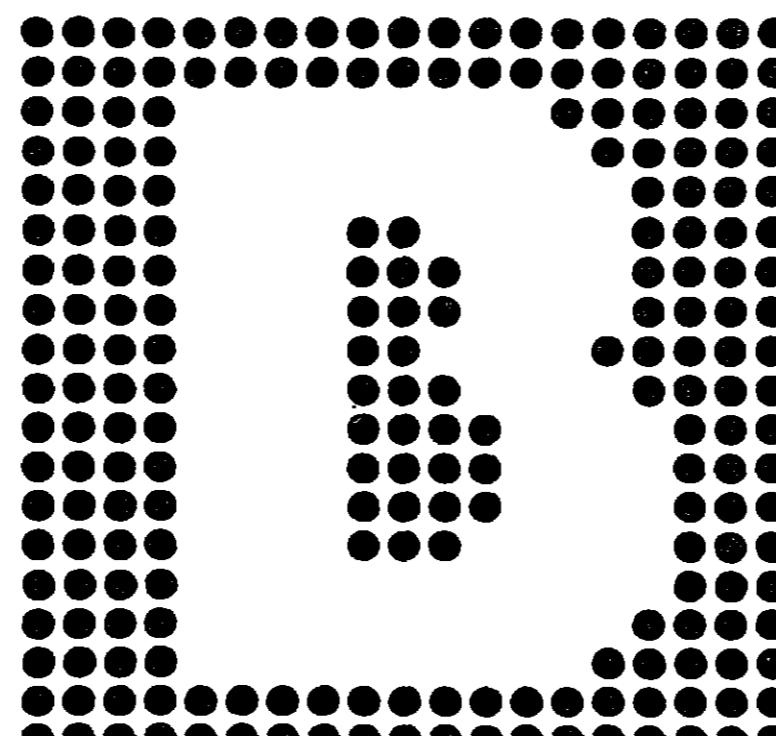
### Into disarray

With the Abbey's withdrawal from the rate fixing cartel, the Building Societies Association (with 163 members) has been thrown into disarray. As news of the Abbey withdrawal leaked earlier this month, the BSA announced it had started a three-month review of current interest rate agreements between societies. The eventual result of this study is likely to be an abandonment of the undertakings given by BSA members to be bound by rate recommendations from the BSA council.

The road ahead for societies will not necessarily be free of obstacles: the Government has intimated that there is likely to be new building societies legislation, and the former Governor of the Bank of England, Lord Richardson, has warned the societies to take care with their expansion plans. Lord Richardson's warning should put the societies on their guard—if they attempt to branch out into loan businesses which are traditionally the preserve of the banks, they could lose some of their in-built advantages and find themselves regulated far more stringently in future.

### CONTENTS

- The economy: opinions sharply divided over Britain's economic prospects for the coming year
- The banks and the building societies: sweeping changes under way; arguments intensify over supervision
- The banks and industry: dilemma over export credit subsidies; intensive care units for troubled companies; services for small businesses
- Merchant banking: no room for the complacent; profiles S. G. Warburg, Hill Samuel and Samuel Montagu
- Retail banking: the battle for cash deposits in high street; automation and the prospects of cashless shopping; the unbanked; bank charges
- The bank unions: tough challenges ahead
- Taxation: how lending systems reduce bank taxation
- International banking: the growing number of foreign banks in London; the UK's enviable position in international banking
- Finance houses: the problem of bad debts
- Money brokers: a climate of change
- Regions: development in Scotland, N. Ireland and Isle of Man
- Profiles: Robin Leigh-Pemberton, Governor, Bank of England; Fred Crawley of Lloyds Bank
- W. Trevor Robinson



# BNP

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## UK BANKING II

PROFILE: Robin Leigh-Pemberton, Governor, Bank of England

## Keeping a low profile

MR ROBIN LEIGH-PEMBERTON may well prove to be the most affable Governor of the Bank of England has ever had. Since taking over in July as Governor of what is probably the best-run central bank in the world, Mr Leigh-Pemberton has posed gracefully for countless photographs and has already, according to to his insiders, managed to promote a more relaxed atmosphere at Threadneedle Street.

Mr Leigh-Pemberton is a barrister by training, an old Etonian, a former Grenadier Guard, and served as chairman of National Westminster Bank from 1976 until earlier this year.

His home is a 2,500-acre farm—Torry Hill—in Kent which comes complete with a private model steam railway. He has five sons, and is resident for most of the week at the Governor's official flat at New Change, just a stone's throw from St Paul's Cathedral.

As the controversy developed a few days later when Mr Leigh-Pemberton made remarks about inflation and the international debt crisis which in retrospect seem ill-judged. He told an audience of television viewers that inflation was a greater threat to Western democracy than Communism and surprised the international banking community with the comment that the international debt crisis was "over, if ever there was a crisis."

Given the state of major problem debtors such as Mexico and Brazil, the controversy which surrounded his appointment as Governor last Christmas must have been distinctly unsettling.

The announcement was rushed out late one afternoon, and immediately caused controversy in the City. There were suggestions that he would be party to



Mr Leigh-Pemberton: an affable Governor

the emasculation of the Bank by the Treasury, and that as a Conservative Party member he would not put up the kind of resistance to Whitehall which marked the tenure of Lord Richardson, his predecessor.

As if these charges were not enough, the controversy developed a few days later when Mr Leigh-Pemberton made remarks about inflation and the international debt crisis which in retrospect seem ill-judged. He told an audience of television viewers that inflation was a greater threat to Western democracy than Communism and surprised the international banking community with the comment that the international debt crisis was "over, if ever there was a crisis."

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Mr Denis Healey, for the Labour Party, mocked the new Governor, describing him as an excellent cricketer, an avid pheasant shooter, but a novice in matters of international banking.

## Criticism declines

Since taking office in July Mr Leigh-Pemberton has maintained a low profile. According to Bank insiders he is happy to delegate various responsibilities to his able staff. His manner is relaxed, and he is an eager reader of the many documents contained in his mighty dispatch case.

The criticism has died down now and the City is taking a wait-and-see attitude to the new Governor. He will have his first opportunity to present his views as Governor at the annual Mansion House luncheon next month, when he is expected to make his first major policy pronouncements.

ALAN FRIEDMAN

Max Wilkinson, Economics Correspondent, highlights the divergence of views over Britain's economic prospects in the coming year

## Opinions sharply divided

OPINIONS NOW seem quite sharply divided about the likely fate of the UK economic recovery next year.

On the one hand the Treasury remains firmly optimistic that the recovery will be rather stronger this year than it was expecting in March and that the recovery will continue solidly into 1984. It declines to speculate beyond that, even in the twilight of nods and hints.

On the other hand both the National Institute of Economic and Social Research and the Confederation of British Industry suggest in their most recent assessments that the pace of economic growth is already reaching a peak and will slow down or perhaps come to a complete standstill next year.

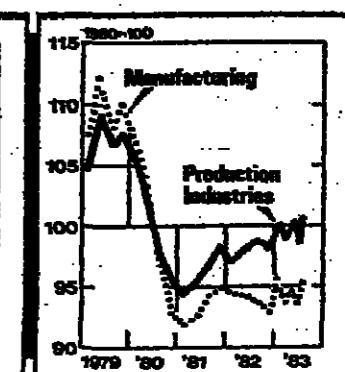
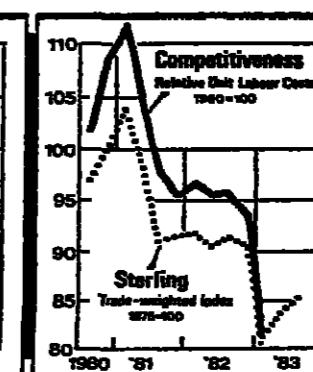
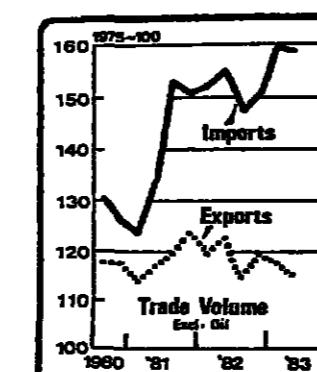
The majority of City analysts are tending to side with this more pessimistic view, but there are other independent forecasters, notably the London Business School's Centre for Economic Forecasting, which agree with the Treasury that growth will continue at a relatively encouraging pace, and perhaps accelerate somewhat.

The divergence of these views of Britain's economic prospects is not quite as dramatic as it may sound at first, because even the optimists expect a relatively feeble rate of growth compared with past recoveries.

For this year, the Treasury's official forecast in March was for a rise in output of 2 per cent compared with the average for last year. In its more recent, unpublished, projection the Treasury has been looking for growth of 2.1 per cent this year.

The London Business School,

which has been broadly sympathetic to the Government's monetarist strategy, sees about the same rate of growth for this year with a slight pick-up in



expect growth to be slow by historical standards.

If growth were to pick up to a rate of say 4 to 5 per cent, enough to make a substantial dent on the unemployment figures, it is fairly clear that the Government would face the familiar dilemma of whether to risk the inflationary consequences of a sharp fall in sterling or to rein in domestic demand.

In the absence of a credible incomes policy it seems probable that growth would have to be sacrificed.

For the more immediate future the key question is whether the recent consumer boom has much steam left in it. In the first half of this year, new car registrations were running 3 per cent ahead of the average for 1982, and 14 per cent ahead of the average for the two preceding years. The volume of retail sales in the first half of this year was 3 per cent above the average for last year.

This rise in consumer spending reflects partly the lifting of hire purchase restrictions last summer, but more importantly the rise in disposable income, as mortgage payments fell last year while average earnings rose by about 3 per cent, twice faster than the inflation rate.

However, the inflation rate is expected to rise again for the rest of this year, while the Government hopes that wage settlements will continue the downward trend of the past two years to bring the annual rate of increase in average earnings down from the underlying 7.7 per cent reached this summer.

If the consumer "mini-boom" starts to tail off towards the end of the year, the pessimistic commentators argue that the incentive to increase stocks and industrial investment will be diminished, even if interest rates were to fall a point or so.

Certainly, bank borrowing by industry appears to have been very slack in the early summer. This no doubt reflects improved profits and cash flow, but it does not accord with the revival of company investment which would normally be expected as a recovery gathers pace.

**Predictions**  
In reviewing the state of the world, most commentators are agreed that recovery in Europe is likely to be extremely sluggish this year with the UK uncharacteristically leading the way. The latest forecast in July from the Organisation for Economic Co-operation and Development (OECD) in Paris suggested that European output would grow by only 1 per cent this year and by only 1.5 per cent next year.

Such low projected growth rates imply a worrying uncertainty as to whether Europe might slip back into recession if the world economy were subjected to even a minor shock. Output in the U.S. is expected to rise by 3 per cent this year and 4.5 per cent next year, which implies some slowing down from the very rapid pace of recovery in the early part of this year.

Britain's exports are generally expected to improve next year in response to a more buoyant state of world trade. It is hoped that greater competitiveness, resulting mainly from higher productivity and moderating wage increases in the last two years will help the UK to take advantage of a better international trading climate.

**Interest rates**  
There remains the hope that interest rates can eventually be reduced to provide a further stimulus for consumer demand and an incentive to companies to step up investment plans.

The prospect of any significant cut in the next several months do not look very bright, however. Rising inflation figures, even if widely expected, unlikely to encourage the financial markets to bid rates down.

At the same time the money supply figures, though improving, will still well above the target range this year, so that the Bank of England is likely to continue its heavy funding programme, with a consequent upward pressure on long term rates.

Under present policies, there is no doubt that the talisman for sustained recovery must be a further moderation of wage settlements. This would allow industry to improve or at least maintain its international competitiveness and free the anti-inflation strategy from its present short-term dependence on maintaining a firm exchange rate.

Although the exchange rate is only one of several "indicators" used to assess "monetary conditions," it has assumed a fairly central place in policy over the past few years, if only because it is the indicator which can be watched from day to day and hour to hour.

If wage costs could be controlled, the economy could respond to the double benefit of better export competitiveness and lower interest rates which might be associated with some fall in the value of sterling. This is the virtuous circle which the Government wants, although at present any slippage of the pound trade weighted value against a basket of currencies by more than about 5 to 6 per cent would probably be viewed with some alarm.

Everything, therefore, depends upon the Government's ability to achieve lower inflation and particularly lower wage settlements next year without having to apply the further squeeze on the economy which might become necessary if money incomes and the money supply seemed likely to rise at an accelerating rate. For this reason the Government's economic strategy appears now to be approaching a critical phase.

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## The Banks/Building Societies

## UK BANKING III

## Sweeping changes under way

## Building societies

MARGARET HUGHES

THE LIFTING in 1980 of the third "corset" and other regulatory restraints on banking gave banks the green light to compete more directly and vigorously with the building societies. The main impact has been the dramatic inroads made by the banks into the mortgage business—indeed, at least for a time, the building societies' previously unchallenged monopoly of the home loan market.

At the peak in the summer of last year banks were providing 40 per cent of all new mortgage lending, leaving the building societies struggling to hang on in a market share reduced to 50 per cent from its normal 90 per cent. Even now, after their virtual retreat from the mortgage business, the clearing banks still retain a 25 per cent share, compared with only 8 per cent in 1980.

The building societies' uncharacteristically aggressive response to this new competition has triggered off sweeping changes within the movement, the latest being the likely collapse of the interest rate cartel. It will never again be the same cosy club it was before the banks came rushing into its mortgage domain.

First, the societies were forced to abandon their restrictive lending habits and match the banks' easier terms, offer-

ing 100 per cent-plus mortgages to cover both the furnishing as well as the purchase of a home, even to non-investors. But their success in regaining much of their lost market share this year owes more to a ban on self-imposed withdrawals than to any fresh initiatives from the societies. Indeed now that they are no longer so threatened by the banks they have been quick to revert to rationing mortgages—giving a maximum of 90 per cent, except to first-time buyers and, more recently, charging higher interest rates on mortgages of over £25,000—which is less than the cost of the average house to-day.

With some justification the societies argue that they have been forced back into their old ways by the banks' withdrawal from the market just when they had stimulated demand for mortgages. Equally relevant is that the building societies got the movement of interest rates wrong, lowering their rates in November just before market rates increased and not increasing them until July. By this time the amount of funds which they were able to attract at their lower rates was far short of that needed to meet the increased demand for mortgage funds.

Even so, on the savings side the building societies have been far more successful in keeping the banks at bay. While the banks exceeded their own expectations in the mortgage business they failed to capture a corresponding share of the savings deposits market. Rather,

have the banks seen a further erosion of their retail deposit base.

The banks now have only 37 per cent of the personal deposits market, having lost their dominant position some years ago to the building societies, which now have a 48 per cent share. The banks, rather than the building societies, have lately been the main victim of the National Savings movement, which now has a 15 per cent

## Contrast

In the past two years alone the banks have seen their share of new deposits halved from 45 to 22 per cent, while building societies have upped their share to 58 per cent from 47 per cent.

Over this same period National Savings' share has more than doubled to 24 per cent, largely at the expense of the banks. Until the banks ended their reliance on seven-day deposits paying only 6 per cent gross they cannot hope to compete with either the building societies or National Savings. They have attempted to overcome their relative disadvantage with some new savings and investment schemes but have so far made little impact. The day must come, if they are to retain a substantial presence in the personal deposits market, when they will be forced to increase their interest rates to attract an increasingly sophisticated public.

Building societies will then have to brace themselves for the same kind of attack on their savings market as they suffered on the mortgage front. As it is, the societies are

already finding it tough going to retain their dominant position. Their task is being made more difficult with the restoration of National Savings' role in the Government's funding programme and the emergence of the money market funds. Building societies have managed to hold on to their investors only by offering more costly term schemes paying premium interest rates. Term shares account now for as much as 82 per cent of net receipts compared with only 24 per cent in 1980. Most of the funds held in these are transfers from the ordinary share account which pays the recommended rate set by the BSA, currently standing at 7.25 per cent.

It is this fierce competition for funds to meet record mortgage demand that is running at the central issue behind Abbey National's decision earlier this month to pull out of the interest rate cartel. The big societies have kept to the BSA recommended rates only to see their dominant market share being increasingly eroded by the smaller and medium-sized societies offering more attractive terms, even on the ordinary share account.

When the competition was concentrated on term shares, and the latter accounted for less than a quarter of net receipts, the smaller societies were a limited threat to the others, constrained as they were by their small branch network and marketing power. But in the last two years the competition for funds within the movement has become a battle

with the Big Five then saw the smaller societies move in once again with seemingly more attractive terms. It is too soon to tell, however, whether this will in fact detract from the schemes of the Big Five, although clearly it was the last straw as far as the Abbey National is concerned.

The likely breakdown of the societies' interest rate cartel, or at the very least a easing of its constraints, augurs ill for the banks. They will be confronted by even fiercer competition for savings which, indirectly, they have contributed to by shaking up the building society movement by their inroads into the mortgage business.

But more worrying perhaps is the way in which building societies have moved into the banking field by diversifying their financial services. They have already done so to a considerable extent, even within the limitations imposed by their existing legislation. If they are granted the powers which they are seeking they will become an even greater threat to the banking system. New technology in the provision of financial services will be a catalyst to help them.

## The arguments intensify

## Supervision

MARGARET HUGHES

AT THIS month's Institute of Bankers' seminar Mr Timothy Bevan, chairman of Barclays, warned banks of the "formidable challenge" which they face from the building societies. It is a challenge which will be all the greater if the societies achieve the powers which they are seeking under promised legislation.

Although it will be some time yet before the legislation takes effect the shape of things to come is already very clear. Building societies are an industry in transition, on the verge of major structural changes which will bring them into more direct competition with the High Street banks.

In a very short time indeed a handful of societies have already made the move into the wider financial services field. They are offering interest bearing cheque book accounts, providing access to ATMs, either directly or in collaboration with banks supplying credit cards and travellers cheques. The first institution to offer home banking is a building society—the Nottingham—albeit in co-operation with a bank—the Bank of Scotland—and British Telecom. But a much bigger threat to the very heart of banking is this month's decision by the societies to introduce their own ATM system.

The societies are also anxious to become directly involved in point of sale transactions and are some too happy with the clearing banks' suggestion that they should only have subsidiary roles for which they will pay a high price.

The building society movement is itself very ambivalent over the extent to which societies should diversify into non-traditional, higher-risk areas. There is also a diversity of views on whether this should be done in collaboration with banks and other financial institutions or on a go-it-alone basis. What is clear is that the bigger societies at least will have to offer a wider range of services if they are to both remain profitable and attract the funds necessary to finance mortgages.

## Report

In anticipation of the legislation the Building Societies Association (BSA) commissioned a report published earlier this year by a working party, headed by Mr John Spalding, chief executive manager of the Halifax Building Society, entitled the Future Constitution and Powers of Building Societies. Another report is in the pipeline updating these proposals.

Existing building society legislation dates back to 1962 and the societies argue that legislation which may have been appropriate when their total assets amounted to some £10 billion in 1974 is far less competitive now. It limits their ability to offer the kind of services which their members now demand and which their competitors have the freedom to provide.

Building societies cannot, for instance, offer cheque guarantee cards because this would mean that they would have to allow overdraft facilities. Under present legislation they can only lend in the form of a first mortgage which has to be secured against property.

The Spalding Report proposes an expansion of activities in two main areas. One would be into low risk housing operations where they would offer a one-stop house purchasing package, providing estate agency, surveyor and conveyancing services. The other may concern several and high risk areas which would allow them to establish, acquire or invest in banks and insurance companies and enable them to offer personal loans, hire purchase, money broking and unit trust management services. They also want to be able to hold and develop land for house-building.

The report proposes that such high-risk areas should be undertaken separately from their main line of business through subsidiaries to which they would not be allowed to allocate more than a prescribed proportion of their assets—a third of the amount by which a society's reserves exceed the reserves required for trustee status, which varies from 1.25 to 2.5 per cent, depending on the size of the society.

## Diversity

Not surprisingly, the societies' ambitions to diversify have come under attack from those who stand to suffer most from their competition. On the housing side they have been criticised by professional bodies representing estate agents, solicitors and surveyors, who see problems if the societies provide all the services involved in house purchase—a possible conflict of interest which the BSA recognises.

On the banking front the view is that if societies are to be allowed to compete freely, then they must do so on an equal footing. Banks are particularly unhappy with the tax advantages which societies enjoy—the composite rate which gives the tax-paying investor a higher income, the preferential corporate tax rate of 40 per cent and the absence of any tax on their profits from gilt-edged dealing.

Additionally the banks argue that building societies should be subject to the same monetary control which requires banks to deposit interest-free with the Bank of England 0.5 per cent of their deposits. At present banks and building societies are governed by two quite different regulatory frameworks—the banks by the Bank of England and the societies by the Registrar of Friendly Societies.

The BSA agrees that those subsidiary activities in the banking and insurance fields should be subject to the usual controls of the Bank of England and the Department of Trade but want their traditional business to remain under the existing supervisory system. They, however, argue that if the building societies are to be allowed to compete more directly then all their activities should come under the same regulatory body.

Indeed, Lord Richardson, former Governor of the Bank of England, in his speech to the annual conference of the building societies this year, agreed that there should be some legislative changes to accommodate the movement over its expansionary ambitions. "The costs and risks of new ventures," he advised, "should be assessed fully in terms of capital and managerial load."

He pointed out that the "new environment" which the societies are seeking would make increased demands on their capital which, because their present status debars them

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**SOCIÉTÉ GÉNÉRALE**

## Dilemma over credit subsidies

### Export finance

MARGARET HUGHES

BRITAIN'S commercial banks are being presented with a new challenge by the Government's commitment to the eventual and permanent elimination of export credit subsidies.

The days of large-scale interest rate subsidy of export credits are coming to an end. The subsidy element has already been reduced by the OECD Consensus which has brought export credit rates closer to market rates. The problem with the Consensus at present for exporters and their customers is that for most currencies the rates are above the previous market rates, but the participants have so far been unable to agree on adjusting them.

Britain, alone among the major exporting countries, is the only one where all export finance is provided by commercial banks. The banks put up the finance while the Export Credits Guarantee Department (ECGD) provides 100 per cent unconditional guarantees against non-payment by the borrower (buyer). In addition the Government makes up the difference to the banks between the fixed, concessionary (usually) export credit rates, and market rates.

Over the years this interest rate subsidy has become a substantial drain on Government funds — to the tune of £587m last year. To some extent this has been reduced by the Consensus, although it will take time for earlier commitments to work through before the full benefits are felt.

But in an attempt to reduce the burden further ECGD is now encouraging British companies to consider financing exports on a "pure cover" basis

Under this arrangement ECGD still provides the guarantee but would not provide any interest rate make-up. All other Consensus conditions such as minimum down payment and maximum repayment terms would still apply but the interest rates would be a matter for negotiation between the bank and the borrower and thus would be at market rates.

That at least is the theory. The problem is that buyers have come to expect and demand long-term fixed rate financing of their plant and equipment purchases. All other financing, including that by UK banks to fund themselves, is done on a variable floating rate basis. Thus to finance exports on a pure cover basis banks have something to overcome: the mismatch of providing long-term fixed rate export credits from funds which they have to raise both at floating rates and on a short-term roll-over basis.

#### Fluctuations

The same situation applies to most other currencies, with the exception of the Swiss franc, the Deutschemark and to some extent, the yen where it is possible to raise funds in the market on a fixed-rate long-term basis — largely because with strong currencies the fluctuations in interest rates are usually smaller and the risks therefore lower.

Alternative sources of funding export credits in Britain are now under active discussion. In most other major exporting countries non-commercial banking organisations exist, in varying degrees, to provide fixed-rate finance. Alternatively, in countries like Switzerland and West Germany, exports are mostly financed at market rates.

Proposals for establishing an institution in Britain along the lines of an Eximbank have been discussed from time to time and are again under consideration. But for ECGD or any similar organisation to be given borrowing powers would involve public expenditure and thus increase the public-sector borrowing requirement (PSBR) which would be against Government policy.

Given that there is at least for the time being, little prospect of setting up an Eximbank equivalent there is an urgent need for the commercial banks to come up with new sources of funding fixed rate export credits for as long as such financing is required. Ultimately the hope is that it can be eliminated, with borrowers accepting variable rates.

The funding could be provided, either directly or through the banks, by pension funds and insurance companies which already operate in the long-term fixed rate market. But although they have been approached by ECGD they have shown no enthusiasm for getting involved in export credits.

This leaves two other possibilities. The commercial banks could get together to form a consortium along the lines of Ausfuhrrkredit (AKA) of West Germany, which refinances long-term loans to exporters. The advantage of this over an Eximbank would be that a private organisation could enjoy the advantages of ECGD pure cover without being subject to the constraints of the Consensus.

Another possibility would be for export credits funded through the bond market are being negotiated for some contracts in the pipeline.

Other alternatives which are being considered are a mixed currency option and floating rateability with an option to swap. Under the former the borrower would have the option of switching currencies at each roll-over date. With the second, the lending bank would provide the overseas borrower with market rate finance at a floating rate. But if the rate were to go above the Consensus rate in that currency the borrower would have the option to switch to the fixed Consensus rate during the lifetime of the loan, but would not then be able to switch back to market rates. Both

for "good" names such as multinationals or where the buyer is a "rich" country.

One problem to be overcome is that at present ECGD extends its guarantee only to banks but if the funds were raised on the bond market the guarantee would have to be extended to the investor. A further limitation is that this form of fund raising could only be done in currencies other than sterling since the Government, on monetary policy grounds, would not allow sterling funds to be raised or guaranteed by individual Government departments such as ECGD.

Funding of exports through the bond market would only be practicable where the cost of raising funds this way is cheaper than using Consensus rates and so would only be suitable for exports to "relatively rich" countries which are eligible for the full benefit of export credit agency support. This will be done on a case-by-case basis and at present there is some confusion among exporters and bankers as to exactly how it will operate.

These rates, which are adjusted monthly, are artificially constructed rates based on five-year government bond rates plus a margin to achieve a rate at which funds would be realistically raiseable in the market. If such a market existed, these rates are below Consensus rates but above market rates. The only currency where the rate does not have to be constructed in this way is the Japanese yen, in which there is a long-term prime rate.

British companies have for the past year been permitted to offer fixed-rate export financing in yen with ECGD support, but this has so far not proved an attractive proposition in practice. It remains to be seen whether financing in the other LIRC's appeals to exporters and their buyers.

The reason for offering this is an attempt to make British exports more competitive. With the failure of the OECD countries to reach agreement on lowering the Consensus rates, British companies are complaining that their exports are uncompetitive because sterling consensus rates are too high in relation to market rates.

These alternatives have been proposed by banks to ECGD but have so far met with a lukewarm response.

As an interim measure — until the banks and ECGD can agree on the means of alternative funding which does not require interest rate support — ECGD, along with other export credit agencies, agreed last month on a LIRC scheme (Low Interest Rate Credits).

This sets rates at which export credits can be financed in those currencies where the market rates are below the Consensus rate for exports to "relatively rich" countries — and still be eligible for the full benefit of export credit agency support. This will be done on a case-by-case basis and at present there is some confusion among exporters and bankers as to exactly how it will operate.

The comment was his way of explaining why a veil of secrecy still hangs around the "intensive care units" which have been a lifeline for an increasing number of UK manufacturers creaking under the strain of a still-balent recession.

Another banker was more blunt: "The less publicity we receive the better. At the end of the day the best industrial rescues are those that no one knows about. Confidence in the company is never ended."

But over the past five years, as an increasing number of companies have fallen victim to hostile economic circumstances, so intensive care operations among the main clearing banks who are major creditors to industry have been transformed from one-man-and-a-dot outfit to major — and increasingly conspicuous — departments.

### Intensive care units

DAVID DODWELL

THE SENIOR clearing banker leaned forward confidentially: "Once people discover that a company is in intensive care there is always a tendency to write off the entire supply," he explained.

The comment was his way of explaining why a veil of secrecy still hangs around the "intensive care units" which have been a lifeline for an increasing number of UK manufacturers creaking under the strain of a still-balent recession.

Another banker was more blunt: "The less publicity we receive the better. At the end of the day the best industrial rescues are those that no one knows about. Confidence in the company is never ended."

Alarm bells begin to ring in different places depending on circumstances but once leading creditors see a serious threat to their loans in a company, then intensive care procedures are swiftly taken up.

Meetings between the company and main creditors will normally be followed by appointment of investigating accountants. Their task will be to assess at high speed whether the company is fundamentally sound. Are its products viable, does management still have credibility, can it produce goods at a competitive price, does the company have the resources it needs to continue production?

At this stage, and often most controversially, an interim loan package will be needed to buy the time needed to allow auditors to complete investigations.

If the auditors conclude that problems are essentially temporary, the company and creditors will then set out to formulate a survival package and there is a growing conviction that quick draconian measures normally do not long-term good than cosmetic change.

"The hard lesson learned is that quick, positive steps to achieve more drastic rationalisation measures in the early stages have returned businesses to health more quickly, and with longer term employment benefits," one prominent banker wrote recently.

The greatest problems in agreeing on interim support normally arise where a company has a large number of bank creditors. Nowadays, early agreement on a lead bank to orchestrate diverse interests has

## A lifeline for troubled clients

Only two clearing banks have specifically defined "intensive care units" — Barclays and Midland. Nevertheless, Natwest and Lloyds both have specialised corps of staff working from central headquarters on problem companies.

Each has a distinctive approach and each finds it difficult to define the characteristics of a company in intensive care other than it is seen as a universal headache. "The company will be making losses, have cash flow problems and be facing difficulties in repaying debts. High debt levels often coincide with declining sales, overcapacity, rising stock levels and fixed costs that cannot be easily reduced. Sometimes they are single-product companies, sometimes they are the victims of rapid technological changes or shifts in international terms of trade."

Severest problems arise when banks remain unaware of — or unable to act on — crises until a later stage. Here, company executives have often been their own worst enemies. "Directors are often the last people to accept there is a problem," one banker complained. "Pride can stop them from admitting that anything is wrong. They will fight hard to keep creditors apart and play one off against another."

### Creditors

But as intensive care operations have become better established and containing recession has increased companies dependent on creditors, so the obstacles to early detection of a company in difficulties — and to early action — have been reduced.

For the clearing banks, direct involvement in crisis-ridden industry has taken them into uncharted territory where new conflicts of interest are emerging.

In many cases banks' efforts to maintain an arms-length relationship with clients as a rescue is being formulated have been hard to sustain.

Banks have traditionally been "risk assessors" rather than "risk takers," he said. "But nowadays we are underwriting the risk takers and perhaps because of this we ought to be seeking the rewards that go to the risk takers."

The paradox is increasingly plain. "We must preserve the sanctity of the arms length relationship with clients," one banker insisted. "But there are times when it is impossible to preserve that sanctity."

He was convinced that increasing involvement in company rescues was forcing bankers to break new ground: "Only in five years will we know whether we are right to be taking this course," he concluded.

## A growing range of specialised services

### Small business

TIM DICKSON

THE SUPPORT they provide for local enterprise agencies, their now enthusiastic participation in the Government's Loan Guarantee Scheme and their sponsorship of events ranging from Enterprise Awards to academic research conferences are all marks of the clearing banks' determination to win favour with the small business community and their advisors.

One banker, franker than most, admitted: "We always have a portfolio of clients who are in trouble. Why else would we have provisions for bad debts?" And if you also note that a bank's portfolio is a barometer of the state of UK Ltd, then we have more problems now than we had in the past."

He went on to argue, however, that increasingly adept handling of "intensive care" companies has enabled bad debt provisions to be cut to half what they were in the mid-1970s in real terms.

"The problem is still quantified and controllable," he said.

scheme was designed to increase the flow of money to the small business sector by providing a Government guarantee for 80 per cent of approved bank loans — in return for a 3 per cent premium paid by the borrower on the guaranteed portion. The major clearers originally opposed this initiative on the grounds that it was unnecessary and that their branch managers were perfectly good arbiters of what was and what was not a viable proposition.

Since reluctantly agreeing a three-year "pilot" scheme on 20 or so participating banks, which have put out more than £400m of Government guaranteed loans to some 12,000 customers, about half have gone into new businesses, half to established firms. The scheme has filled an important gap by financing more projects where the individual or individuals involved have no track record to speak of or are unable to for some reason unwilling to provide adequate security for a loan.

**Successes**

Only time will tell if the Bolton Report as those in manufacturing with less than 200 employees — account for 90-95 per cent of all business enterprises, so they have always accounted for 90-95 per cent of all applications for bank finance. Only in the last four to five years, however, has there been a clear perception that much of the future growth in the economy is likely to take place inside small firms, particularly inside those involved in the development and application of new technologies. Hitherto, as long as big companies were growing and expanding — either by acquisition or expansion — there was little need to look beyond them for new custom.

The challenges of the last few years for the High Street banks have been to introduce services more relevant to small firms' requirements and to develop more imaginative financing techniques for supporting new businesses, particularly those with a "high tech" flavour. The Loan Guarantee Scheme has been intended as a spur to both.

The challenges of the last few years for the High Street banks have been to introduce services more relevant to small firms' requirements and to develop more imaginative financing techniques for supporting new businesses, particularly those with a "high tech" flavour. The Loan Guarantee Scheme has been intended as a spur to both.

The banks have also taken steps to improve their lending appraisal of high technology businesses. Barclays, for example, established a High Tech-ology Unit in 1982 to help

branch managers assess high technology firms. Lloyds, also in 1982, launched a New Technology Appraisal Scheme whereby customers' projects can be referred free to the Cranfield Institute of Technology for commercial assessment.

Midlands has had an electronics industry since 1979 and set up an Electronics Industry Section in 1982. National Westminster's Technical Advisory Scheme was established early this year to provide expert technical appraisals through a network of research and academic institutions.

The last few years have also witnessed the growth of bank-own equity financing arms, which have found a ready market in small UK firms short of retained profits and increasingly starved of private sources of capital. In common with the venture capital funds, however, banks have not been able to satisfy the need for relatively small chunks of equity at the very small end of the market. The Business Expansion Scheme was designed for this particular hole.

All these initiatives are, of course, inspired by the brighter and more ambitious stars who tend to dominate the banks' head offices. The clearers are well aware that without a responsive and imaginative branch network the best ideas are useless and efforts at reorganisation have been taking place. The most radical — and most controversial — is the Midlands decision in certain areas to establish area offices which handle the business customers of a number of satellite branches. All banks, though, to a greater or lesser extent have to cope with a generation of managers in their fifties who are understandably slow to respond to the new methods.

Perhaps the major "small business" challengers facing bank managers is to develop better systems for monitoring customers. Says Noel Dearling, manager of National Westminster's Small Business Section, "I honestly think that there is now plenty of money available for small firms. The problem is to ensure that as many as possible survive and to do that we have got to hold their hands."

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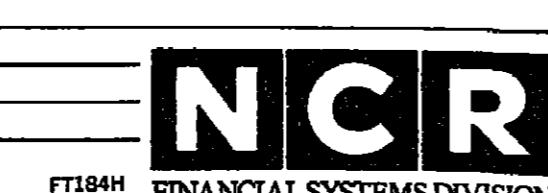
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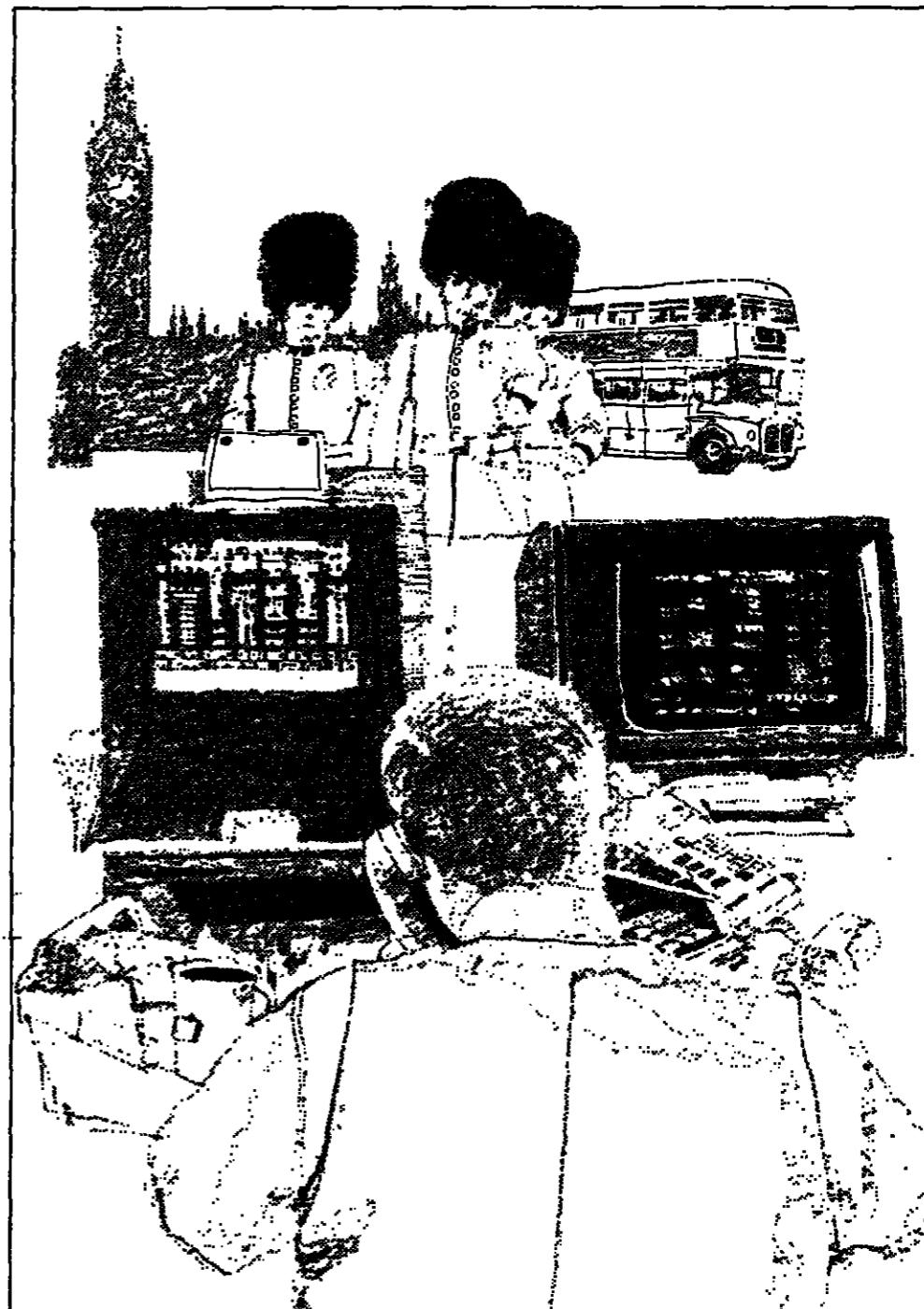


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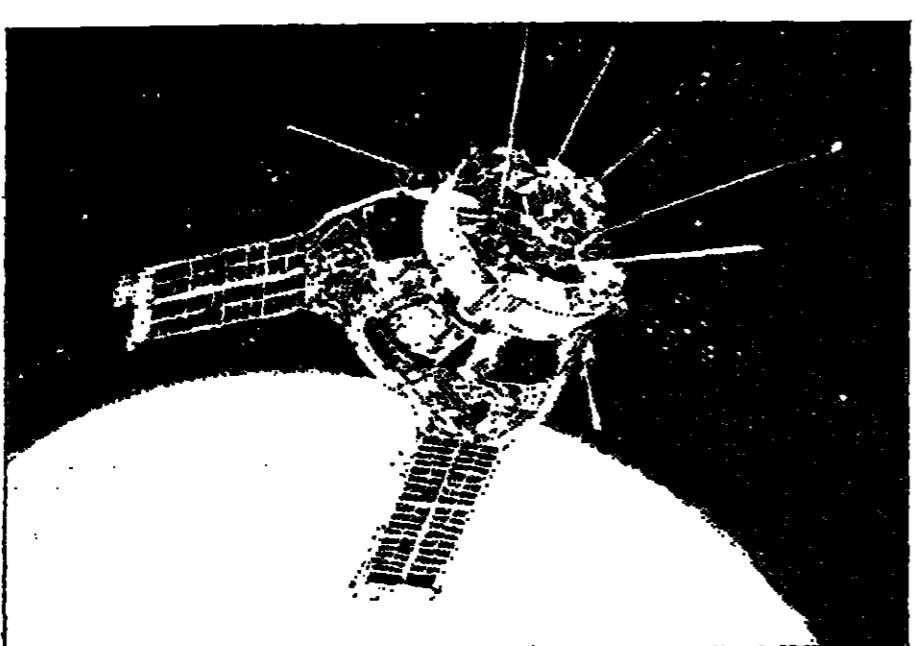
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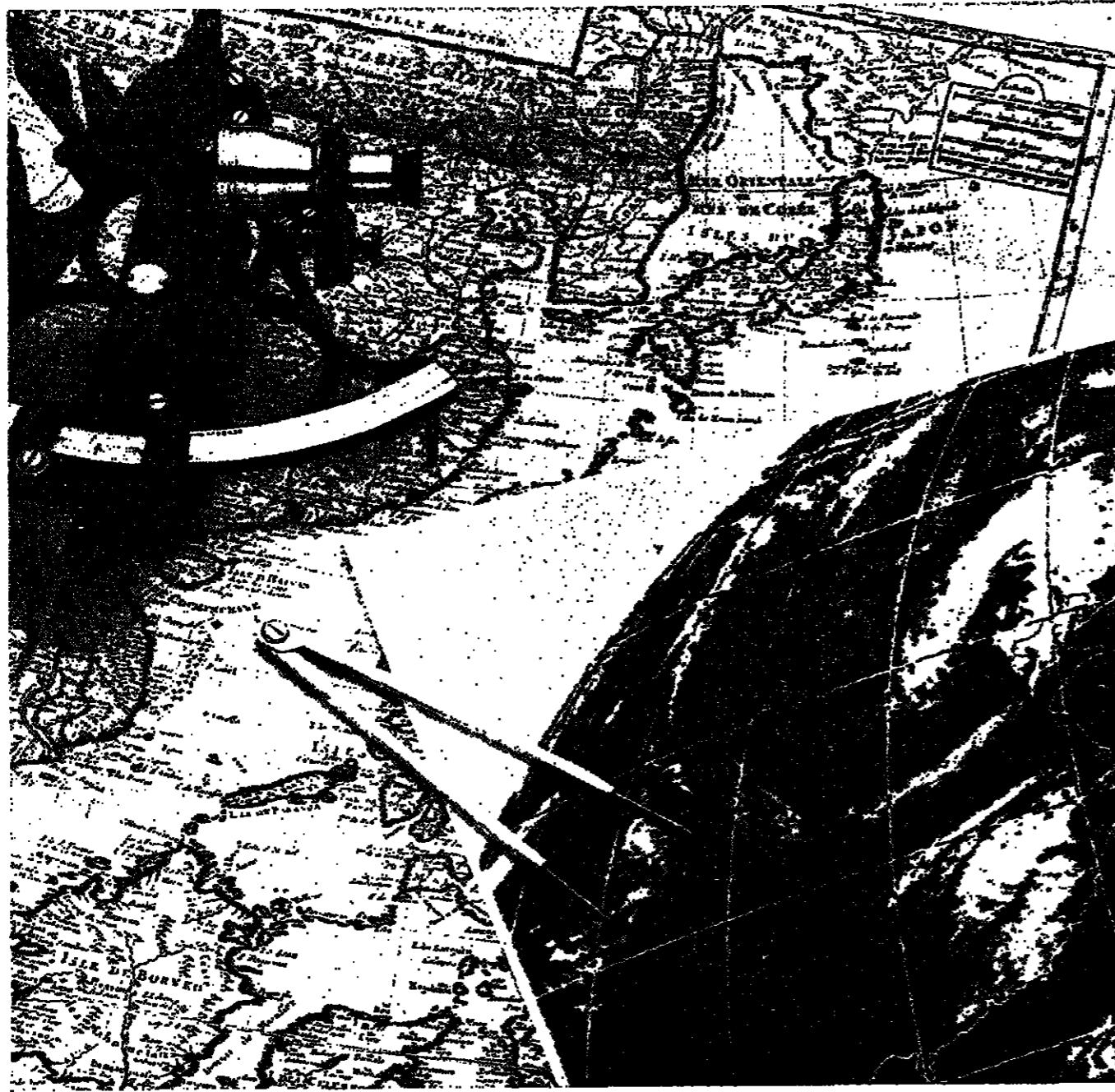
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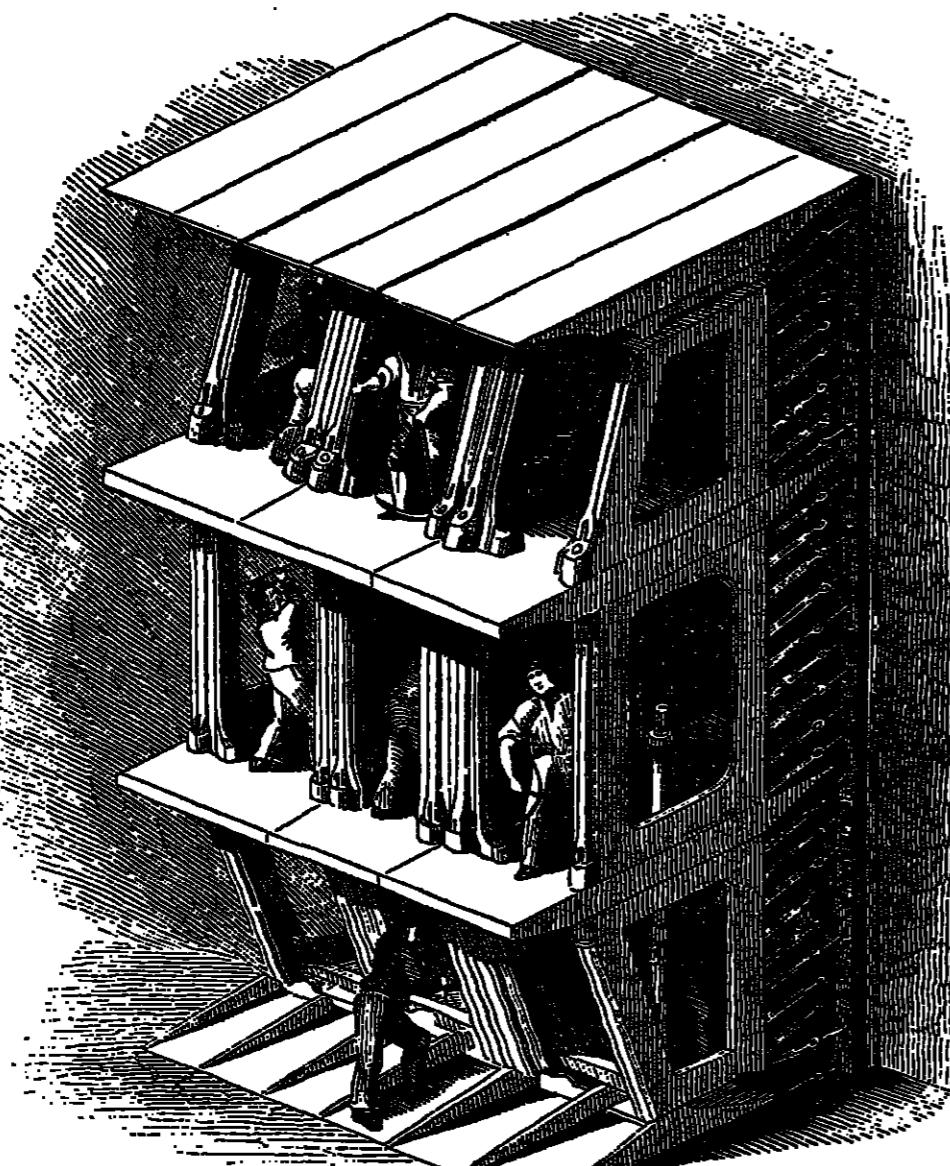
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## UK BANKING VI

### NO ROOM FOR THE COMPLACENT

MERCHANT BANKING in London is undergoing a period of serious change. Gone are the days when the blue-blooded gentlemen of clubby merchant banks could sit back in fine-panelled suites and wait for the telephone to ring. No longer can any corporate finance director afford to rely on his bank's traditional company clients to ring up and say: "We'd like to raise £100m through a rights issue. Can you handle it, please?"

Merchant banks are becoming increasingly competitive, even to the point of poaching clients from other banks. The arrival of aggressive U.S. investment banks such as Morgan Guaranty has made every British merchant banker's life more challenging — and this may not be a bad thing.

The club of elite merchant banks belonging to the accepting houses committee is no longer as important a grouping as it used to be. Brush American investment bankers and energetic clearing bank subsidiaries such as NatWest's County Bank and Barclays Merchant Bank are making the going a bit tougher for the traditionalists.

Some members of the accepting house committee are moving off in new directions, as is the case with Samuel Montagu, now owned jointly by Midland and the giant Aetna Life of the U.S. Other club members such as

Hambros Bank are finding that a name alone may not be enough to ensure commercial success and profitability.

Some merchant banks are devoting themselves to carving out specialty niches in the area of Eurobond business or international banking. The age of the complacent generalist as merchant banker is nearly over.

Foreigners are taking over the helms of established merchant banks — Wyn Bischof of J. Henry Schroder Wag and Stefan Gadd at Montagu are two examples. Counter debt advisory services have proved a boon to leading specialists such as Warburgs and Lazard. The mergers and acquisition business is proving an area of intense competition, with Morgan Grenfell now widely seen as top of the pile.

Morgan Guaranty has set up its own takeover division with medium-sized Europe-wide business in its sights; the experienced Andreas Prindl has been brought back from his secondment at Saudi International Bank to run Morgan Guaranty's new mergers business.

The fast-moving reform of the Stock Exchange will create new opportunities for some banks. Shriders has hired a senior partner from Cazenove to have a look at the possibilities of future Stock Exchange involvement.

If the idea of dual capacity — combining broking and jobbing functions

— comes to fruition, the prospect of merchant banks buying into stockbroking firms will become real.

There used to be a time when merchant banks needed only to hire the best and the brightest from Oxford. There used to be a time when "being fast on your feet" helped one to stay alive. Being quick-witted is still a pre-requisite for merchant banking but an international outlook and a direct supply of capital are two additional requirements these days.

For a number of merchant banks survival and prosperity in this decade and the next will mean linking up with new institutions at home and abroad. Prosperity will also depend increasingly on carving out specialty niches and realising that one bank cannot top the league tables in every single area.

Below are profiles of merchant banks involved in the London market and overseas activities. The differing paths of these institutions illustrate the change which many merchant banks are now embarking upon. The area of greatest concern among the directors of most merchant banks is on the need to innovate to branch out, to move forward with deliberate strategies rather than complacent expectations.

PETER MONTAGNON

### The take-over defence kings

#### S. G. Warburg

BARRY RILEY

are on Japan, where Mr Scholey suggests that the present very small representation will be expended within the next three to five years, while in Switzerland the existing stakes in an issuing house and an investment management bank are "successful and interesting bases to build on."

One reason why it is desirable to have bases in major centres is so that talented and ambitious executives at Warburg can move around the world and still stay within the group.

David Scholey sees the present time as being an absolutely fascinating period for merchant banking. Major strategic choices are being faced. The big London merchant banks "could become quite disparate over the next five years."

Competition is very much on a worldwide basis, including not only the big U.S. investment banks — which are building up their London operations — but also, in some respects, the likes of Barclays, Deutsche Bank and the big Swiss banks.

"There is not only competi-

tion for the business," Mr Scholey points out, "but also for the people."

A major challenge is whether Warburg should seek to get bigger. There are increasing temptations to do so, notably in connection with the likely opening up of the London Stock Exchange. The bank will have to consider when the opportunities arise whether to extend its distribution and dealing business, largely confined to the Euromarkets at present, into the UK Government securities and equity markets.

At the same time, there is concern that increasing size might make internal communications within the bank less effective.

"I don't believe that we have to get bigger just for the sake of size," says Mr Scholey. "I think it is essential for a merchant bank to concentrate on the areas of business that can really add value for the client. I don't believe that we have to do everything."

Next year Warburg plans to move into new premises in King William Street, though these are not expected to mark any departure from its tradition of frugality and lowness of profile. It must be the only commercial concern to print its name on the inside, rather than the outside, of the cover of its book-matches.

### A London success story

HILL SAMUEL is one of the success stories of the London banking community. After a turbulent period during the 1970s, it has emerged in the last three years as tightly managed, internationally diversified and profitable.

Much of the credit for Hill Samuel's emergence from the trouble-ridden 1970s must be assigned to Mr Christopher Castileman, who took over as chief executive in 1980, at the age of 39. Mr Castileman cut his teeth turning round the group's Australian and South African businesses and arrived in London three years ago to take charge of a bank which had been buffeted by embarrassing aborted takeover deals (at one point Merrill Lynch was on the group over), Herstatt-related losses and a variety of management upheavals.

Hill Samuel in the first year of Mr Castileman's tenure was still suffering on the insurance broking side, which in both 1980 and 1981 lost £1m a year. Sir Robert Clark, chairman of the group, has referred to the broking problems as "a straight management deficiency." That was resolved and the broking side is now in the black.

#### Hill Samuel

ALAN FRIEDMAN

the UK and more than 300 abroad. It is not particularly distinguished when it comes to UK corporate finance, which is not to say the bank has not been involved in various interesting deals. It is just not the first merchant bank company directors think of when they reach for the telephone.

Montagu's fund management business has around £2.5bn under investment, including funds channelled through the bank's Swiss subsidiary — Guyerzeller Zürcherbank. In the acceptance credit market Montagu has around £300m of credits outstanding, double the size of County Bank's acceptance total.

Stefan Gadd clearly wishes to move Montagu up through the various league tables which fascinate merchant bankers and he wishes to do it quickly. He has given himself five years to measure his own success by elevating Montagu to the level of S. G. Warburg or Kleinwort Benson. That leaves three years to go.

The merchant banking business, which includes insurance broking, life and investment management, employee benefit services, broking, shipping and underwriting agencies and embarked on a programme of divisional autonomy and executive profit-sharing schemes.

Mr Castileman looked at the group — consisting of merchant banking, life and investment management, employee benefit services, broking, shipping and underwriting agencies and embarked on a programme of divisional autonomy and executive profit-sharing schemes.

The merchant banking business, which includes Australia, South Africa, Treasury functions, commercial banking, corporate finance and Eurobond activities, has seen its profitability (after-tax disclosed income) more than double in the past three years. Some 25 per cent of banking profits come from South Africa and Australia and the latter operation included a highly successful Australian dollar money market fund.

The group's merchant banking business supplied 80 per cent of Hill Samuel's after-tax profits in the financial year which ended March 31. This amounted to £1.1m of the £20.1m total after-tax profit, which was itself up from £15.9m in the 1982 financial year. Hill Samuel's overall profitability has risen considerably since Mr Castileman took over in 1980, moving from £7.6m in the year to March 1980 to £11.3m a year and then onward to the present level.

Mr Castileman acknowledged recently that it would be difficult to sustain this kind of annual growth, but a profits plateau of the late 1970s.

The main challenge for Mr Castileman and his crew at Hill Samuel now is to sustain level of profitability throughout the group to ensure that the group's success story of recent years is proven to be part of a long-term trend.

One colleague remarked, while referring to Mr Castileman's ability to roll up his sleeves and work in various parts of the group: "He was good in the engine room of Hill Samuel, but we have yet to see whether he is as good with his eyes on the horizon."

### The opposite of sleepy

#### County Bank

ALAN FRIEDMAN

behind success stories such as Harris Queensway, the home furnishings group, and Saatchi and Saatchi, the Conservative Party's favourite advertising agency. The bank helped to organise 20 management buy-outs last year and has been making a name for itself in the area of fast-growing Unlisted Securities Market (USM).

According to the Crawfords City listings, County now ranks third for the number of companies listed in the City at their merchant bank adviser. This represents more than 100 companies. The NatWest parentage helps here of course, but more than a third of the clients were not previously connected to NatWest.

Mr Villiers would never criticise the elite accepting house merchant banking community — to which County Bank is an outsider — but he does point out that in just a few years County has built up to £150m of acceptance credits.

"We have been able to move into a gap left by the accepting houses. They have not been quite so fast at anticipating business. Their attitude is 'Give us a problem and we'll solve it.' They have been playing at the mystique of the City," he says.

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## Retail Banking

## UK BANKING VII

## More and cheaper services in battle for deposits

### High Street Competition

ALAN FRIEDMAN

"PEOPLE STILL don't receive a return on their working balances. They don't know how long that can go on."

Who uttered these words? A harsh critic of Britain's clearing banks? An irate customer wanting to earn some interest on her current account? A competitive building society executive firing a salvo at the big banks?

The answer is none of the above. The man who made this remark, implying that it is now only a matter of time before the banks finally offer customers a real return on their current accounts, is Mr John Quinton, the Barclays Bank senior general manager who runs the bank's UK retail network.

There is nothing very radical about Mr Quinton's comment, except that it comes from one of the clearing bankers who have in the past scolded those critics who say the banks must pay interest on current accounts. At Barclays Bank at least, there is the growing recognition that Britain is undergoing a revolution in financial services, a revolution which could end with some messy consequences for the banks and the building societies.

A major battle is underway for customer deposits in Britain. High Street competition has

never been hotter and it looks set to increase still further. With serious competition from the building societies, the banks have seen a steady erosion of the proportion of non-interest bearing deposits they attract. A decade ago these provided 50 per cent of sterling deposits; today the corresponding proportion is more like 30 per cent. In the case of Barclays, cheque accounts provide only 27 per cent of the bank's funding mix, while the bank must resort to the expensive wholesale money market for 45 per cent of its funds.

Two years ago the major clearing banks stepped up their involvement in the mortgage market. But last spring when they indicated they were pulling back from mortgages, the banks had not succeeded in capturing anything like the societies' corresponding part of deposits. Banks today have around 37 per cent of UK personal deposits, while societies have a 48 per cent share and National Savings about 12 per cent. The societies have simply been more successful than the banks in attracting deposits through longer opening hours, better variety of interest and more variety when it comes to share accounts.

The banks did not like it when Abbey National Building Society, Britain's second largest with more than £12bn of assets, teamed up with the Co-operative Bank to offer a cheque and save account. But a number of other clearing banks have followed Barclays with a Saturday opening.

#### Programmed

The other banks think they can serve customers better by installing a greater number of through-the-wall automated teller machines (ATMs). These cash dispensers could be programmed to accept deposits as well as to provide cash, but the banks reckon that few customers would actually deposit money at an ATM.

Last year Midland Bank and National Westminster Bank

announced a plan to link their ATM networks and a few months ago the two banks went live with the link. Now customers with NatWest cards can draw funds from a Midland machine. Barclays and Lloyds, together with the Royal Bank of Scotland group, followed suit and are still working on plans which will eventually bring 2,500 machines together (including the Bank of Scotland).

The building societies are also moving ahead with plans for a nationwide network of linked cash dispensers. Their programme will take longer to implement however, and there are fewer ATMs installed at societies.

Another attempt at satisfying customers in the UK has been the launch of hybrid current accounts, the so-called interest-bearing current accounts such as National Westminster's Cash-Wise. Unlike the other accounts (such as Barclays' Cashplan and Lloyds' Cashflow), the NatWest account is aimed specifically at the unbanked market. But in each of these cases the interest paid on credit balances is well vanquished by hefty cheque and service fees.

Mr Quinton of Barclays said this about the Cashplan account: "We were the last ones to do it. We only did it as a defensive measure."

He described the hybrid accounts as "not terribly important in the scheme of things." He said the accounts had not made a great impact, although Cashplan was a "modest success."

"We've pushed them all as interest-bearing current accounts, but they're almost all used for borrowing," he added.

This is because the accounts offer customers a budget-borrow system where they deposit a certain amount each month and can borrow up to 30 times the amount.

As for the real thing — real current accounts which pay interest — Mr Quinton says it will occur step by step. "Ultimately it will happen. But I think that's into the 21st century."

Meanwhile, here in the 20th century, the new era of international competition, spurred by mavericks like Abbey National, should mean better services for customers. The old "clearing bank oligopoly" is not about to break up, but it is by no means as solid as it used to be.



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## Nationwide systems for cashless shopping

### Automation

ALAN CANE

THE TIME for experiments is over. No serious doubt remains that "cashless shopping" is both economically viable — and inevitable. That is the view of the banks, the retailers and the banking technology experts.

Professor Jack Revell of the Institute of European Finance at the University College of North Wales predicted earlier this year that by the 1990s most of the developed countries would have a complete electronic funds transfer network.

His conclusions, quoted in *Retail Banker International* and drawn from a study of the implication for banking in electronic funds transfer, are supported by evidence that many countries, the UK among them, are now taking the first steps in installing nationwide cashless shopping systems.

The 11 UK clearing banks and the Bank of England have already made known their agreement to press ahead with a pilot scheme, expected to be operating by 1986. In the next few months the Committee of London Clearing Banks (CLCB) is expected to announce the first of its decisions on the way electronic funds transfer at the point-of-sale (EFT/POS, the accepted acronym for cashless shopping) should be implemented in the UK.

It will be responding to a report submitted earlier this year which urged the give early approval to the installation of a cashless shopping system. The report forecast improved profits for the banks through reduced cash handling and cheque truncation ("better than sliced bread" as one senior banker put it) and protection against the encroachment of the non-banks and new defences against card fraud.

Technically EFT/POS has been possible for a very long time. Indeed the earliest EFT/POS system in the UK, possibly in the world, was based on technology from the computer and financial systems company NCR and installed at Browns of Chester in 1974.

It was comparatively primitive. The customer presented a conventional plastic bank card; the cashier tapped the customer's number and details of the transaction into a point-of-sale terminal which recorded the details and a cassette containing the information was transferred manually to the bank at the end of the day.

The system likely to be installed in the UK will be significantly in advance of the Browns trial. The best information suggests that it will be operated by a magnetically impressed plastic card exactly similar to the card used in bank-issuing automated teller machines.

On such cards there are three magnetic tracks but only track two which cannot be written on magnetically, after manufacture, will be used.

Customers will bring their purchases to the sales point where, for the first few years at

least, there are likely to be two distinct pieces of machinery: a conventional electronic (or other) cash register and a new machine, the electronic point-of-sale terminal.

This will come in two parts; a card reader which can decode the information on track two of the EFT/POS card and a customer key pad which is used to enter the customer's personal identification number (PIN).

The customer will hand the card to the cashier who will "swipe" it through a slot in the terminal; the customer keys in the PIN. The information is then sent over the telephone line to the main computer of the card-issuer. This could be a bank or a card company such as Visa or American Express.

The computer will be responsible for agreeing that the card matches with the PIN and that it is not stolen, lost nor stolen, out of date or that the transaction is over the permitted expenditure limit. It then sends a signal to the point-of-sale terminal to the point-of-sale terminal for the transaction to proceed.

#### Agreed time

Reconciliation between the store account and the customer's account takes place electronically — either simultaneously — most likely — at an agreed time after the transaction has taken place.

It must be emphasised that virtually all the important decisions still have to be taken before work on the pilot system starts but it would be very surprising indeed if the eventual system did not closely match this model.

All the various elements have been tried out in one EFT/POS experiment or another — and indeed there is now a substantial list of successful trials world-wide. In the UK, for example, Barclays carried out an experiment called "Counterspeed" in Norwich, using magnetic cards to the sale of petrol.

Terminals were able to accept Barclays and other Visa cards and the bank's own cards were installed at six petrol filling stations in the Norwich area. The system was reckoned to be as fast as paying by cash, the whole transaction taking less than half a minute.

Some idea of the speed with which verification can be accomplished using electronic techniques can be gained from an installation at the Army and Navy Stores, part of the House of Fraser group.

This runs on NCR equipment and involves the verification of American Express cards. Data fed into the point-of-sale terminal and concentrated, transmitted to the Army and Navy's Chiswick computer centre and from there to the American Express centre in Phoenix, Arizona, via its centre in Brighton, England.

Once the card has been verified the information travels in reverse along the same route to the point-of-sale terminal at a good day, as one observer notes, in five seconds; on a bad day in five minutes.

The UK system will steer clear of off-line processing of the kind tried in a trial in



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## 'Catch 'em young' maxim in business drive

### The 'Unbanked'

MARGARET HUGHES

MUCH IS made of Britain's "great unbanked," but they are something of a myth, for in fact as much as 85 per cent of the adult population in Britain has a bank account of one kind or another. This means that only 15 per cent of adults are actually "unbanked" which is less than in the U.S., for instance,

where some 20 per cent of the adult population are "unbanked."

Not all of those in Britain who have a bank account are current account holders—over 61 per cent of the adult population, compared with only 45 per cent some six years ago. Not all of these are with the main clearing banks. The building societies have almost as many current account holders as do the clearers, each claiming about half the adult market.

Over the past six years there has been a 40 per cent increase in the number of adults with a bank account, with the greatest

growth among the lower socio-economic groups. The 16m or so adults who still do not have a bank account are either unskilled workers, the elderly and the young.

The main challenge for the clearers is thus not so much one of spreading the banking habit as of ensuring that those who do have a bank account open them with the clearing banks, as opposed to any other competitors. Given that only some 3 per cent a year switch banks and the proportion who have ever done so is only 20 per cent

—even in an environment where customers are becoming increasingly cost-conscious—the need to reach the potential bank customer before he makes that almost once-in-a-lifetime decision is clearly crucial.

Ringing the changes, the clearing banks from time to time launch marketing campaigns to reach the still predominantly unbanked groups in particular to encourage them to open cheque accounts. But consistently the two main target groups are manual workers and the young, whether school leavers, students or still at school.

It is a campaign which the banks have conducted largely indirectly—through employers and the trade unions, with the support of the TUC, CBI and more than 70 trade associations and professional bodies—with some success. It is estimated that each year some 400,000 employees switch from cash to payment either by cheque or by direct debit. Some 50 per cent of workers are now paid monthly against as little as 33 per cent in 1976; only 40 per cent are now paid in cash compared with as many as 75 per cent six years ago.

But despite the relative success of the current campaign there is still a long way to go, given that in Canada and West Germany, for instance only 5 per cent of workers are paid in cash and in the U.S. as few as 1 per cent. Even in Sweden and Holland it is only 20 per cent and in France now 10 per cent.

One of the reasons why such a relatively high percentage of British workers are still paid in cash is the Truck Acts. Dating from the 19th century, they give among other things

manual workers the right to insist on being paid in cash. Mr Norman Tebbit, the Secretary of State for Employment, has announced that he intends to repeal these Acts as part of the new trades union legislation.

But far from welcoming this move, the banks are apprehensive, for having won the co-operation of the trade unions in their efforts to persuade more workers to be paid through the banking system they feel the repeal of the Acts will be counterproductive by imposing change and by being part of the overall legislation.

In the banks' view the main constraints have more to do with entrenched habits—of the weekly cash-based household budgeting to monthly household budgeting, unfamiliarity with banks and their services and the inability to get to banks during opening hours (which banks hope to overcome through ATMs, including some at work sites).

When it comes to direct marketing campaigns there are none so woeful as the young. Each year as the new academic term approaches the clearers fall all over each other to persuade school leavers and students, in particular, to open bank accounts and, they hope, become a customer for life.

They offer free banking for varying periods and once the grants' role in the newly opened accounts, cheque guarantee cards and cash dispenser cards. Depending on the bank other goodies used to lure the new academic include discounts on copies of the Economist, on travel cards, on Eurocheque cards, personal insurance or

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## Unwelcome burden but likely to stay

### Bank charges

MARGARET HUGHES

charges for those that weren't compounded by the lack of any clear tariff structure.

It is an irony that the clearing banks should be getting their public relations so wrong at the very time that the appeal of retail funds has increased, and the competition for them intensified—with the banks so far the losers.

In the early 1970s, over half the clearers' sterling deposits were in cheque accounts, traditionally the most stable and least expensive source of bank funds. Now the proportion has fallen to nearer 30 per cent. This has been accompanied by a decline in the banks' main savings vehicle—seven day deposits—in a current level of 20 per cent.

The clearers require customers to keep at least £100 in their accounts during any one charging period, as does the Trustee Savings Bank. The Scottish banks are more generous, with the Royal Bank of Scotland and Bank of Scotland each requiring a minimum balance of only £50. The bank at Coutts, however, a customer has to be pretty well heeled, and not be too concerned about idle balances, because it requires an average balance of £1,000 for free banking to be available.

The smaller banks have increased their share to 92 per cent of the consumer loans market—excluding mortgages where they now have a 25 per cent share.

The reverse is true with the Big Four, where it only takes a one-day slip below the minimum balances level, for all transactions for the full charging period—usually a quarter—to be charged. This, it is all too easy to do without being aware, given that it takes banks two to three days to clear any cheque which is to be credited.

Aside from this are all sorts of charges which most bank customers are unaware of, like the £2 or so it costs for stamping a cheque. Banking services as a whole are the subject of a report which is being undertaken by the National Consumer Council. Commissioned by the Thatcher Government last year it is due to be published in December and it is understood to be critical of the way in which banks charge their customers.

The whole bank charges issue has, in fact, become much more emotive over the past two years. During the last round of increases which took place at the turn of the year banks increased their charges by as much as a third to a half.

The old days when the customers of one bank could walk into another and cash a cheque are also over. This practice was encouraged before, as part of the move to extend the banking habit, but Barclays put a stop to it in 1981 by charging other bank customers 50 pence per cheque. Since then the others have followed suit. More recently Barclays doubled the cost of cashing other banks' cheques on a Saturday—when it is the only bank to open—to £1. Similarly the TSB makes the same charge for cashing other banks' cheques during its late night opening.

The days of free banking are all too clearly over—not surprisingly given that banks have become more cost-conscious, with the decline in interest rates and the decline in free balances. These at one time covered the bulk of the costs of running personal accounts.

book tokens and, in the case of the Trustee Savings Bank, discount vouchers worth £125 for a range of goods such as stereo systems. Similar but somewhat less generous schemes are aimed at those school leavers not entering university or college.

An increasing number of students are getting into financial difficulties. In part this is because they are starting off financially stretched. In a period of recession holiday jobs will be counterproductive by imposing change and by being part of the overall legislation.

In the banks' view the main constraints have more to do with entrenched habits—of the weekly cash-based household budgeting to monthly household budgeting, unfamiliarity with banks and their services and the inability to get to banks during opening hours (which banks hope to overcome through ATMs, including some at work sites).

When it comes to direct marketing campaigns there are none so woeful as the young. Each year as the new academic term approaches the clearers fall all over each other to persuade school leavers and students, in particular, to open bank accounts and, they hope, become a customer for life.

They offer free banking for varying periods and once the grants' role in the newly opened accounts, cheque guarantee cards and cash dispenser cards. Depending on the bank other goodies used to lure the new academic include discounts on copies of the Economist, on travel cards, on Eurocheque cards, personal insurance or



PROFILE:

W. Trevor Robinson

## Rare bird in City circles

MR W. TREVOR ROBINSON is an unusual character among London's banking community. He is a Briton, with a training and background in UK clearing banking, who has ended up running an important London branch of an American bank.

This makes one significant difference compared with most other U.S. banks in the City. The job of London manager is generally regarded as an important stepping stone on the promotion ladder in U.S. banks and people who occupy that position normally spend only a relatively short time there—two or three years—before returning to a senior post in the U.S. Perhaps the outstanding example is Mr Sam Armstrong, now head of Bank of America.

Mr Robinson, however, is a permanent fixture in his position as senior vice-president in charge of Manufacturers Hanover Trust's London branch, giving him perhaps a slightly different perspective on its operations and on the UK banking market.

Like the majority of UK clearing bankers, he started in banking straight from school, joining the then Westminster Bank in 1941 after taking his "A" levels. After training and army service he joined the general manager's staff in 1954, had experience in branch management and ended up in charge of the bank's related banking services division, with responsibility for the bank's main UK subsidiary companies.

He diverged from the usual pattern in 1973, however, when he left National Westminster to join a secondary bank, Burton and Texas Commerce Bank, as chief executive. He was subsequently general manager of the then consortium bank Midland International Banks, before joining NatWest in April 1978. He has already been in the job for over five years, therefore, and expects to stay there.

This also makes a difference in another role he has fulfilled over the past couple of years as chairman of the American Banks Association of London. He took over this position in unusual circumstances after his predecessor, Bill Harrison of Chemical Bank, had to give it up when he gained promotion to head his bank's European operations.

Mr Robinson insists that he will not hold the chair at ABAL longer than two years: by that time he feels he will have made his contribution. Meanwhile, he has found that the job from time to time involved a fair amount of work ABAL, like the other London banking associations and the umbrella British Bankers Association, is an important channel for discussion and comment on proposals put forward by the U.S. and other authorities.

For his own bank he argues that life in UK and international banking has become considerably more difficult. In the British market competition has become more intense, partly as a result of the much more aggressive approach of the British clearing banks themselves.

International business generally has been hit by the loan problems. In London in particular, he argues, it has been affected by the competition of the New York International banking facilities which have undoubtedly robbed London of some of its business.

The general theme, Manufacturers Hanover, he says, is towards the expansion of international financial services activities and in particular cash management, where the US banks have enjoyed a lead over their European competitors partly because of the different structure of their domestic banking market.

In Britain the bank has not attacked the retail banking market on any scale, although it has a "modest" instalment credit operation and has been active in mortgage lending.

The main target is among the larger UK companies—Mr Robinson says the bank has a direct relationship with perhaps 500 out of the top 1,000—where after 50 years of operating in London Manufacturers Hanover has "a natural customer base."

Michael Blanden

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## Retail Banking

## UK BANKING IX

## Leasing cuts tax bills

## Taxation

DAVID FREUD

THE TOPIC that generates possibly the greatest degree of conflict between the authorities and the banks is taxation. The banks are notoriously reluctant taxpayers and have developed and exploited a series of mechanisms over the years to reduce their bills to a minimum. Against some of these devices the authorities have mobilised legislation to call a halt. Against others they have failed to find an effective means of proceeding. Still others they have grudgingly come to accept. So in recent years Finance Acts have contained measures to stop "Section 233" loans, whose interest receipts were not taxable, and a leasing variation known as the "double dip" or "grand d'ame," whereby the banks introduced UK tax allowances into US transactions which also obtained US tax allowances. The Government was less successful in curtailing banks' use of tax sparing agreements in double tax treaties and it has left leasing more or less alone.

## Low levels

It is by developing the lease formula that banks have in practice kept their tax bills at rock-bottom levels in the last half-decade, paying only the amount necessary to cover the Advance Corporation Tax payable on dividends. The low tax bills, combined with what was perceived to be high profitability was the main justification for a one-off levy on the banks in 1981.

At the heart of any discussion of bank tax, therefore, is the issue of leasing. This is the principal mechanism used by the banks to reduce their tax bills. Yet the mechanism is

also the means by which the cost of capital expenditure to companies is kept low—an outcome welcomed by the Government.

For the time being the banks seem to have stayed off any immediate tax attack. The then Chancellor, Sir Geoffrey Howe, announced in his 1982 Budget that "we shall need to give much further thought ... to the problem of how best to ensure a sufficient contribution to tax revenues for the banking sector." After a year of uncertainty his conclusion came as something of an anticlimax. In the 1983 Budget speech Sir Geoffrey Howe explained: "I have examined the position with great care in the light of current circumstances and have concluded that it would not be feasible to tighten the tax regime for banks."

The Bank of England had meanwhile indicated its strong backing for the banks on the topic of leasing. A year ago the Quarterly Bulletin found: "It seems likely, therefore, that most of the benefit to lessors arising from tax allowances is being passed to lessees." That conclusion received further support in April from a study conducted by the Institute for Fiscal Studies called "Issues in Bank Taxation." Assessing raw data based on 100 individual leases taken from a series of sources, the study found that about 80 per cent of the benefit might be passed over to the lessees.

Not surprisingly, the Equipment Leasing Association, formed by the big lessors and dominated by the big banks and claiming to account for at least 90 per cent of the market, supports that interpretation. Indeed, its latest figures for 1982—show strong leasing growth in the mainstream business of supplying hard hit UK companies with capital assets, whereas in some previous years the emphasis has been on items of less clear-cut benefit to the economy—such as car leasing or

## Allowances

This standard transfer of the tax allowance is called a finance lease. Other types of leasing are more akin to the concept of hire—although demarcations are wearing thin in some places. The rapid growth of the finance lease is indicated by the figures of the Equipment Leasing Association. In 1971 annual leasing undertaken by members was £55m. In 1977, £491m. By 1980, leasing undertaken in the UK totalled £2.2bn, rising to £2.7bn. This figure suggests that finance leasing may account for something near 15 per cent of UK capital expenditure.

Anxiety about disturbing a device of this significance suggests that the Government will be cautious in any changes it makes in the leasing legislation. Indeed, its latest figures for 1982—show strong leasing growth in the whole field of bank taxation. For the authorities are likely to be unwilling to make tax changes that affect the banks' taxable capacity to such an extent that their involvement in the leasing

industry is sharply affected. As the IFS study "Issues in Taxation" points out: "What are perceived as problems in the taxation of banks are in fact the result of deficiencies in the corporation tax system as a whole." The banks, through leasing, are spreading the effect of tax allowances—allowances which would be useless for a majority of companies in most recent years because of the mountain of tax losses—estimated at £35bn and rising at £5bn a year.

Yet the IFS study opens up another area which may be open to attack when it points out that the main exemption enjoyed by banks as compared to other companies is from Value Added Tax. The study concludes: "This exemption is on practical grounds rather than for any reason of principle. The tax treatment of activities which are paid for by a spread between borrowing and lending rates raises issues and anomalies not only in Value Added Tax but for other taxes as well, in particular for income tax, for the present system of taxation in effect allows households to deduct their expenditure on services provided by banks from income in computing their taxable income."

"It is in this area we believe further consideration of special problems raised by the taxation of banks is justified. These distortions are a characteristic of all financial companies that do not charge explicitly for their services. We believe that it is possible and desirable to ensure that financial services—like other commodities—are taxed when they are bought by final consumers and—like other commodities—are not taxed when they are bought by intermediate consumers. This conclusion implies that banks should charge explicitly for their services and so be subject to VAT, while households should not be able to deduct these charges when computing their income for tax purposes."

## Tough challenges

## Bank unions

BRIAN GROOM

THE BANK trade unions, which represent roughly two-thirds of the 230,000 staff in the five main English clearing banks, face one of the most uncertain periods in their history. New technology, re-organisation and cost-cutting by the banks have deepened union rivalries and the strength given to employers by unemployment confronts them with stiff challenges.

The main unions are the 63,000-member non-TUC Clearing Bank Union (CBU), a confederation of the in-house staff unions at Barclays, National Westminster and Lloyds; the TUC-affiliated Banking, Insurance and Finance Union (Bifu), with over 75,000 members across the five main clearers (and as many again in Scottish banks, that there must be no pre-

conditions.

The question of a merger will arise again but it is difficult to say when. Its potential effect is also hard to gauge. Those union activists who want a merger believe it would strengthen them. A number of employers, however, while acknowledging that the present situation lets them play one off against the other, believe that union membership would fall if one single TUC-affiliated union was formed, because of the hostility of many bank staff to the mainstream trade union movement.

The collapse of talks followed soon by secret talks involving Mr Jack Britz, then CBU's general secretary, Mr Leif Mills, Bifu's leader, and the chairman and president of the two unions. A five-point framework for negotiations was agreed but founders of the CBU executive, concerned about a number of issues including autonomy, insisted

that there must be no pre-conditions.

The CBU is indignant about what it feels to be cynical exploitation by the banks of the oversupply of labour to enforce wide-ranging measures to cut back on wage costs, which account for two-thirds of operating costs. These include tight controls on manning levels, higher work loads and a squeeze on fringe benefits. It has considered industrial action or some kind of protest action—for the first time ever—but embarking on this at a time when militancy is dampened everywhere by unemployment would be to row against the tide.

The union's leaders believe the traditional loyalty of bank staff to their employers is weakening but all the evidence suggests CBU members are still far from militant. Support for a mild proposal to ban voluntary unpaid overtime over this

annual 5 per cent pay offer was tested at Barclays but proved insufficient.

The CBU's rival, Bifu, has come of age with the accession this autumn of Mr Mills to the TUC General Council under the banner of an automatic representation for unions with more than 100,000 members. Bifu has been growing steadily, partly by mergers with staff associations in insurance; it now has more than 150,000 members.

## Setbacks

But the union none the less has its problems. Its inexorable growth by amalgamation has encountered setbacks recently in the form of disappointing failures to win mergers with the Bank of England Staff Organisation and the Sun Alliance Staff Association. Leaders have also been concerned about the establishment of an internal broadly Left group. On the face of it, the Left feel flattered that Bifu is now considered important enough to merit the Left's attention; on the other they believe this could damage its non-political image.

New technology is also a problem. Activists fear job losses and de-skilling if new equipment is not introduced on their terms—a 28-hour, four-day week—but the attitude of ordinary workers is less clear-cut. At this year's annual conference Bifu saddled itself with a more militant policy of resisting the introduction of new equipment unless employers signed new technology agreements, allowing the union to negotiate its introduction and safeguard jobs. It will be difficult to make the policy stick.

The difficult climate in which Bifu has to operate is underlined by a series of issues which have emerged with several employers. Reorganisations are taking place in banks such as Barclays, Midland and Royal Bank of Scotland/Williams and Glyn's, some of them leading to job losses. The Scottish banks are the latest in a stream of employers who have demanded an end to the union's right of either side to refer disputes to binding arbitration. Industrial action has been threatened on possible compulsory redundancies at the Co-operative Bank.

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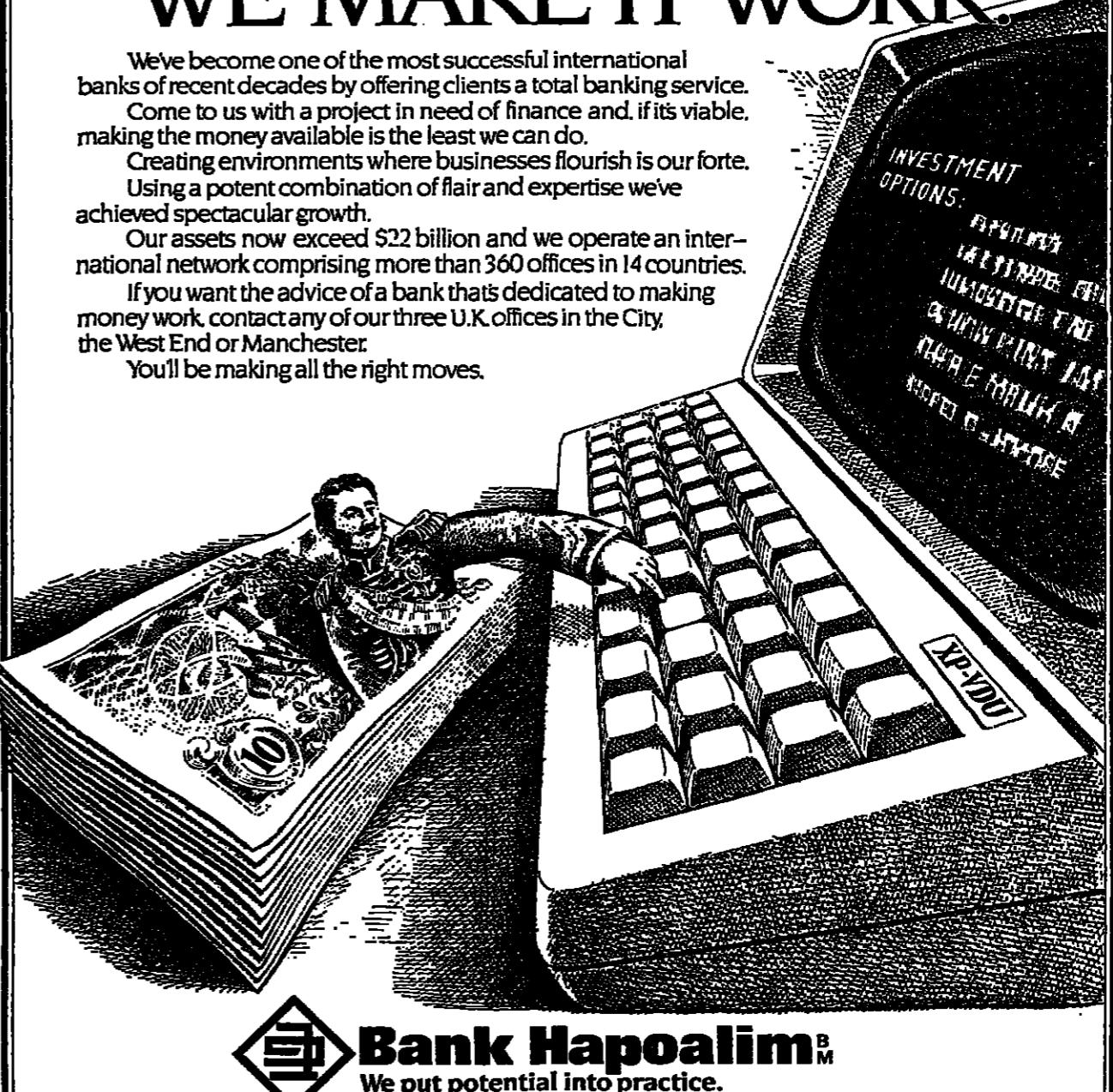
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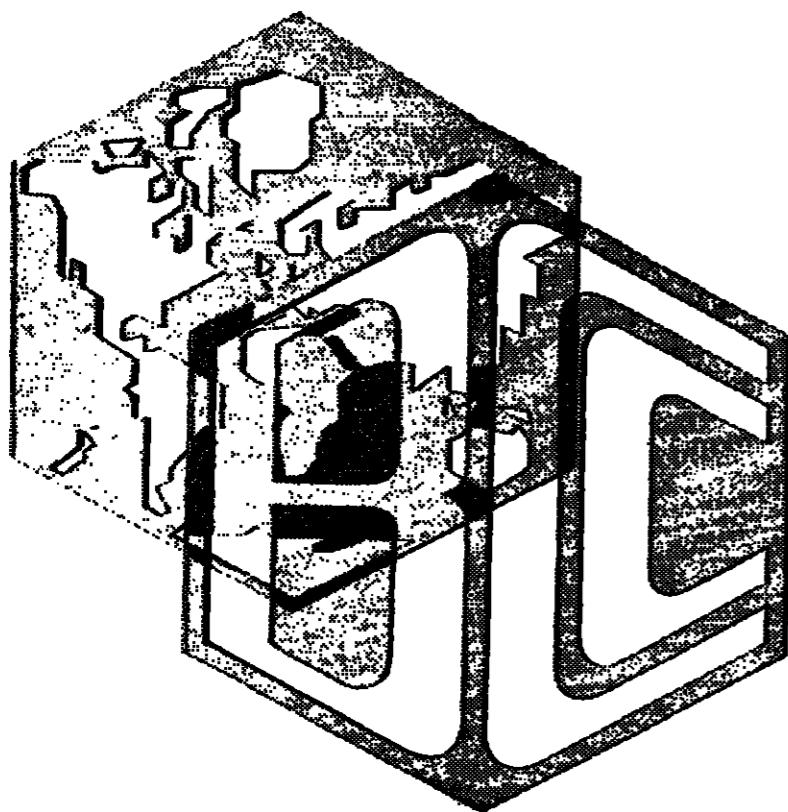
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## UK BANKING X

# The number keeps increasing

### The foreign banking community in London

MICHAEL BLANDEN

IT WOULD NOT have been surprising if the flow of foreign banks opening offices in London, which has continued without pause for many years, had slowed down over the last year or so. London remains the world's leading international financial centre, but it is an expensive place to run a banking operation and there have been several factors which might have been expected to reduce the attractions for newcomers — if not to persuade established offices to leave.

First, the UK economy has been depressed, and the opportunities for foreign banks to develop lending to British corporate customers therefore limited. Second, on the international banking side the banks have been affected by the problems of rescheduling of country debts and the sharp decline in international syndicated lending. Furthermore, the establishment of the international banking facilities in New York must have had some effect on London's offshore banking activities as well as taking business away from other centres such as the Caymans — though the impact may have been disguised by the continued overall growth of Eurocurrency markets.

Despite these developments, however, the number of foreign banks in London has continued to grow. The listing of foreign bank offices published in *The Banker* of November last year showed that a total of 379 foreign banks had established direct representation in London, through branches, subsidiaries or representative offices, a net increase of 29 compared with the previous year.

This year's listing is not yet finalised but there has again been a considerable number of newcomers, possibly totalling 25 or so. The attractions of London remain its pivotal role in international banking, related to its long-established banking traditions and its pool of experienced bankers, its advantageous time-zone, the fact that it speaks English, the language of international banking, and the strength of the other financial

markets which the City is able to offer.

There has, however, been a change in the pattern of new banks arriving in the City. Virtually all the world's largest banks are already established in London; some of them have been there for a long time. Out of the top 100 banks in *The Banker*'s June listing, only 10 had a direct representation in London last November and of these several were represented indirectly through joint ventures. Three more of the top 100 have come — Rabobank Nederland, Shochukin Bank of Japan and Skandinaviska Enskilda Banken, which has been building up its own recently established investment banking operation.

The more recent newcomers include a variety of types of bank. There has been a considerable number from the heavily indebted countries of Latin America, with, for example, six new entrants from Brazil last year. There has been a trend for banks with more specialised origins such as savings or mortgage operations in various countries to extend their horizons into international activities, with London as one of the first ports of call. Moreover there has been a tendency for banks which had previously relied on joint ventures operations to provide a London presence to set up their own offices now that they feel able to deal with international business from their own resources.

### Pioneer

London pioneered the consortium approach to international banking at a time when the Euromarkets were relatively new and many banks felt a need to share the risks and draw on joint experience to undertake an unfamiliar type of business. Many of those banks have now reached international maturity and in consequence there have been some significant changes among the consortium banking community.

The oldest of the consortium, Midland and International Banks, established in 1964, was bought out by Standard Chartered Merchant Bank, a

### FOREIGN BANKS IN LONDON

	Directly represented <sup>a</sup>	Indirectly represented <sup>b</sup>	Total
1967	114	—	114
1968	125	—	125
1969	138	—	138
1970	163	—	163
1971	178	25	201
1972	215	28	243
1973	232	35	267
1974	264	72	336
1975	263	72	335
1976	265	78	343
1977	300	55	355
1978	313	69	382
1979	330	59	388
1980	353	50	403
1981	353	65	418
1982	379	70	449

<sup>a</sup> Directly represented through a representative office, branch or subsidiary

<sup>b</sup> Other banks indirectly represented through a stake in a joint venture or consortium bank

Source: *The Banker*, November 1982

of maintaining even a modest representative office in London can be justified by the returns or even by any improvement in service which can be offered to the clients of the bank at home which could not be provided through the more traditional channel of correspondent relationships with UK banks.

Whatever the reasons, however, there is no doubt that the presence of the foreign banks in London has made a substantial impact on the British banking community and not only in the arena of international banking. Competition from the foreign banks for domestic UK business, particularly in the corporate sector, has undoubtedly contributed to the creation of a much more aggressive approach among the UK clearing and merchant banks.

The competitive atmosphere has been heightened by the extension of the privilege of eligibility for bank bills to be rediscounted at the Bank of England which was put into effect in August 1981; this led to a sharp rise in the volume of acceptance credits — the market has more than doubled in size to over £15bn — and stiff competition which cuts returns to the bone, prompting the Bank to ask a number of foreign banks to cut back their activities in this area.

Most significantly, the foreign banking community has taken a substantial slice of domestic lending, particularly in the corporate sector, with the American banks in the forefront. Figures from the Bank of England Quarterly Bulletin show that in May this year the foreign banks accounted for around 15 per cent of the total sterling advances of banks in the UK and for as much as 35 per cent of advances in foreign currencies.

The foreign banks are therefore a vital part of the City of London's economy, recognised by the importance which the Bank of England itself has placed on listening to their opinions as it exercises its supervisory role, and an essential competitive element in a domestic market which might otherwise be rather too cosy for the bankers.

Scandinavian banks have come in through joint ventures; notably SKOPbank and Swedbank in the Fennoscandia group and a joint representative office for four smaller banks from the region, Fiskernes Bank, Jyske Bank, Uplandsbanken and Värmlandsbanken. And yet another new arrival is itself a joint venture, Banque Arabe et Internationale d'Investissement, which agreed earlier this year to buy the small merchant bank Gray Dawes Bank.

If the pattern is changing, therefore, there is no sign of flagging interest in maintaining operations in London; indeed, with a considerable number of banks opting for direct rather than indirect representation, the opposite seems to be the case. It is reasonable to ask, then, what the attractions are.

Nordic Bank is being bought out by its Norwegian shareholder, Den norske Creditbank, with the other shareholders setting up their own operations. The other large Nordic consortium, Scandinavian Bank, has seen its two Danish shareholders sell out to the other partners.

But at the same time other

### International banking

DAVID LASCELLES

IN COMMON with banks all round the world, the big British banks have had to grapple with major problems resulting from the LDC debt crisis in the past 12 months.

But, on the whole they have been better off than their foreign counterparts: not only has their exposure to the LDCs been generally smaller; they have also been in a position to make substantial provisions against doubtful foreign loans. Three of the big four, Barclays, NatWest and Midland, reported higher interim profits this summer despite higher bad debt provisions compared with the same period last year. Only Lloyds, which has the largest exposure to doubtful debts, because of its strong traditional involvement in Latin America, had lower profits — albeit only modestly — so because of a doubling in provisions.

Ironically, those broadly encouraging results from the Big Four were in large part due to the profitability of the banks' foreign operations. This was so even at Lloyds, whose international subsidiary LBI earned as much in the first half of this year as in the whole of last year.

Despite Third World debt foreign lending can still be lucrative in the right places. But on top of that, fee income, foreign currency trading and the depreciation of sterling boosted income as well. This contrasted with the fatness of banks in the UK and enabled NatWest, for instance, to raise the share of profits earned abroad from one third to half the total.

Some signs of improvement are also noticeable in the large, but somewhat lacklustre U.S. operations of Barclays, NatWest and Midland. Barclays was forced to make large provisions against bad American debts, and has given its U.S. commercial banking business a thorough shake-up. But it is now looking for a healthy

return.

NatWest's National Bank of North America, whose image is being refurbished to identify it more closely with the parent, is showing higher profits. Midland's Crocker Bank in California is still dogged by poor real estate loans but the group says it is encouraged by the pick up in the Californian economy.

For all these banks, including Lloyds which has a long established retail banking business in California, the U.S. marks the major thrust of their overseas development. The U.S. banking industry is, however, on the brink of major regulatory changes which should be extremely challenging.

One of the objectives for American diversification is to take non-funding sources.

NatWest became the first to take advantage of the streamlined SEC "shelf registration" last year to make a \$250m debt issue. Barclays registered \$500m, and has so far floated \$400m of that.

The LDC debt crisis has certainly not caused any rethinking along Lombard Street about diversification overseas. As Mr Peter Leslie, general manager at Barclays put it, cross-border lending is a relatively small part of the UK banks' international operations. However, he is concerned that the stretching out of LDC debt will lock up assets on bank balance sheets, and he

proposes a scheme whereby central banks would discount existing bank loans for cash, on condition that banks re-lend the proceeds to the original borrowers.

Like many such "lifeboat" schemes, it has not generated much enthusiasm at official levels. But Mr Leslie remains convinced that the commercial banks will not be able to supply the kind of loan volume needed to ease the LDC crisis, and that governments will have to step in with substantial extra funds.

### LATIN AMERICAN LOANS (£bn)

	Barclays*	NatWest	Midland	Lloyds**	Chartered*
Loans	2.3	1.8	3.6	3.6	0.9
Equity	2.9	2.6	2.0	2.0	1.2

\* Includes loans to all countries experiencing difficulties such as Eastern bloc. These additional items are small. \*\*Lloyds has disclosed Latin American loans of \$2.7bn, excluding Mexico.

Source: Published accounts and IBCA Banking Analysis.

In the past two years the change of pace in the financial industry has been awesome: mortgages from banks, current accounts with building societies. The whole banking structure has altered dramatically to keep pace with customer demand for more flexible financial packages and aggressive marketing from other financial institutions.

It is generally agreed that the key to the required flexibility is technology. The banks with the technological edge will have the competitive edge. The key to survival is in the bank's ability to offer cost effective, innovative services. To do this, the bank must have computer systems which support rapid change, impose no restrictions on marketing and efficiently handle a widely variable workload.

Hogan Systems has recognised this change in banking and introduced a revolutionary family of software

The Banker, May 1983

products designed to meet the needs of banks and other financial institutions preparing for competition in the 80s.

Hogan Systems product offerings have been developed in participation with its more than 50 clients in the U.S. and Australia/New Zealand. This has resulted in a fully integrated solution to large scale financial data processing needs, addressing all areas of loan processing, deposit processing, current account processing, financial modelling and forecasting.

This integrated approach has made Hogan Systems the market leader in sophisticated banking systems.

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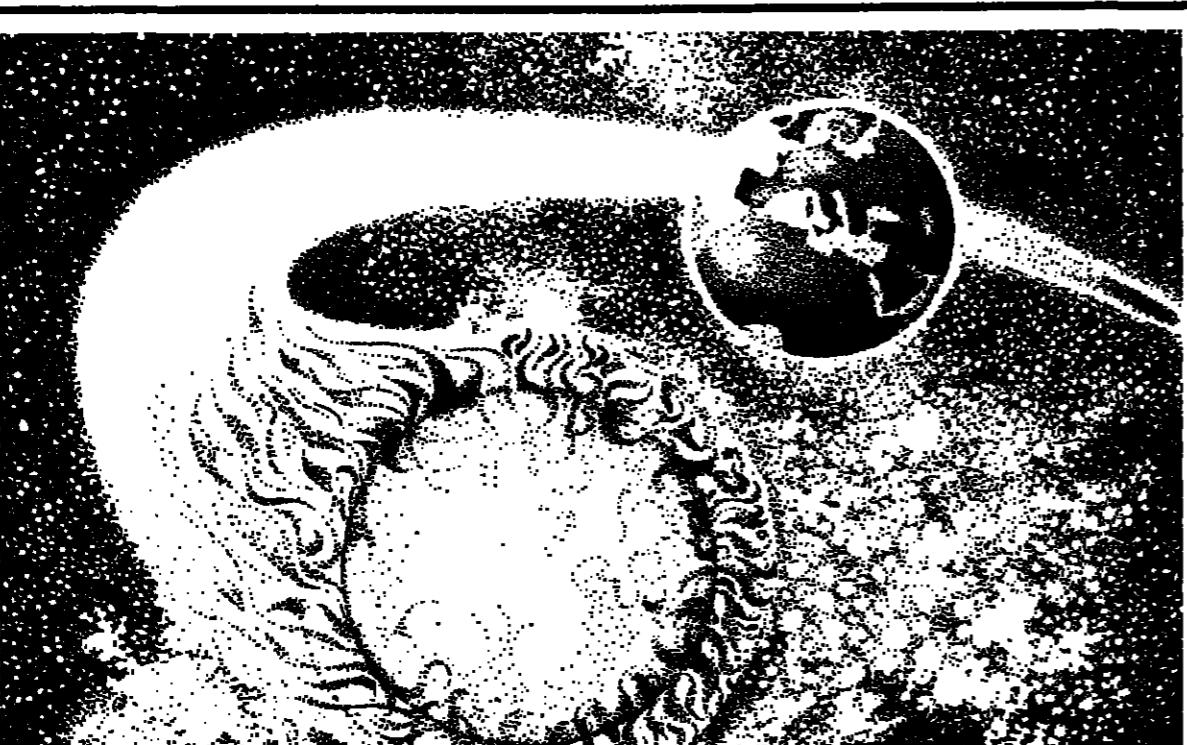
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"Bankers warned of retail challenge"

Financial Times, May 1983

"Natwest to offer cheque account with interest"

Financial Times, May 1983

"Events in the markets can create the need for a new kind of facility which only advanced computing technology can make possible"

The Banker, May 1983

## UK BANKING XI

## Aim to develop foreign side

## Money brokers

DUNCAN CAMPBELL-SMITH

THE FIVE leading London money brokers are still running fast on the City's inside track. The profitability of their basic foreign exchange and currency deposit broking business has undoubtedly slowed over the last year or so and the shares of the four publicly quoted companies in the sector have in recent months given up a sizeable part of the gains made in a boom period since 1980. But the brokers themselves continue to chase new developments which have already generated very considerable growth for them and which make them a natural subject of speculation in the City's present climate of change.

Geographically, all five have established dominant positions in New York as well as London and are working with varying degrees of commitment to expand their international coverage further. Tullett and Riley International—the odd man out of the five in remaining unquoted—has only recently been reconstituted as Tullett and Tokyo Forex International, for example. As this might suggest, Tokyo is the foreign market most favoured to provide an

other major source of growth for all the brokers.

At present the scope for the brokers to act in Japanese markets is seriously constrained, rather as it used to be in New York before 1978. The Japanese rules do not allow the Japanese banks to use the brokers as intermediaries in their international foreign exchange and deposit transactions. Any change in this situation would open a very big potential market, though it is a moot point how much business the brokers might lose in Hong Kong and Singapore as a result.

Working practices in Tokyo's foreign exchange markets are being brought increasingly into line with those prevailing internationally. A process of observers think should be completed within a couple of years. "When all this happens," says Mr Bill Matthews, finance director of Exco International, the broker most respected for its knowledge of the Japanese scene, "the logical outcome must be that the banks, once allowed to deal with local brokers, will do so rather than deal directly with banks overseas. Suddenly they could use one or two brokers in place of having 30 or 40 tele-machines as at present."

The second line of diversification for the brokers is taking them into new financial markets. Mills and Allen, for example, which itself has a long-established relationship with

one of the leading domestic broking companies (the "tanshi") in Tokyo, has also this year expanded further in New York. In April it spent \$26m acquiring Garban, one of the four wholesale dealers in U.S. government securities.

Mercentile House owns the Oppenheimer stockbroking group in New York. Exco also owns a stockbroking subsidiary in W. I. Carr, Sons and Co. which is based in Hong Kong. Other money brokers have developed securities dealing expertise elsewhere. The New York financial information service and acquired control in August of Gartmore Investment Management. The latter transaction in particular, while widely acclaimed as a shrewd addition to Exco's interests, exemplifies the progress made by the top brokers towards becoming vertically integrated financial service groups.

## Convenience label

Askey and Pearce and M. W. Marshall, two of the best known names in the traditional London broking market, are respectively owned by Exco and by Mercentile House. Both these parents now have a spread of interests which renders the term broker little more than a label of convenience when applied to the group as a whole. Mr John Baskerville, chairman of Mercentile House, needs no prompting on the matter: "We are a financial services group. We

draw far more from stockbroking and fund management than we do from money broking, which now accounts for less than 20 per cent of our profits."

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Even if any analysts of the broker have any real doubt that this is going to happen, it is even regarded as a possibility for R. P. Martin, the least diversified as far as the money brokers. Certainly all the quoted companies have now enjoyed such a rapid expansion of their market capitalisations that financial consolidation will be no bar to their gaining control of stockbroking partnerships in the City. For the moment the Stock Exchange's own ruling against any non-member firm having more than 29.9 per cent of a partnership appears a deterrent, but this could easily change if reforms looked imminent or competitive pressures built up among prospective purchasers.

When it comes to take-over speculation, however, the money brokers can feature on either side. Here again there is a certain uniformity of view among the senior executives who take a philosophical view of the chances. While the possibility is envisaged calmly enough, though, many observers expect to see the brokers consolidating some tangible assets in the near future, not least to build up their balance sheets in case of a sudden bid approach.

The skills which have maintained the houses' share of the overall credit market have not been sufficient to preserve profitability. The FHA's figures show that margins after deducting a charge for the cost of shareholders' funds have fallen from 2.47 per cent to 0.11 per cent between 1978 and the first half of 1982 which, when the notional cost of shareholders' funds is included, means that the houses are making annualised profits of £1.76 for every £100 of books at £3.91 four years ago.

While nobody is claiming the current experience is anything like so severe as the financial and property slump of the early and mid-1970s, the houses have been exploring new avenues to fund on a longer and more secure basis.

Interest rates look relatively

calm at present but when the water becomes choppier once again, the instalment credit industry must complete a funding base which, last year, comprised only 14 per cent of its own equity and 20 per cent of deposits from the public. There

be a way out in that the

FHA members' total 7m corporate and consumer customers

who are served from 1,700

branches throughout the

country. Almost 200,000 customers keep their savings in finance house deposit accounts and a vigorous campaign to attract new depositors could ease some of the pressure on operating margins.

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country. Almost 200,0

## Bayerische Vereinsbank Interim Figures 1983

### Bayerische Vereinsbank Group 30.6.83 (in billion DM)

Total Assets	Due to Customers	Due from Customers
108.3	22.9	23.8
Bonds Issued in Long Term Loan Sector	Lendings in Long Term Loan Sector	Capital Resources
63.7	64.7	2.4

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Head Office  
International Division  
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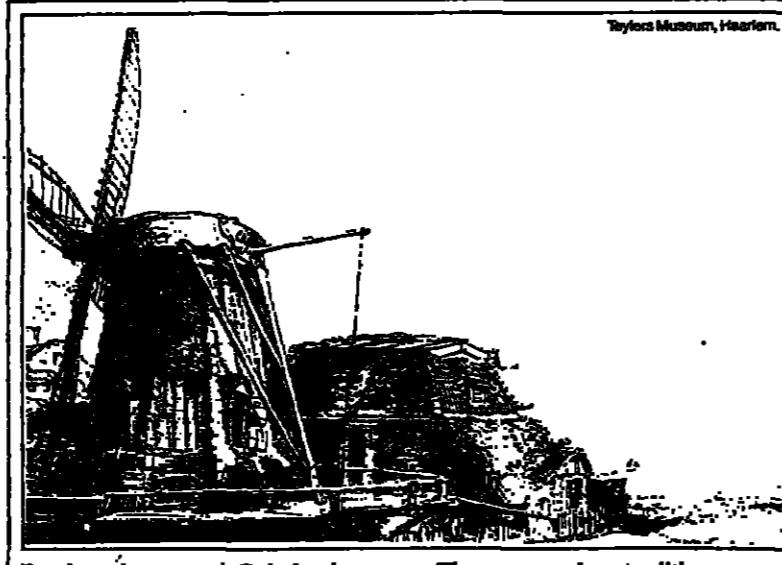
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## UK BANKING XII

### Sorties south of the Border

#### Scottish

MARK MEREDITH

INTERESTING things are happening in Scottish banking: major reorganisations, moves to extend influence south of the Border, more pioneering work in electronic banking and intensified activity in the retail banking sector—even new banks.

In June the Royal Bank of Scotland announced the long-awaited merger of the Royal

Prestel system in co-operation with the Nottingham Building Society.

The Clydesdale Bank, a wholly-owned subsidiary of the Midland, has expanded its sale of sale agreement with BP, allowing customers at 21 petrol stations in Scotland to pay with their bank cash cards.

The Trustee Savings Bank has emerged as a thriving force with eyes on the retail banking sector despite the traditionally held view that Scotland is overbanked. Four savings banks amalgamated in May to form TSB Scotland with con-

siderable autonomy within the national framework to compete with the three Scottish clearing banks.

Two would-be banks have also been formed in Scotland. Quayle Munro, set up by Ian Jones, formerly of the British Linen Bank, and Michael Munro, a director of East of Scotland Investment Managers, hopes to eventually apply for a deposit taking licence from the Bank of England. Adam and Company, launched in the spring, intends to become a private retail bank specialising in personal banking.

### Lessons learnt from hard times

#### N. Ireland

BRENDAN KEENAN

BANKS IN Northern Ireland are steady themselves after a recession which saw the disappearance of much of the Province's manufacturing base and three years of economic stagnation. There are hopes that the worst may be over and the banks are looking ahead to a period of retrenchment, with the emphasis on improved efficiency and services rather than growth.

There are four clearing banks in Northern Ireland. Two of them—Northern Bank and Ulster Bank—are subsidiaries of Midland and NatWest respectively, while Allied Irish and Bank of Ireland have their headquarters in Dublin.

All four report results on an all-Ireland basis and only Northern has the bulk of its business—about three quarters—in Northern Ireland. In practice

however, most Northern Ireland business is run separately from the bank's Belfast head office.

In addition the Trustee Savings Bank has provided sturdier competition for the Big Four, offering more flexible opening hours and customer services than the clearers have ever had.

Bad debts have been the major problem for all the banks since 1979 as manufacturing companies across the Province went to the wall or ran into difficulties. Northern Bank as the traditional lender to the textile and engineering industries, was particularly hard hit. Its subsidiary, Northern Bank Development Corporation, suffered severe losses in the property and new industry sectors in which it specialised.

The banks have been sheltered somewhat by their lack of foreign exposure and by the importance of agriculture in the local economy. On average, a fifth of the bank's lending is to the agriculture sector, with Allied Irish having a traditional hold in this area.

### On road to recovery

#### Isle of Man

ALAN FRIEDMAN

THE Isle of Man has been shaken badly over the past 12 months by the banking crisis which followed the collapse last year of the Savings and Investment Bank (SIB). The bank's depositors faced potential losses of £5m. But the tiny offshore tax haven is now on the road to recovery and has taken a number of steps to protect its reputation and attract other financial institutions.

Key among these moves has been the appointment of the island's first-ever banking supervisor, Mr Jim Noakes, a former Bank of England official who served as a private secretary to the governor and spent three years working with the Bahrain Monetary Agency to improve regulation there.

Mr Noakes is one member of a troika of supervisors brought in recently to beef up the Manx Government's financial supervision. Mr Duncan Neil is the new insurance supervisor and Dr Martin Owen is the commercial relations officer as well as *de facto* head of the evolving department of financial supervision.

Legislation has been drafted to tighten up the island's supervision of banking and finance and its Government had declared a moratorium on the granting of new licences for banks unless they are subsidiaries of institutions of international repute.

**Right calibre**  
A few months ago Dr Edgar Mann, the chairman of the island's finance board (and effectively its Chancellor of the Exchequer), announced that deposits in the island's 45 banks and eight deposit-takers had risen by 34 per cent to £1.4bn in the first quarter of this year. Dr Mann's task now is to need to tighten up and avoid the traditional old-boy network approach to granting licences: "We've got to be far more sophisticated. We've got to employ a number of people of the right calibre."

The growth of the Isle of Man as an offshore centre is a relatively recent phenomenon and until last January (when Mr Noakes was appointed) the island had been virtually unregulated. Last year's SIB crisis proved an effective catalyst to action; the Manx Government quickly became aware that without appropriate regulation banking had an uncertain future.

The old approach to the granting of licences was that everybody knew everybody else and anyone known in Douglas' circles must be "a good egg." Among the 45 banks on the island are a number of well-known names such as Barclays and National Westminster Bank subsidiaries. But the lack of formal regulation attracted several dubious institutions, or as one official put it, "bad apples."

In recent months the case of one deposit-taker in particular, known as Investors Mercantile Finance, has been occupying the time of not only Mr Noakes and Dr Owen but also the Royal Ulster Constabulary and the Bank of England. The RUC and Mann authorities have been investigating the possibility that Investors Mercantile may have engaged in unlicensed deposit-taking in Northern Ireland.

On the island to ensure there are no irregularities.

The Investors Mercantile case was complicated by speculation that a portion of its deposits may have come indirectly from the Irish Republican Army, but this has not been proved.

The deposit-taker had its licence revoked last December by the Manx Government after its executives refused to supply Dr Owen with audited reports and accounts. By late July of this year two partners from the accounting firm of Peat Marwick Mitchell were appointed as provisional liquidators and official receivers. The liquidation order came two months after Investors Mercantile had been sold—twice in a four-week period.

In recent weeks the provisional liquidators have found themselves in a tripartite negotiation with a group of depositors and Mr Owen Lewington, an East Grinstead-based property developer who wishes to turn Investors Mercantile into a property company and issue shares to depositors.

Investors Mercantile Finance is not the only deposit-taker to have had its licence revoked by the Noakes regime. Mr Noakes and his colleagues have been combing the records of every

bank on the island to ensure there are no irregularities.

Last month Manx authorities asked 18 banks to provide audited declarations of solvency. This move, like the others, is designed to restore confidence in the banking sector.

The solvency declaration requests, to be handled by the Manx Treasury, are aimed at banks which are, in the words of one official, "not quite top drawer." The specific requirement will be contained in the Financial Supervision Bill, to be laid before Tynwald (Parliament) either next month or in November.

The Manx authorities are clearly aware—indeed acutely aware—of the need to bolster the Island's image when it comes to banking and finance. They are taking just about every logical step to clamp down on dubious companies and promote a more secure image for depositors.

The process will take some time, however, and will not be helped by the stream of depositors who have found themselves potentially penniless as a result of the SIB crash of last year. For these depositors the Island's new clean-up in banking must seem like too little, too late.

The absence of foreign investment in Northern Ireland has led to concentration on the encouragement of local industry and the banks are of necessity the main source of finance.

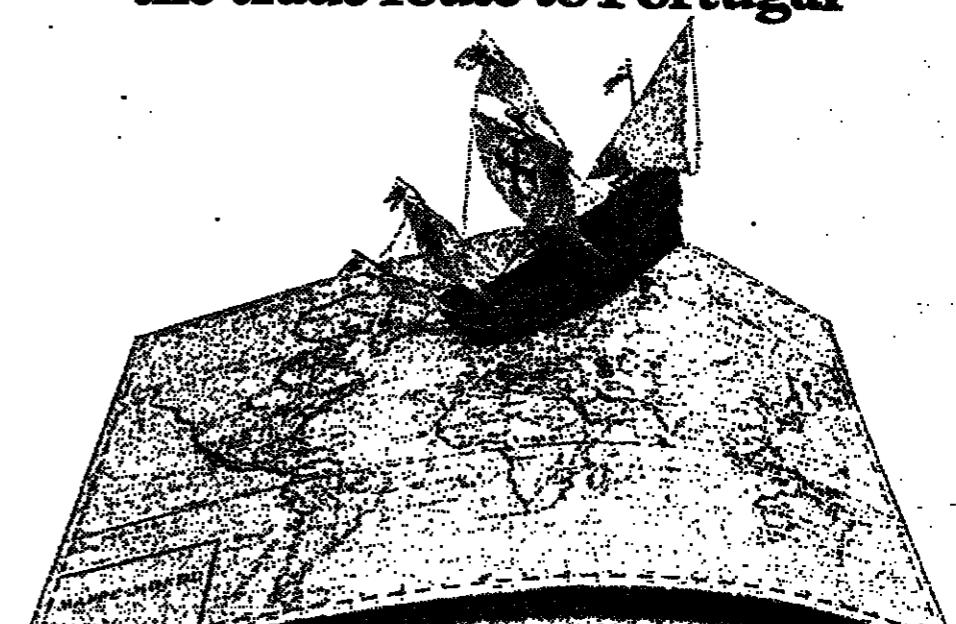
They work closely with Government promotional agencies and there is a Government-backed loan guarantee scheme. It is a difficult high risk area, however.

Development is hampered by the absence of venture capital and the unwillingness of institutions to invest in Northern Ireland projects. Ulster Bank plans to start a venture capital fund which may help channel some of the Province's estimated \$900m savings back into industry.

The banks have learned some hard lessons since 1980. As well as organisational changes there is now much closer liaison between the banks and their customers and more intensive monitoring and analysis of their financial circumstances.

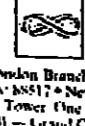
"The old boy network is gone for good," says one senior banker. "Over the next 10 years it is the most efficient bank which will succeed."

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